

# *IEEE Intelligent Transportation Systems Snap4City Hackathon 2021*

<https://www.snap4city.org/757>

- HACKATHON -

## **PARTICIPATION REGULATION**

Rev. 13-10-2021

### **1. INTRODUCTION**

**1.1.** Università degli Studi di Firenze, The Italian Chapter of the IEEE Intelligent Transportation Systems Society (IEEE ITSS-Italian Chapter) (hereinafter, jointly, the "Promoters") intend to launch an online hackathon initiative called "IEEE Intelligent Transportation Systems Snap4City Hackathon" (hereinafter also the "**Hackathon**"). Università degli Studi di Firenze (with its DINFO department, DISIT lab) is the leader of the initiative and owner of the processing of personal data of the participants in the Hackathon.

**1.2. The IEEE Intelligent Transportation Systems Snap4City Hackathon will be held from 15<sup>th</sup> October to 13<sup>th</sup> December, 2021.**

### **2. GOALS**

**2.1.** The smart city concept integrates information and communication technology (ICT), and various physical devices connected to the network to optimize the efficiency of the city's operations and services.

Snap4City (<https://www.snap4city.org> ) provides a flexible method and solutions to quickly create a large range of smart city applications and exploit heterogeneous data and enabling services for stakeholders by IOT / IOE, data analytics, and big data technologies.

According to the Terms of Use, the Snap4City platform allows users registering on DISIT organization to access data (which cannot be download and redistributed for private use) regarding: car parking, public transport operators, bike sharing, pollutant, traffic flow, weather, point of interest, pollution, etc. in the whole Tuscany region which is a region with more than 3.5 M of inhabitants, and many relevant cities such as: Florence, Pisa, Siena, Livorno, Lucca, Arezzo, Massa, Grosseto, Pistoia, Prato. <https://www.snap4city.org/755>

**2.2.** The Hackathon is open to individuals such as developers, civic hackers, designers, startappers, students, researchers, and all innovation enthusiasts (hereinafter "**Participants**"), who wish to develop solutions (hereafter, "**Applications**") under the objective set out in point 2.1 above.

**2.3.** Participation in the Hackathon can take place as a Team which can be:

- individual,

- a group formalized during registration (max five members)

Each participant can be private or belonging to public institutions/administrations. A team based on a group of people can be formed of maximum 5 members, and the majority of them have to be Italian residents. In the case of a two person team, at least one has to be Italian resident.

**2.4.** At the opening date of the Hackathon the following information will be made available via the website [www.snap4city.org](http://www.snap4city.org):

- a) The full text of the challenges and the present regulation of the initiative (the "Regulation", this document).
- b) The technologies made available to Participants/terms; they are the ones available on Snap4City, AreaManager role, whatever level.
- c) The prize and the methods of delivery.

**2.5.** Each Team has to declare to be aware of the Hackathon's themes, content and program and considers them in line with the purpose of his/her participation. The Promoters and the organizers are the only parties entitled to define the Hackathon program without any possibility for the Participant to interfere in this regard by requesting changes or variations.

**2.6.** During the evaluation process of the registered Teams the promoters can select an arbitrary number of Teams according to the information received and the planned goals without providing any explanation or documentation about this process. Considering the expected times for the finalists nomination and the jury members number will be accepted:

- for Challenge A, a maximum of 15 Teams would be accepted.
- for Challenge B, a maximum of 25 Teams would be accepted.

### **3. REGISTRATION PROCESS**

**3.1.** Participation in the Hackathon is free and is reserved to Teams with members aged 18 or over, as defined in Art. 2.3.

**3.2. Registrations to the Hackathon are open 15<sup>th</sup> October to 13<sup>th</sup> December, 2021.**

**3.3.** To take part in the Hackathon each Team/participant has to register on the platform Snap4City (<https://www.snap4city.org>) by selecting the DISIT organization for each email address, during the registration process.

Moreover, each Team will have to:

- Perform the registration via the link provided from the <https://www.snap4city.org/757> and that would bring on google form. By providing the same userIDs and emails used for the TEAM on registration of <https://www.snap4city.org> ;
- Choose one of the interested challenge: A or B;
- See overview of available data for the Hackathon 2021 challenges: <https://www.snap4city.org/drupal/node/755>

### **Each step of this procedure is mandatory.**

Please notice that multiple accounts can be performed by each single person, and each Team can submit only one solution in only one challenge.

### **ENTERING THE COMPETITION MEANS:**

- A. Gaining access to the Snap4City platform and start understanding the mechanisms, reading the documentation, performing trials, and start developing, access to training <https://www.snap4city.org/577>;
- B. the submissions have to be performed via the portal <https://www.snap4city.org> and the participant need to refer to:
  - a. Elements developed in the portal: Dashboards, IOT Applications, ETL, RStudio, data sets, providing their ID and/or names, and/or code and the USERID in which they are located/produced;
  - b. Submit the Hackathon submission model <https://www.snap4city.org/756> by email to [snap4City@disit.org](mailto:snap4City@disit.org)
- C. submit the final solution within the deadline and stop working on the online development performed;

**3.4.** The incompleteness and/or non-fulfilment of the information entered by those who intend to participate during the registration process on <https://www.snap4city.org/757> and on <https://docs.google.com/forms/d/e/1FAIpQLSeEhs2atacvQRAvBRMOYdSYIL7DB260WICDxKv29GR5aLIIOg/viewform> will determine the impossibility to proceed with registration or the exclusion of participants from the Hackathon.

**3.5.** The participation at the event with registration implies, on the part of each Team and its members/Participant, the full and unconditional signed acceptance of these Regulations and the granting of consent for the processing of personal data.

## **4. EXECUTION OF THE HACKATHON AND EVALUATION OF THE APPLICATIONS**

**4.1.** The Hackathon will take place **online** and **will start at 10.00 CET on 15th October 2021** with duration **until 24.00 CET on 13<sup>th</sup> December 2021**(the "Duration").

**4.2.** Through the e-mail addresses provided during registration, Participants will receive:

- A. Instructions for submitting the Application within the deadline set by the <https://www.snap4city.org> platform.

The information to access data and services and other materials useful for the development of the challenge that is directly available on the <https://www.snap4city.org> portal in the registered organizations. Please note that, It is not allowed to download data from smart city APIs or other APIs in a massive way and make use of them outside the Snap4City platform, this approach would be reason for exclusion from the competition and blocking of the users on the portal. Solutions that bring new data into snap4city and make them public and anonymous will be rewarded.

**4.3.** From 15<sup>th</sup> October 2021 and for the entire duration of the hackathon, participants can send an email to [snap4city@disit.org](mailto:snap4city@disit.org) to obtain assistance regarding the development of the

challenges, or contact the team through the help desk mechanisms that it's on snap4city <https://www.snap4city.org/3>

**4.4.** Participants are required to submit the final version of their application no later than: **13<sup>th</sup> December 2021, 24.00 CET**

**4.5.** The Team account of the submission will be blocked during the assessment period.

**4.6.** The Team are going to receive confirmation of receipt of the submission on the email of the Team nickname user.

**4.7.** The submissions will be evaluated by a jury and that is going to **communicate to the finalists the outcome of the evaluation by Team e-mail by 16 December 2021**. Only the finalists will be communicated for the final hackathon project. The finalists will be also announced on the Snap4City.org hackathon webpage and channels, and via Facebook and other social media channels.

**4.8.** The Projects presented by the participants will be evaluated on the basis, by way of example and not exhaustively, of the following criteria:

- (i) Utility and Value of the Project;
- (ii) Relevance to the proposed objectives;
- (iii) Identification of a revenue model associated with the proposed Project;
- (iv) Project focus on the customer target;
- (v) Design / User Experience;
- (vi) Creativity and innovativeness of the Project;
- (vii) Clarity and completeness of the presentation of the Project (applied only at the finalists);
- (viii) any data provided to the platform and used for the purpose of the project; (ix) data and services exploited.

**4.9.** Each member of the Jury will assign to each Project a score of one to ten with reference to each criterion (e.g., where ten expresses the maximum evaluation). After the allocation of the score, which will contribute to determining the participant ranking in the ranking, will follow a consultation phase between the members of the Jury, which will determine the final ranking of the projects in the competition

**4.10.** Participants/Teams are informed and expressly approve the fact that the Jury is sovereign and that it will not motivate its decisions. Participants expressly consent, as of now, not to raise objections to the composition, decision-making process or decision taken by the Jury.

**4.11.** For any technical requirements, the Promoters reserve the right to change the days and times of the event. Any changes will be made known through the same channels previously used and will be notified by e-mail to the Participants already registered. The Promoters will not be held responsible for any change in the duration of the Hackathon or for its cancellation due to force majeure or for any event beyond its control.

**4.12.** Participants are informed that participation in the Hackathon does not in itself determine any right to receive compensation, for any reason.

## 5. Awards for the Applications

### 5.1. The Jury will award the winners of the Hackathon:

- The **first classified team** for the **Online Hackathon - Challenge A** will receive an award of € 3000 (three thousand/00) in total, which will be paid by the University of Florence by bank transfer within 60 days of the appointment of the winning team. To this end, the representative member of the winning teams will have to communicate to the University of Florence the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.
- The **second classified team** for the **Online Hackathon - Challenge A** will receive an award of € 2000 (two thousand/00) in total, which will be paid by the University of Florence by bank transfer within 60 days of the appointment of the winning team. To this end, the representative member of the winning teams will have to communicate to the University of Florence the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.
- The **first classified team** for the **Online Hackathon - Challenge B** will receive an award of € 1000 (one thousand/00) in total, which will be paid by the University of Florence by bank transfer within 60 days of the appointment of the winning team. To this end, the representative member of the winning teams will have to communicate to the University of Florence the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.
- The **second classified team** for the **Online Hackathon - Challenge B** will receive an award of € 500 (five hundreds/00) in total, which will be paid by the University of Florence by bank transfer within 60 days of the appointment of the winning team. To this end, the representative member of the winning teams will have to communicate to the University of Florence the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.

**5.2.** The finalists to the final hackathon phase, will be invited to send a representative to attend the award ceremony that will take place online or physically depending on covid19 pandemic conditions, and on that occasion will have to present their solution, this presentation will be part of the project assessment according to the Art.4.9. The ranking will be communicated by the jury at the time of awarding the prize. Participation in the award ceremony is binding to receive the award. Who won't come won't take the prize and the list of winners will go until the next team in the assessment. This means that the finalists are requested to commit themselves to attend the award ceremony.

**5.3.** The best solutions assessed by the jury will benefit also from Promoters' promotion activities. The publication of the best solutions could not be limited to the winners and second places, all the satisfactory solutions could be promoted by the organizers on the mentioned channels. This implies a corresponding authorisation of making public the proposed solutions. Participants accepting this regulation agree to give to DISIT lab the right to publish the solution on [snap4city.org](http://snap4city.org) for non-profit purposes, and to DISIT Lab and IEEE ITSS to be able to present the solutions in various contexts and various forms (video slides, etc.) only for promotional purposes.

**5.4.** All other prizes, if any, will be awarded to the winning teams (single or collective) and not to individual participants. The distribution of any other prizes among the members of each team will be defined by the team itself. According to art.6, comma 1, lett.a) of the DPR 26 October 2001 n.430, IEEE Intelligent Transportation Systems Snap4City Hackathon 2021 does not constitute a competition or a prize operation, as it has as its object the presentation of projects in the pre-commercial field, in which the conferring of a sum of money to the winning team represents a recognition of the personal merit of the winners for the activity carried out, as well as an encouragement in the interest of the community. For this reason, the withholding tax, at source by way of tax, provided in general for prizes arising from competitions and prize operations by art.30 of the Presidential Decree of 29 September 1976, n.600, will not be applied.

**5.5.** The prize will be subject to personal income tax, as it falls within the category of miscellaneous income under Art. 67 of Presidential Decree No. 917 of 22 December 1986.

**5.6.** The recipient of the prize is responsible for all the tax obligations connected with the receipt of such income, such as, by way of example but not limited to, the issue of accounting documents (i.e. invoice or receipt) and the payment of any tax or duty that will be due, in any jurisdiction, deriving from the service provided.

**5.7.** The Organizers and the Promoters do not undertake any responsibility for any errors/omissions/non-compliance on the part of participants receiving premiums of a fiscal nature.

**5.8** At its sole discretion, the jury reserves the right not to award the prizes if for any reason it evaluates that the solutions do not reach the minimum evaluation threshold.

## **6. Obligations and responsibilities of participants**

**6.1.** The Hackathon is intended as an ethical event. Each Participant agrees to abide by these principles and expressly recognizes that any action to prevent the development of any other Participant's Applications is prohibited and punished by exclusion. The Promoters, at their sole discretion, reserve the right to disqualify and exclude from the Hackathon any Participant who does not comply with the provisions of these Regulations and those who, by fraudulent or unauthorized manoeuvres, hinder and / or attempt to alter the proper functioning of the reward mechanism and, however, to jeopardize the success of the initiative. Furthermore, the Participants undertake to observe the following rules of conduct:

- respect the other Participants;
- not use expressions that incite violence, discrimination, obscenity and/or defamation;
- avoid offensive, defamatory, vulgar content that invades privacy or is contrary to applicable law and advertising content or that has political/ideological and religious content;
- avoid developing applications with content that is out of the question; - not to violate copyright, trademarks or other rights of third parties; - comply with the rules on the protection of personal data.

**6.2.** Each Participant is responsible for the content of its own project, therefore no responsibility will be attributable, by third parties, with reference to the content of the project.

Each Participant undertakes, as of now, to indemnify and hold harmless the Promoters from any claim, including for damages, that may be made, for any reason, in relation to the project.

## **7. Limitation of liability**

**7.1.** Promoters shall not be liable for failure to receive or incomplete receipt of the electronic registration for any reason whatsoever. Promoters are therefore not responsible if Participant registration data are not received or are unreadable.

**7.2.** Each Participant agrees to participate in the Hackathon at its own risk. During the Hackathon, each Participant shall take all appropriate measures to safeguard its own data and/or software stored in its own computer equipment against any attack. The Promoters shall not be held responsible in this regard, nor for any contamination by any computer virus or for the intrusion of third parties into the Participant's computer equipment.

**7.3.** The Promoters shall not be held liable for any damage caused to the Participants, their computer equipment and recorded data, or for any consequences on their personal or professional activities.

## **8. Indemnity**

**8.1.** The Participant shall indemnify and hold harmless the Promoters, as well as their collaborators, from any damage, prejudice, loss, cost, expense (including legal), sanction they may incur as a result of the request or action of a third party based on the Participant's violation of any of the conditions of these Regulations or on its negligent or wilful conduct.

## **9. Intellectual property**

**9.1.** All names, trademarks and other distinctive signs cited or reproduced on the site dedicated to Hackathon remain the sole and exclusive property of their authors and rights holders. The reproduction and/or representation of all or part of the elements related to the Hackathon are strictly prohibited.

**9.2.** All data (including photographs and texts) made available to Participants by the Promoters during the Hackathon remain the exclusive property of the Promoters. Each Participant undertakes to use such data in such a way that it remains distinct and divisible from the Project.

**9.3.** The authorization granted to the Participants to use the data provided by the Promoters is limited to the duration of the Hackathon. Any use of data outside the scope of the Hackathon is subject to a prior, separate agreement between the Promoters and the Participants.

**9.4.** Each Participant represents and warrants that each prototype, idea, design or part thereof presented within the Hackathon is original and does not in any way infringe, in whole or in part, the intellectual property rights of any third party: to this end, each Participant undertakes to indemnify the Promoters from any and all liability, liabilities, claims for damages and/or compensation that may be brought by any third party in this respect.

**9.5.** Contributions produced in projects such as Snap4City Dashboards, IOT Applications, Data Analytics, scripts in R and/or Python, etc., which will be produced via Snap4City tools could be made public by Snap4City.

**9.6.** Participants acknowledge that any communication, dissemination and/or publication of the Projects presented within the Hackathon and/or through means and supports of communication possibly used for the promotion of the Hackathon itself (even after its development), will result in visibility to all Participants in the Hackathon and/or to the community receiving the communication actions. The Promoters do not assume any responsibility in case of use and/or abuse of the idea or work and/or of possible development and implementation of the same and/or of the project related to it by anyone who has become aware of it, renouncing as a result to make any claim for damages and/or compensation against Promoters for any reason, reason and/or cause.

## **10. Authorization and use of the image**

**10.1.** Each Participant agrees and authorizes the Promoters, without any compensation being due in this respect, to use his name, surname and any description of the project developed during the Hackathon for purposes related to promotional campaigns, internal and external advertising relating to the Hackathon by any means, including but not limited to the Hackathon website or any of the Promoters' websites, press releases and any other means of communication to the public, for an unlimited number of reproductions and distribution worldwide, for three (3) years from the date of participation in the Hackathon.

**10.2.** Each Participant will be required, after signing a specific release, to authorize the Promoters, without any compensation is due in this regard, to acquire and record their image and / or their voice, by photo or video, during the Hackathon and to copy, reproduce and distribute their image in all channels of communication, in any way and by any means known or unknown until now, for three (3) years from the date of participation in the Hackathon, for an unlimited number of reproductions and for distribution worldwide.

## **11. Privacy**

**11.1.** The data shared by the participants on the Snap4City platform are treated in accordance with the provisions of the European Regulation on the Protection of Personal Data EU 2016/679 according to your consent and the following modalities expressed in the corresponding privacy policy accessible at this address: <https://www.snap4city.org/drupal/node/49> and the terms of use accessible at the address: <https://www.snap4city.org/drupal/legal>

**11.2.** The acceptance of this Regulation includes the acceptance of the privacy statement for purposes related to participation in the Hackathon and all related activities.

**11.3.** Agreeing to one or more other statements not covered by the management of the initiative shall not affect participation in the initiative.

## **12. Exclusion of application of Presidential Decree 430/2001**

**12.1.** In accordance with Article 6, paragraph 1, letter a) of the Presidential Decree 430/2001, the Hackathon does not constitute a prize-based event, as its purpose is the presentation of projects or studies in the commercial or industrial field, in which the awarding of the prize



represents a recognition of personal merit for the activity carried out, as well as an encouragement in the interest of the community.

### **13. Acceptance of the Hackathon Regulation**

**13.1.** The pre-registration, registration and participation in the Hackathon implies the full acceptance, without reservation, of these Regulation by the Participants.

**13.2** This Regulation is available on the website <https://www.snap4city.org/757>

**13.3** This Regulation may be modified at any time by the Promoters, any changes will be communicated on the website <https://www.snap4city.org> . In the event of a conflict between the Regulation and its amendments, the latter shall prevail. The amended Regulation shall enter into force once it has been published on the website <https://www.snap4city.org> and each Participant has accepted the amendments solely on the grounds of its participation in the Hackathon.

**13.4** This Regulation governs the relationship between Promoters and Partners and the Participant and does not determine the creation of any rights for third parties.

**13.5.** In case of invalidity, nullity or inapplicability of any provision of this Regulation, the remaining parts remain fully effective.

### **15. Validity of the Regulation**

**15.1.** If, at any time, any provision of the Regulation is or should become invalid, illegal or unenforceable under any law but may be or become valid, legal and enforceable if any part of such provision is deleted or modified, such provision shall remain valid with such deletion or modification as required to make the provision valid, legal and enforceable.

### **16. Applicable law and dispute resolution**

**16.1.** This contract is governed by Italian law.

**16.2.** All disputes arising from this contract, or otherwise related to it, shall be resolved, in accordance with the Conciliation and Arbitration Regulation of the court of Florence, currently located in Viale Alessandro Guidoni 61 - 50127 Firenze, by a single arbitrator who shall be appointed in accordance with the said Regulation. The arbitration shall be based in Florence. The arbitrator shall make his or her decision in a fair and just manner. Within the meaning and for the purposes of Article 1341 of the Italian Civil Code, the Parties declare that they expressly and unconditionally accept the following articles: 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16.

### **PRIVACY POLICY**

(Ex Art. 13 of the EU 2016/679 Regulation)

Pursuant to Art. 13 of the EU 2016/679 Regulation (hereinafter referred to as "Privacy policy"), pursuant to the legislative decree 30 June 2003, n. 679 (hereinafter referred to as "Privacy Code", where still applicable, we inform you that <https://www.snap4city.org> (hereinafter referred to as "Service") is responsible for your personal data and it will comply with the related processing procedures for the purposes and methods indicated to you (hereinafter referred to as "Interested party") later in this document.

#### 1. Data Controller and Data Processors

The data controller is the University of Florence (hereinafter "the data controller"), with registered office in Piazza San Marco, 4 tel. 055 27571 e-mail [urp\(AT\)unifi.it](mailto:urp@unifi.it), [pecateneo\(AT\)pec.unifi.it](mailto:pecateneo@unifi.it), VAT IT01279680480.

The updated list of data processors, where designated, can be provided on request of the interested party.

The identification data of the Data Protection Officer (pursuant to art. 37 of the Privacy Policy) are published on the website of the University of Florence at the following link <https://www.unifi.it/p11363.html> .

#### 2. Primary purposes

The personal data of the interested party are processed within the normal activity of Snap4City, for the pursuit of the following purposes:

- I. provide and improve the [snap4city.org](https://www.snap4city.org) services as an open source platform for living lab;
- II. to take pictures and voices and publish the name of the interested party, and to use the pictures and voices for the purposes better described in the release;
- III. to fulfil or to require the fulfilment of specific contractual and legislative obligations or to perform specific tasks provided for by laws, Community rules or regulations;
- IV. to assert or defend a right, including the right of a third party, before the courts, as well as at administrative level or in arbitration and conciliation procedures in the cases provided for by Community law and regulations.

In relation to the purposes indicated above, the processing of personal data is carried out by persons specifically appointed, authorized and instructed to process it in accordance with Articles. 28 and 29 of the Privacy Regulations, as well as by external persons, who may take the title of independent Data Controller or be designated in writing as Data Processors; in any case, the processing will be carried out by manual, computer and telematic means, with logic strictly related to the purposes and in any case in such a way as to ensure the confidentiality and security of personal data and in full and absolute compliance with current legislation on the subject.

The data of the interested party will be kept by the University of Florence for the period of time strictly necessary to ensure the proper pursuit of the purposes of the release itself, subject to the need for storage for a longer period in compliance with the legislation, including accounting, in force.

Except for the publication on the social networks the DISITLab, University of Florence, as well as, if requested, on the site and on the social networks of IEEE ITSS - Italian chapter, of the name, image and/or voice of the interested party, the other personal data will be processed in Italy and, in any case, within the EU.

3. Compulsory or optional nature of data provision, consequences of a possible refusal and legal basis of treatment.

With reference to the purposes described above, the provision of personal data is optional, but in the absence of the interested party, it would be impossible to activate the services requested and to make any filming of his image and voice, as well as the publication of his name, for the purposes of Snap4City.

Therefore, with regard to the purpose referred to in point (i) of paragraph 2 above, the legal basis for the processing is the consent of the data subject (pursuant to art. 6, paragraph 1, letter a) of the Privacy Regulation); once consent has been given for the purpose referred to in point (i) of paragraph 2 above, with regard to the subsequent purposes referred to in points (ii), (iii) and (iv), the legal basis for the processing is the fulfilment of legal obligations to which the data controller is subject (pursuant to art. 6, paragraph 1, letter c) of the Privacy Regulation).

4. To whom and in what area we may pass on the personal data of the interested party

In relation to the purposes of the processing indicated above, and within the limits strictly pertinent to the same, the image and voice of the interested party, as well as the publication of the name, may be disclosed to third parties, as well as disseminated or published, for promotional purposes of snap4city.

Furthermore, the other personal data of the interested party will or may be communicated, in Italy or in any case within the EU, to the following subjects: (i) the Financial Administration;

(ii) to other Public Authorities to comply with legal obligations;

(iii) external consultants, if not designated in writing as data processors.

The above mentioned subjects, to whom the personal data of the interested party will or may be communicated (as they are not designated in writing as data processors), will process the personal data in their capacity as data controllers in accordance with the Privacy Regulations, in complete autonomy, being unrelated to the original processing performed by the University of Florence.

A detailed and constantly updated list of these subjects, with the indication of their respective locations, is always available at the headquarters of the University of Florence.

The personal data of the interested party other than the image and voice recording, as well as the publication of the name, will not be subject to dissemination.

5. Exercise of rights by the interested party

Art. 15 et seq. of the Privacy Policy give the interested party the right to obtain:

- the confirmation of the existence or not of personal data concerning him, even if not yet recorded, and their communication in an intelligible form;

- the indication of the origin of the personal data, the purposes and methods of processing, the logic applied in case of processing with the help of electronic means, the identity of the owner;
- updating, rectification, integration, cancellation, transformation into anonymous form or blocking of data processed unlawfully - including data whose retention is unnecessary for the purposes for which the data are collected or subsequently processed -, certification that such operations have been brought to the attention, including as regards their content, to those to whom the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate to the protected right.

The interested party also has the right:

- to revoke at any time the consent (if given) to the processing of personal data (without prejudice to the lawfulness of the processing based on the consent given before the revocation);
- to oppose, in whole or in part, for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of collection;
- to object, in whole or in part, to the processing of personal data concerning him for the purpose of sending advertising materials or direct selling or for carrying out market research or commercial communication;
- to make a complaint to the Guarantor for the protection of personal data in the cases provided for in the Privacy Policy.

To exercise the rights under Art. 15 et seq. of the Privacy Regulations, the interested party may contact the responsible for the data protection (RPD), Dott. Massimo Benedetti, Firenze, via G. la Pira, 4 tel.. 055 2757667 e-mail [privacy\(AT\)unifi.it](mailto:privacy(AT)unifi.it).

## 6. Security measures.

The personal data of the interested party are processed in compliance with the applicable law and using appropriate security measures, in accordance with the legislation in force also pursuant to Articles. 5 and 32 of the Privacy Policy.

In this regard, we confirm, among other things, the adoption of appropriate security measures to prevent unauthorized access, theft, disclosure, modification or unauthorized destruction of data.