



Part 2 on Data Security and Privacy by Paolo Nesi Data Protection, Privacy and GDPR, IoT Security and Blockchain

University of Florence, DISIT lab, <u>Https://www.disit.org</u>

Https://www.snap4city.org

Paolo.nesi@unifi.it







UNIVERSITÀ DEGLI STUDI FIRENZE





Distributed Data Intelligence and Technologies Lab Distributed Systems and Internet Technologies Lab

Paolo Nesi

Department of Information Engineering

University of Florence

Via S. Marta 3, 50139, Firenze, Italy

tel: +39-055-2758515, fax: +39-055-2758570

http://www.disit.dinfo.unifi.it/

paolo.nesi@unifi.it, http://www.disit.dinfo.unifi.it/nesi/









- Researchers: 20
- Current Active Projects: 18
- Project in the last 4 years: 34
- Research Budget (last 2 years):1.5M€
- Foreseen Research Budget (next 2 years): 2.2M€
- SpinOff: 1











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Home Research ▼ Innovation ▼ Education and Courses ▼

DISIT Lab overview





Visit the Smart City Platform of DISIT Lab: Snap4City https://www.snap4city.org solution which is 100% open source, support cloud and scalability for processing and IOT/IOE, respect user needs and privacy according GDPR and to the different user kinds, provide tools and community for co-creation; mixt data driven, stream and batch processing; it is fully based on microservices and using easily replaceable tools. Snap4City solution has been designed to be Click to access Snap4City tools main entry Click the image to access Snap4City scalable, flexible, safe and respectful of privacy, endowed of a powerful semantic reasoner based on Km4City multi-domain semantic model and tools (https://www.km4city.org.). A special attention is provided to enable the development of applications in multiple domains and not only on mobility and transport, tourism, health, welfare, social, etc.

WORK with US: at DISIT lab UNIFI from January 2023

next call on 2023

The DISIT Lab, since 1994, is one of the most active ICT/AI labs of the University of Florence, metropolitan Tuscany area, and it is an official Regional Lab in Tuscany, Certified Experts







Con chi lavoriamo





THALES





























CITTÀ METROPOLITANA













PHILIPS tiscali:























C-distribuzione



































- Modello del corso
- Laboratorio DISIT
- Infrastruttura e servizi
- Progetti in corso e attività correlate
- Visione generale del corso





- Research group since 1994
- Cloud and data center with >700 TByte storage in raid 50/60,
 - ->800 CPU cores, 1 Thz Clock
 - >8 Tbyte RAM, >500Tbyte
 - -70.000 GPU cores, Managing several infrastructure
- IOT center: reference center
- Nodo CINI per: Big data, Smart City, Al
- Smart City infrastructure
- Snap4City Living Lab solution
 - Snap4Industry for Industry 4.0 solutions







Corsi di docenti DISIT

Triennale

Sistemi Distribuiti – Prof. Paolo Nesi

Sistemi Operativi – Prof. Pierfrancesco Bellini

Fondamenti di Informatica – Prof. Gianni Pantaleo

Magistrale: Informatica, Intelligenza Artificiale

Big Data Architectures – Prof. Paolo Nesi (Big Data, Architecture, Cloud, IoT)

Knowledge Engineering – Prof. Pierfrancesco Bellini (Knowledge Engineering, Natural Language Processing)

Security and data privacy -- Prof. P. Nesi, Prof. P. Bellini (Web Security, privacy, GDPR)

Altri corsi:

Data Intelligence – Corso di Intelligence e Sicurezza Nazionale – Prof. Paolo Nesi

Master in Big Data-MABIDA: architetture, Big Data, Knowledge engineering, Natural Language Processing, cloud, etc.

Dottorato: DINFO, nazionale in Al









- Modello del corso
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Some DISIT Projects

Herit Data: Tourism and Mng. https://herit-data.interreg-med.eu/

Snap4City: IOT/IOE smart city www.snap4city.org

Trafair: CEF project with several Cities http://trafair.eu/

Mosaic: Mobility and transport model

Km4City: http://www.km4city.org

REPLICATE H2020, SCC1, EC flagship

http://replicate-project.eu/

Sii-Mobility SCN MIUR: http://www.sii-mobility.org

Feedback: retail and GDO Big Data analytics

5G with 3G-Wind, Open Fiber, Estra

Coll@bora Social Innovation, MIUR:

http://www.disit.org/5479

RESOLUTE H2020, EC:

http://www.resolute-eu.org

TRACE-IT, RAISSS, TESYSRAIL, ...

Mobile Emergency:

http://www.disit.org/5404











REPLICATE































Altri progetti

- AMPERE: industry 4.0
- Smart Ambulance: industry 4.0, smart heath, smart vehicles
- Cyprus: smart city strategy
- PC4City: landslides predictions
- ISPRA: smart city

•



Powered by **S**FIWARE

> **FREE** TRIAL



















SMART SOLUTIONS AND DECISION SUPPORT SYSTEMS



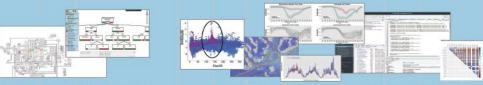




PREDICTION - ANOMALY DETECTION - CLUSTERING - ROUTING - SENTIMENT NLP - TRAFFIC FLOW DASHBOARDS, WIDGETS **TEMPLATES** PEOPLE FLOWS - SDG - 15 MIN CITY INDEX - KPI - HEATMAPS - ORIGIN DESTINATION - ETC...

API - MICROSERVICES - GIS - BPM VIDEO - REPORTS - MAPS - 3D ...

ANY: DATA, BROKER, NETWORK AND VERTICAL



EXPERT SYSTEM, KNOWLEDGE BASE BIG DATA ANALYTICS, ARTIFICIAL INTELLIGENCE SEMANTIC REASONING **EXPLAINABLE AI, MACHINE LEARNING SMART DATA MODEL OPERATIVE RESEARCH, STATISTICS IOT DEVICE MODELS, STORAGE**



VISUAL PROGRAMMING, ADAPTERS DATA FLOWS, WORKFLOWS PARALLEL DISTRIBUTED PROCESSING **DATA DRIVEN**

Native and External Applications

Smart Parking

Smart Light

Smart Waste

Smart Energy

Social Media Analysis



METHODOLOGIES LIVING LABS **COURSES AND COMMUNITY DEVELOPMENT TOOLS**





Standards and Interoperability (9/2022)

SNAP4city

Compliant with:

- IoT: NGSI V2/LD, LoRa, LoRaWan, MQTT, AMQP, COAP, OneM2M, TheThingsNetwork, SigFOX, Libelium, IBIMET/IBE, Enocean, Zigbee, DALI, ISEMC, Alexa, Sonoff, HUE Philips, Tplink, BACnet, TALQ, Protocol Buffer, KNX, OBD2, Proximus, ..
- **IoT model:** FIWARE Smart Data Model, Snap4City IoT Device Models
- **General**: HTTP, HTTPS, TLS, Rest Call, SMTP, TCP, UDP, SOAP, WSDL, FTP, FTPS, WebSocket, WebSocket Secure, GML, WFS, WMS, RTSP, ONVIF, AXIS TVCam, CISCO Meraki, OSM, Copernicus, The Weather Channel, Open Weather, OLAP,
- Formats: JSON, GeoJSON, XML, CSV, GeoTIFF, OWL, WKT, KML, SHP, db, XLS, XLSX, TXT, HTML, CSS, SVG, IFC, XPDL, OSM, Enfuser FMI, Lidar, glTF, GLB, DTM, GDAL, Satellite, D3 JSON, ...
- Database: Open Search, MySQL, Mongo, HBASE, SOLR, SPARQL, ODBC, JDBC, Elastic Search, Phoenix, PostGres, MS Azure, ...
- Industry: OPC/OPC-UA, OLAP, ModBUS, RS485, RS232,...
- Mobility: DATEX, GTFS, Transmodel, ETSI, ...
- Social:Twitter, FaceBook, Telegram, ...
- Events: SMS, EMAIL, CAP, RSS Feed, ...
- OS: Linux, Windows, Android, Raspberry Pi, Local File System, AXIS, ESP32, etc.

























https://www.snap4city.org/65







https://www.Snap4City.org











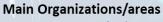


8 running installations in Europe

- Toscana, Pisa, Sweden, ISPRA, Snap4.eu,
- Altair, Italmatic, Denmark,
- 13 projects, 12 pilots on 10 Countries
 - >40 cities/area

Wide MULTI-tenant deploy, e.g.,

- 18 Organizations / tenant
- > 7400 users on
- > 1400 Dashboards
- > 16 mobile Apps
- > 2 Million of structured data per day
- > 520 IoT Applications/node-RED
- > 700 web pages with training
- > 60 videos, training videos

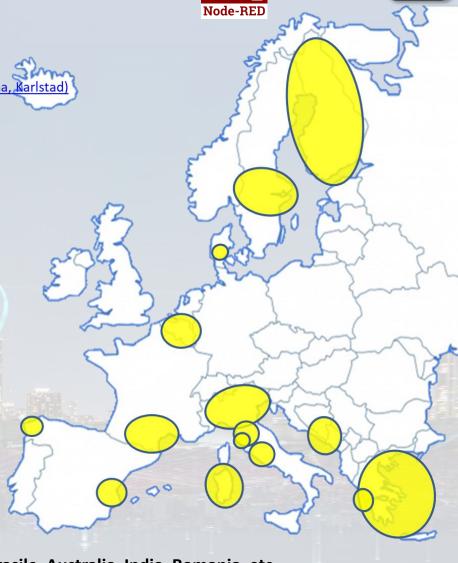


- Antwerp area (Be)
- Bologna (I)
- Capelon (Sweden: Västerås, Eskilstuna, Karlstad)
- DISIT demo (multiple)
- <u>Dubrovnik, Croatia</u>
- Firenze area (I)
- Garda Lake area (I)
- Greece (Gr)
- Helsinki area (Fin)
- Livorno area (I)
- Lonato del Garda (I)
- Modena (I)
- Mostar, Bosnia-Herzegovina
- Oslo & Padova (Impetus)
- Pisa area (I)
- Pistoia (I)
- Pont du Gard, Occitanie (Fr)
- <u>Prato (I)</u>
- Roma (I)
- Santiago de Compostela (S)
- Sardegna Region (I)
- Siena (I)
- SmartBed (multiple)
- Toscana Region (I), SM
- Valencia (S)

EUROPEAN OPFI

- Venezia area (I)
- WestGreece area (Gr)

• Trials in Israel, Colombia, Brasile, Australia, India, Romania, etc.



9





https://www.snap4city.org/369







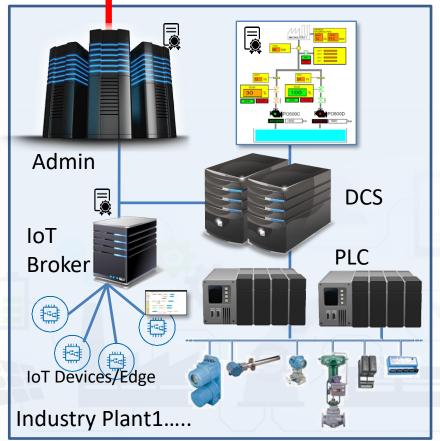
Fleet management

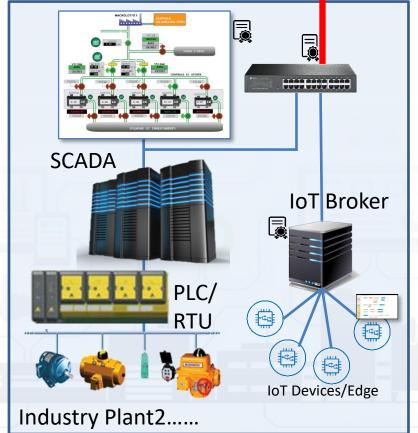


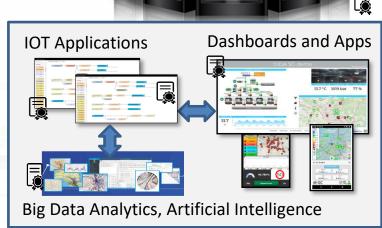
IoT Broker

SECURE

Internet



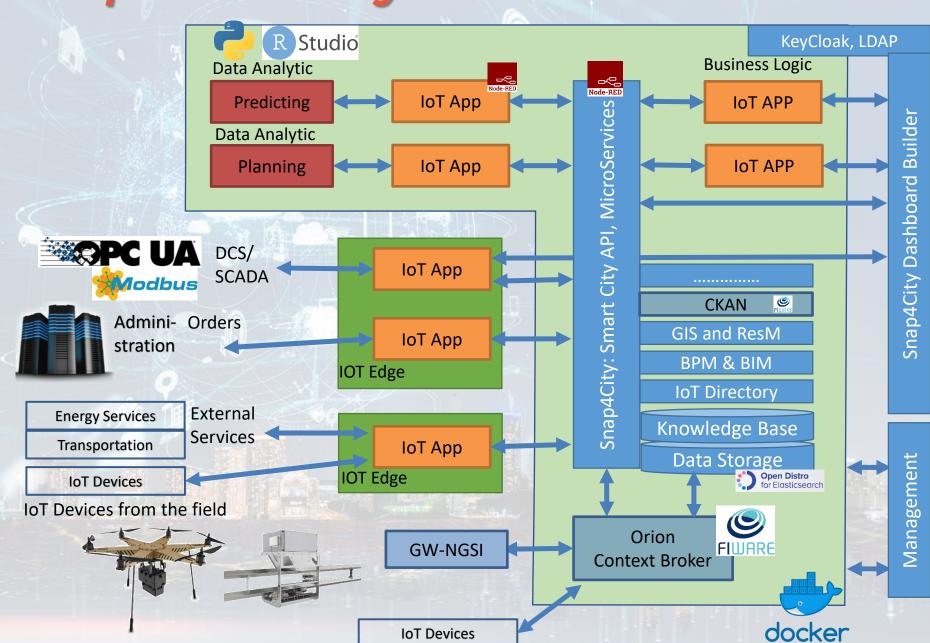




Control and Supervision on Multiple Supply Chains **Industry 4.0 as a Service**

Snap4Industry Detailed Architecture



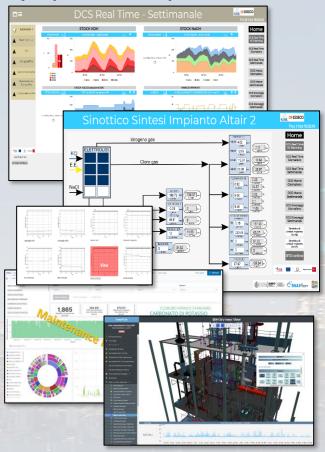




Production Parameters



Dashboards, Visual Analytics, Synoptics, 3D, Maps





Sii-Mobility





Commenti dei cittadini, Social Media

Merci







AVM trasporto Pubblico



sistema monitoraggio



Monitoraggio

Sensori su



traffico, autostrade

trasporto Privato









Infomobility





Telematici, ZTL

Emergenze, polizia, 118



Rete

Ferroviaria

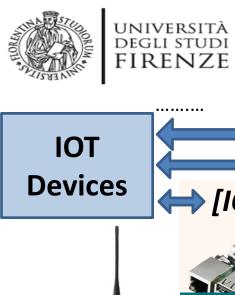
Parametri ambientali Servizi ed



Ordinanze: eventi, lavori pubblici, .







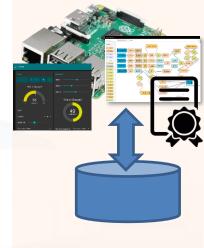












Executing local computation

Intranet

Sensors/ Actuators



WSs, HTTPS

Shadow

Making IOT data always available

[IOT Edge] → IOT Broker ← [IOT Application] ←



MicroServices

Ext-Services

WSs, HTTPS

Executing permanent computation Cloud **Dashboard Engine**





User interface

On Browser



Smart City Control Room Florence Metropolitan City

Multiple Domain Data

- mobility and transport, accidents, public transport, parking, traffic flow, Traffic Reconstruction, ...
- civil protection, gov data, covid-19, social & social media, people flow, tourism, energy, ...
- Multiple dash/tool Levels & Decision Makers
- Historical and Real Time data
 - Billions of Data
 - Predictions, what-if analysis
- Services Exploited on:
 - Multiple Levels, Mobile Apps, API
- Since 2017













FIRENZE



FIRENZE

DISIT



informazione

39492 Utenti WiFi

INDICI DI CRITICITA' DELLA QUALITA' DELL'ARIA (ICQA)

200

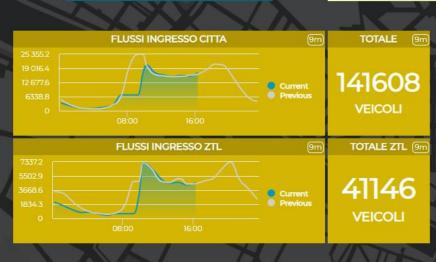






REPLICATE has received funding from under grant agreement No. 691735.

8.9 % IN USO







26 superamenti/anno Riciclo rifiute 56%

Rifiuto per abitante 0.629 t/pers/anno

23.606 euro/pers

6,8%

19.7% km ciclabili/km totali

MAPPA

This dashboard is the main entry point

REPLICATE H2020 EC project.



REPLICATE

FLORENCE

DASHBOARD











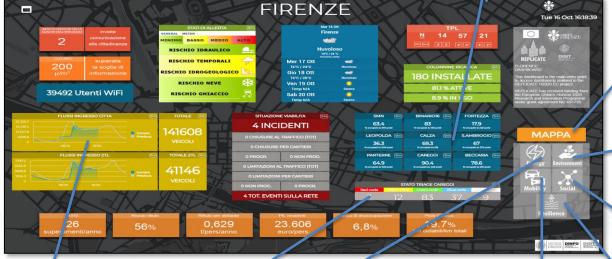














MAPPA FIRENZE











Ciao roottooladmin1

Sat 12 Nov 19:16:39

3D MAP GLOBAL DIGITAL TWIN -NEWGUI









DINFO





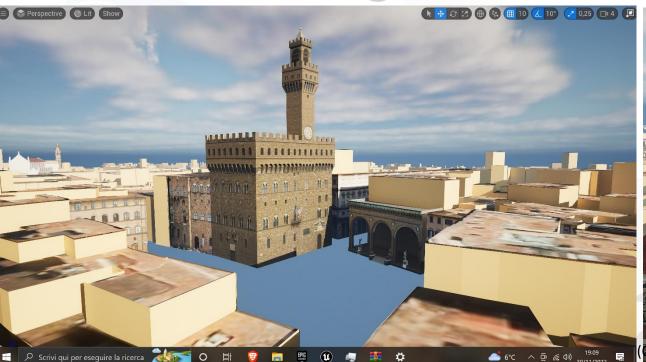


OCULUS





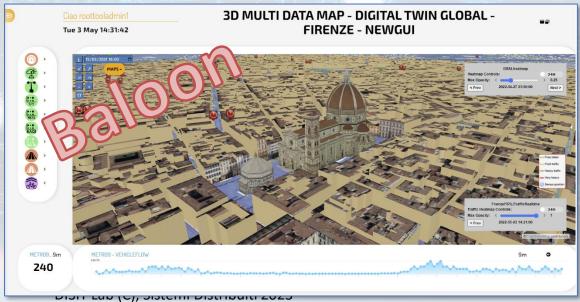




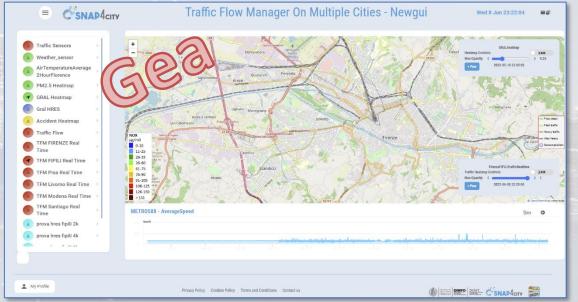
Different Themes

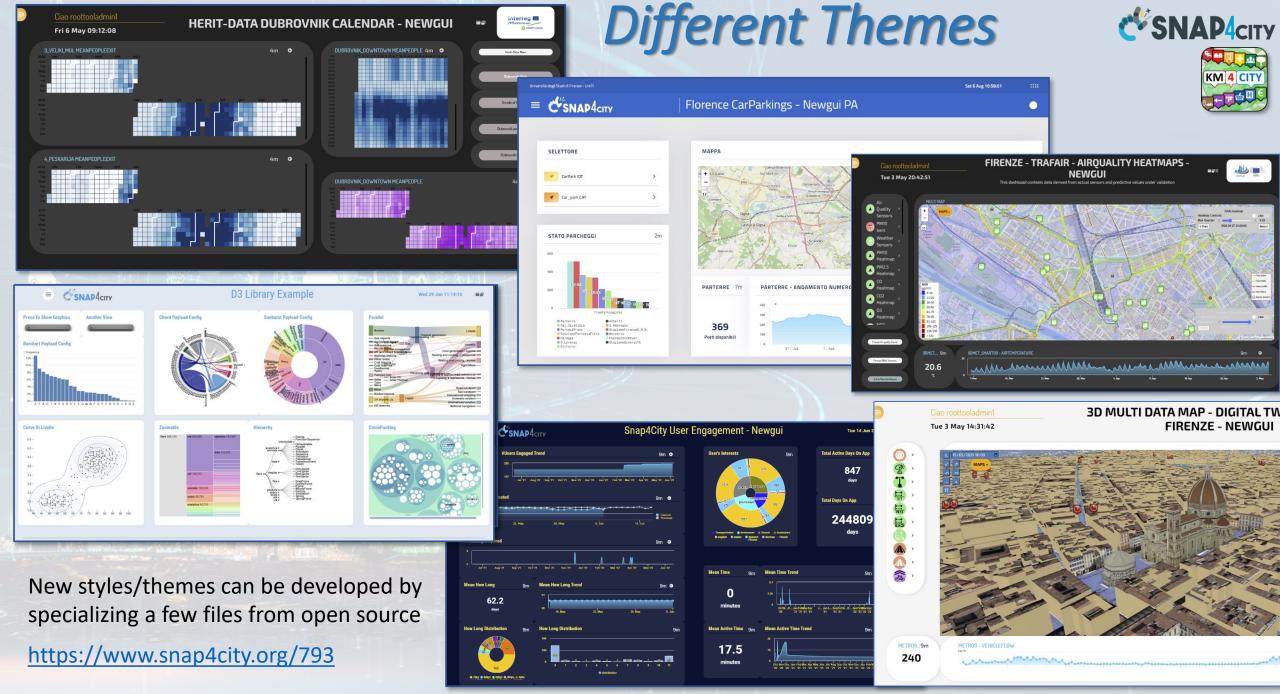












DISIT Lab (C), Sistemi Distribuiti 2023

Snap4Altair Decision Support supervision and control, Industry 4.0





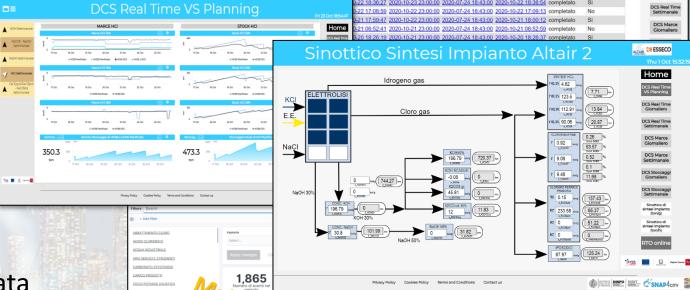


Multiple Domain Data

 Distributed Control System: energy, flows, storage, chemical data, settings, ..

- Cost of energy
- Orders
- Production Parameters
- Maintenance data
- Multiple Levels & Decision Makers
- Historical and Real Time data
 - Billions of Data
 - Optimized planning on chemical model
 - Business Intelligence on Maintenance data
- Services Exploited on:
 - Multiple Levels, Mobile Apps, API
- Since 2020

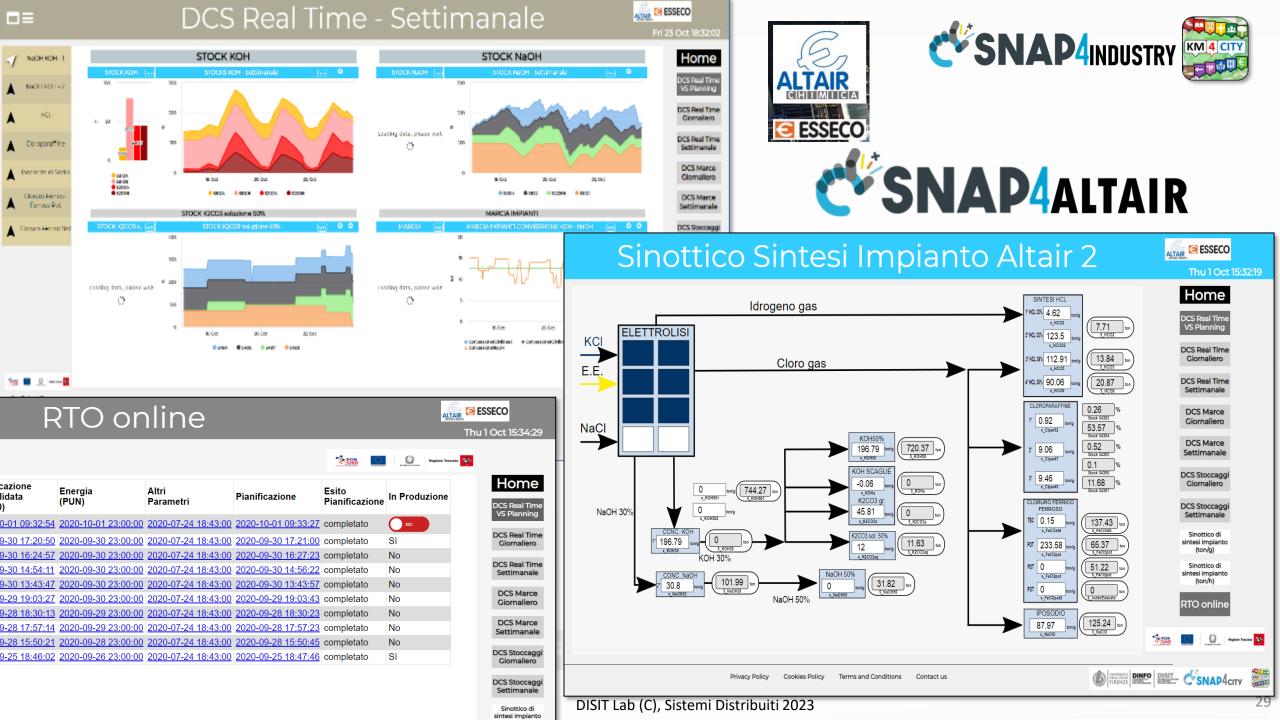






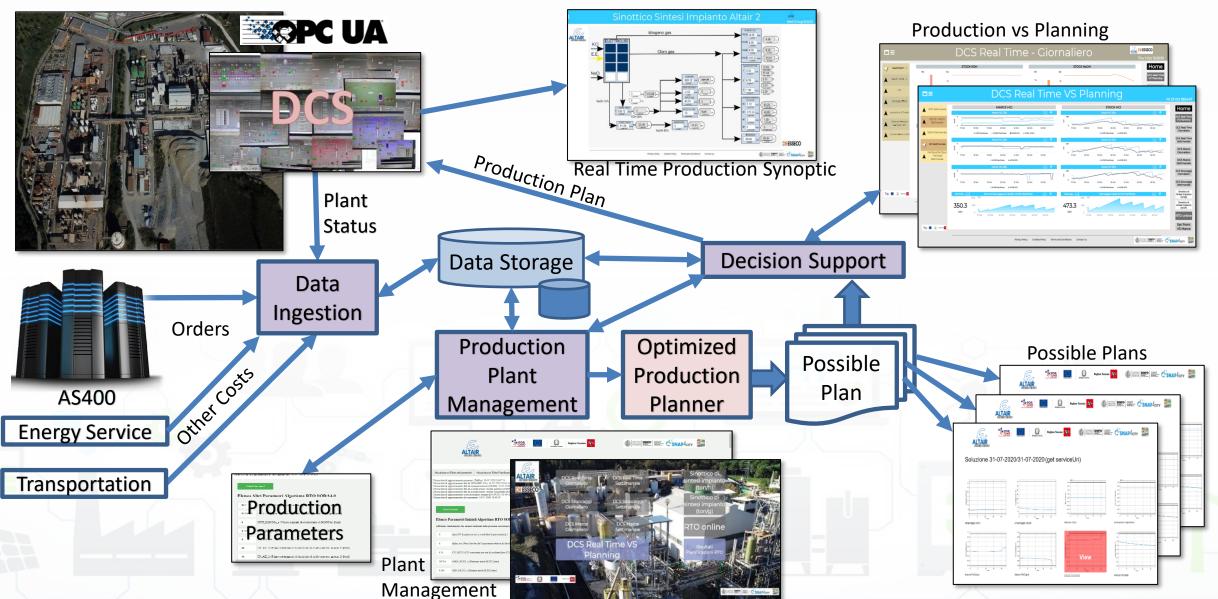


Green Impact Capacity (GIC) **Altair Control room**









DISIT Lab (C), Sistemi Distribuiti 2023



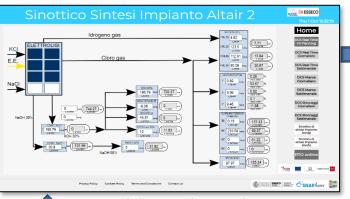




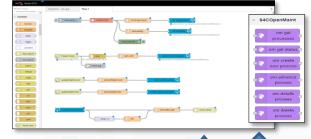




orkflow for Ticket management

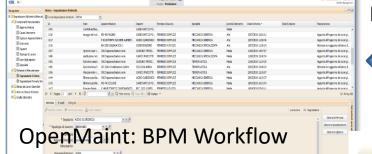


Dashboards and actions

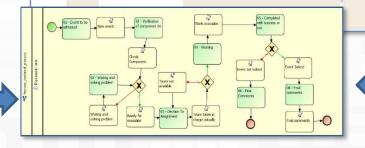


IOT App, Data event firing, event detection and firing Critical event management





management, team assignement, material control, ...



Events/actions













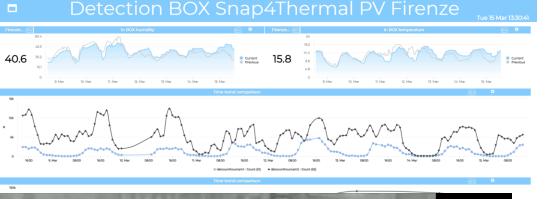








A view and data from the Thermal Camera



















Available Data Analytics

- Mobility and Transport
- City Users and Social
- Environment and Weather
- Time Series
- Semantic Reasoning
- Matrices, Images, Maps and 3D Digital Models
- Management and strategies
- Resilience and Risks Analysis

https://www.snap4city.org/download/video/course/da/





Part 2 on Data Security and Privacy by Paolo Nesi Data Protection, Privacy and GDPR, IoT Security and Blockchain

University of Florence, DISIT lab, <u>Https://www.disit.org</u>

Https://www.snap4city.org

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Struttura di questo modulo

- Data protection
- GDPR
- IOT Network Security
- BlockChain





Course: Security and Privacy

Part on Privacy by Paolo Nesi Topic: Data Protection

University of Florence, DISIT lab, https://www.disit.org

Https://www.snap4city.org

Paolo.nesi@unifi.it









Part 1a: sistemi di protezione

• Distribution models



- Terminologies
- Business Models & Value Chain
- Copy protection
- Conditional Access Systems
- Digital Rights Management
- Content Modeling and Packaging
- Licensing and content distribution
- Creative Commons Licensing
- Composition of Licenses, data aggregation





Content Services Aspects

• Scalability:

- From a few to millions of transactions per hours
- From a few to millions of subscribed users
- From a few to millions of different content items

Availability and

- High reliability of the service, no or few interruptions → HA
- Accessibility:
 - Accessibility of the service, broadcast, mobile coverage
 - User accessibility aspects
- Other aspects discussed in the course
 - Privacy of the customers
 - Intellectually property management and protection, IPMP
 - Multichannel distribution
 - Interoperability of content on devices





Architectures

- A. Content/good distribution
- B. Content/good production and management
- C. Content/good *Protection and Security*
- D. Content/good Modeling and Processing







A) Content distribution models

www.disit.org

Download, P2P download, ...:

- 1:N: one sender N receivers/users
- N copies, propagation of seeding/sources sites
- Network costs from $O(N) \rightarrow O(1)$
- \rightarrow ecommerce, any web site

Broadcast Streaming (e.g., MPEG2-TS):

- 1:N: one sender N receivers/users
- N users that play the same content at the same time
- Network costs O(1)
- → DVB-T, DVB-S, DVB-H, DVB-SH

VOD, progressive download, P2P streaming/progressive:

- 1:1 stream processes, one sender process for each receiver/user, that play the same content a different time
- Network costs $O(N) \rightarrow may$ be going to O(1) if
- → Netflix, Disney+, Sky on demand, ...





B) Content production and management

Content Processing:

- adaptation,
- production,
- formatting,
- packing,
- protection etc.

Scalability GRID for content processing:

- User generated content management
- Indexing for search
- production on demand
- massive production
- transcoding





C) Content Protection and Security, aspects

- CP: Copy Protection
- CAS: Conditional Access Systems
- DRM: Digital Rights Management
- Based on technologies such as
 - **Certification** of: content, users, devices, etc.
 - Authentication of: users, actors, devices, etc.
 - Authorization of: users, groups, communities, ...
 - Rights coding: authorized functionalities, actions, etc.
 - Signature of: content, DLL, EXE, ...
 - **Identification** of: content, users, devices, etc.
 - Watermark and fingerprint of: content, descriptors,any....
 - Coding and Encryption of:everything.....





D) Content Modeling and Processing

www.disit.org

- The content model impacts on:
 - Format: XML, JSON, binary
 - Content gathering and ingestion
 - Production and production-process definition
 - Workflow Management systems
 - Cooperative work
 - CMS, DMS, Content/Media Management Systems
 - Database management systems
 - query support, distributed queries, etc.
 - CRM: Customer Relationship Management
 - Managing relationships with clients: business models, marketing
 - Content description for
 - Search, classification/indexing, retrieval
 - Content protection for enforcing respect of
 - IPR: CAS, DRM,
 - Metadata: programme/guide production
 - EPG, GuidePlus, ShowView, TVAnytime, etc.





Acronyms and Definitions

- IPR: Intellectually Property Right
- CA: Certification Authority, chain of certificates
- TPM: Technological Protection Model
- FTA: Fault Tolerance Architectures
- HA: high availability, 99.999% uptime
- VOD: video on demand
- PPP: pay per play
- PPV: pay per view
- VOIP: voice over IP
- TS: Transport Stream
- GDPR: General Data Protection Regulation
- EPG: electronic program guide
- Etc.





Part 1a: sistemi di protezione

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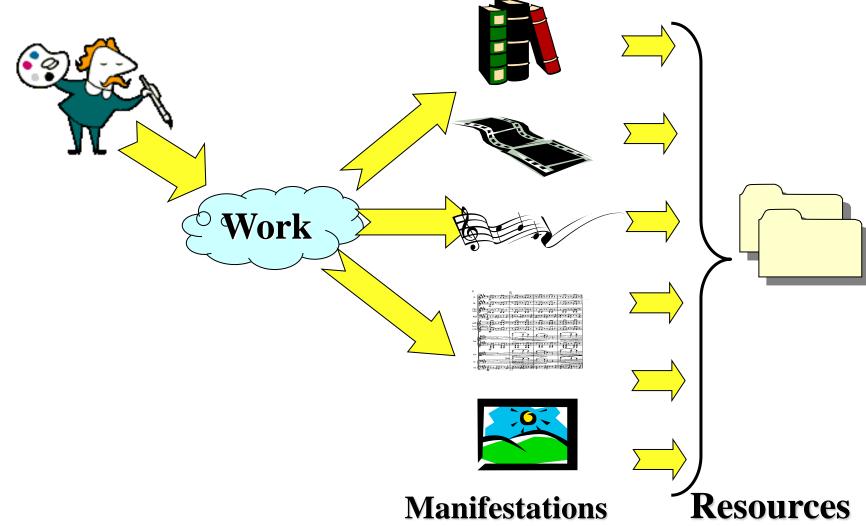


Terminology

 The user/artist creates a Work

 The work may be used to produce several manifestations

 The work starts as private data, and may be distributed for business







Some Actors of the value chain, "definitions"

- WWW.disit.or
- Right/Content Owners, artists, normal users, etc.
 - who has the rights on the initial work, non digital
- Content Producers, Publishers, also social network are producer/distributors
 - Who is producing the manifestations of the work, define its rights, may produce the digital resources or not, etc.
- Content Integrators, aggregators
 - Who is Integration/aggregation: resources + metadata ++, added value, etc., may be add other rights, etc.
- Content Distributors,
 - Who is distributing digital content
- Final Users,
 - Who is using (or should use) the digital content on behalf of the rights obtained
- Users, in general
 - All the above actors that use in some way content on the basis of the rights obtained





Part 1a: sistemi di protezione

- Distribution models
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- Business Models & Value Chain



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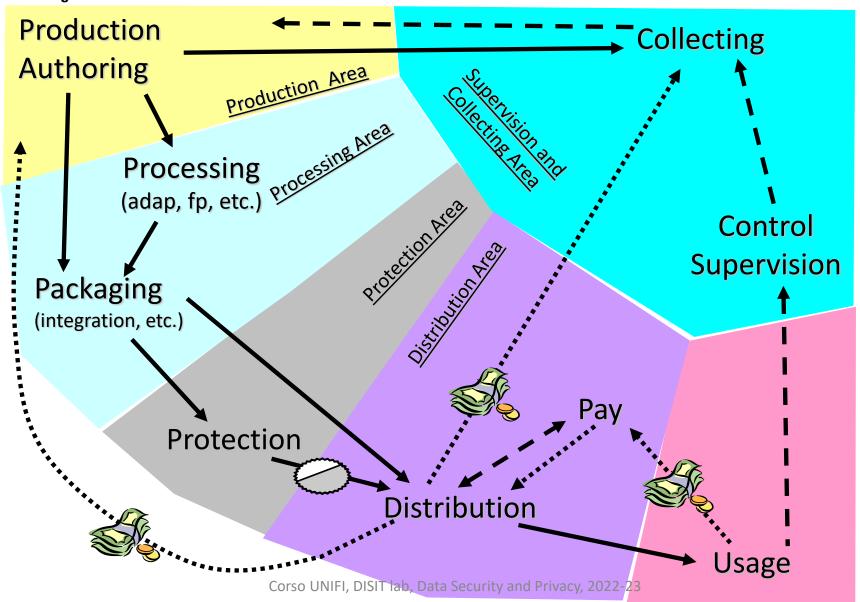




DISTRIBUTED SYSTEMS AND INTERNET TECHNOLOGIES LAB

Simplified Traditional value chain

www.disit.org







Classification of Transaction Models

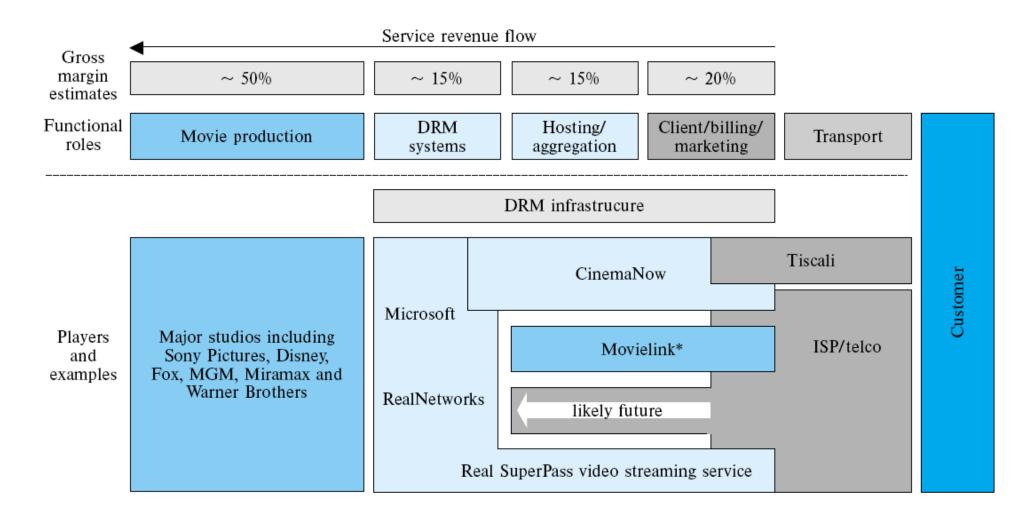
- **B2B**: Business to Business
 - Among digital good: producer, publishers, integrator, resellers, distributors, etc.
 - Each of them add a value and thus charge to final prince of the digital good, ...
- **B2C:** Business to Consumer
 - From distributors to consumers
 - The final part of the value chain
- C2C: Consumer to Consumer
 - File and good sharing
 - UGC (User Generated Content) sharing
 - Recently IPR management
- B2B2C
 - Integrated B2B to B2C





Ex: Broadband VOD value chain

www.disit.org



* US only at time of writing

Source EITO2005



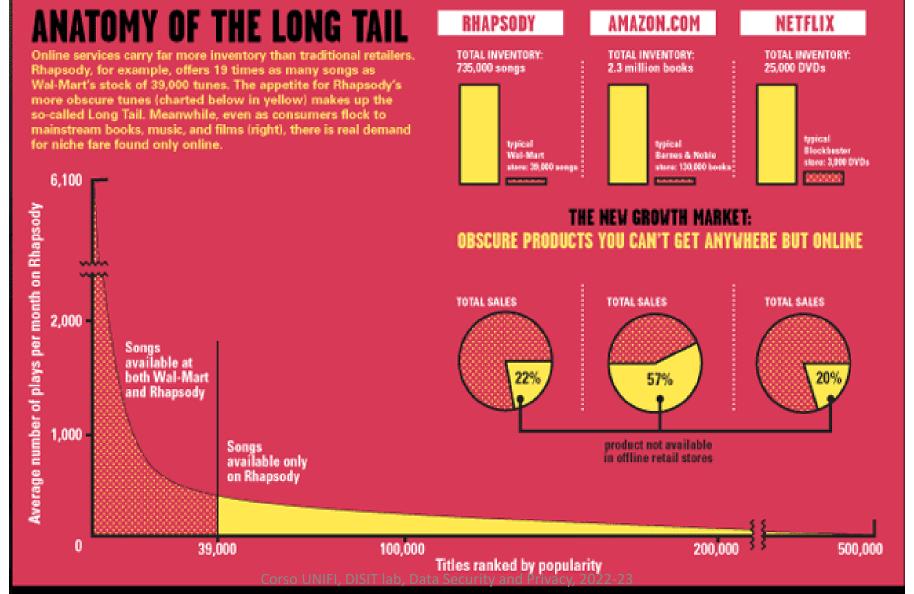
DINFO
DIPARTIMENTO DI
INGEGNERIA
DELL'INFORMAZIONE

DISIT
DISTRIBUTED SYSTEMS
AND INTERNET
TECHNOLOGIES LAB

The Long Tail, paradigm



www.disit.org







Long tail paradigm



Initial hypothesis

- 80% of transactions are developed with the 20% of products
- 20% of transactions are developed with the rest, 80%
- The 80/20 ratio depends on:
 - Content marketing model
 - Content nature and topic
 - Stimulus and recommendations provided to the users
 - User skill and evolution/renovation
 - Etc.

 Due to these facts, in most cases, the ration 80/20 is not anymore true, its trend in many case is towards the 60/40





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Copy Protection solution

- Digital items can be freely copied
 - The copy is a feature of the operating system, file system
 - The operating system cannot be typically controlled
 - Technology Providers are trying to enforce more control on the Operating System → STB
- CP (copy protection) solutions: prevents the Copy of digital content
 - Old Technologies:
 - Programs + hardware key
 - Holes in Floppy Disk
 - Special formatting in CDs/DVDs
 - Etc.





Analog Hole

- Comunque uno protegga un certo contenuto audio video quando questo viene riprodotto nel dominio analogico dei sensi:
 - la riproduzione finisce per produrre effetti nel mondo analogico:
 - Il suono percepito dal sistema uditivo umano
 - Le immagini percepite dalla vista

• Questo implica che:

- tramite sistemi di registrazioni del: Suono o delle immagini come registratori si puo' sempre effettuare una copia privata di tale materiale registrando nel dominio analogico
- la copia da analogico puo' avere una qualita' inferiore dell'orginale dipendentemente dall'originale stesso

Dal punto di vista legale:

- Puo' essere una violazione dipendentemente da chi fa questa operazione, se non ha il diritto di Copy etc.
- Chi ha comprato un certo materiale ha il diritto di copia privata





Utilizzo della crittografia

- Encryption è il processo che codifica un messaggio in modo da nasconderne il contenuto
- Si basa sull'uso di parametri segreti: *chiavi*
- Si dividono in due classi fondamentali
 - Chiavi segrete condivise (secret-key)
 - Coppie di chiavi pubblica/privata (public-key)

- Applicazioni
 - Autenticazione
 - Firma digitale







Algortimi di crittografia

• Un messaggio si dice criptato quando il mittente applica alcune regole per trasformare il testo originale (*plaintext*) in un altro testo (*ciphertext*)

$$E(K_1, M) = \{M\}_K$$

• Il ricevente deve conoscere la trasformazione inversa per ritrasformare il ciphertext nel messaggio originale

$$D(K_2, \{M\}_K) = M$$

$$K_1 = K_2$$
 simmetrico



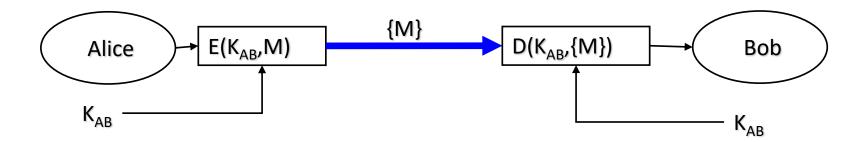






Scenario 1: secret communication

- Alice vuole inviare alcune informazioni segretamente a Bob
 - {M}=E(K_{AB},M)
- Alice e Bob conoscono entrambi la chiave segreta K_{AB}
- La comunicazione è segreta finchè K_{AB} non è compromessa



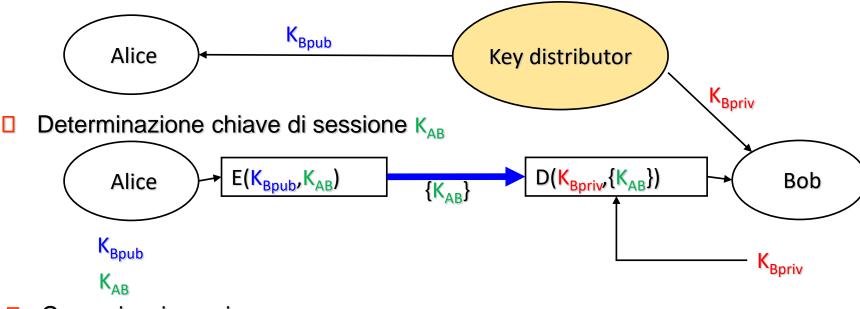




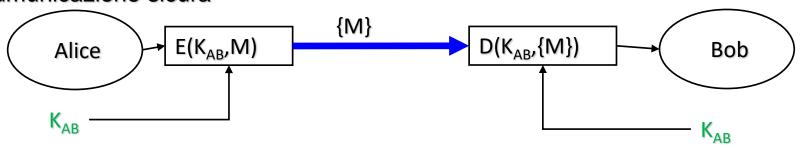


Scenario 3: authenticated with public-key

• Richiesta chiave pubblica



Cumunicazione sicura









Part 1a: sistemi di protezione

- Distribution models
- Terminologies
- Business Models & Value Chain
- Copy protection
- Conditional Access Systems



- Content Modeling and Packaging
- Licensing and content distribution
- Creative Commons Licensing
- Composition of Licenses, data aggregation







CAS: Conditional Access Systems

Systems that controls the access to the content

- Typically used on streaming towards STB/Decoders
- Copy is assumed not possible since the content is not stored locally and neither accessible to the final user.

• For PC:

- Partially suitable for open platforms such as PC
 - On PC: SSL, HTTPS, etc.
- Temporary storage of smaller content on the disk, may be encrypted

• For STB, Set Top Box (commonly named as decoder):

The most interesting and diffuse solution





CAS: Conditional Access Systems

Systems that controls the access to the content for STB

- Streaming towards STB/Decoders
 DVB-T, DVB-S, DVB standards for CAS
- Copy is assumed not possible since the content is not locally stored and accessible to the final user. Recently can be temporary stored, see MySky.

Protection and solution

- Streaming in broadcast
- Adoption of MPEG-2 TS (other models such as RTSP)
- For example: Irdeto, Nagravision, NDS
- Key distributed into the stream, accessible with another key
- Adoption of SmartCard for some business models
- Adoption of the Return Channel for some business models



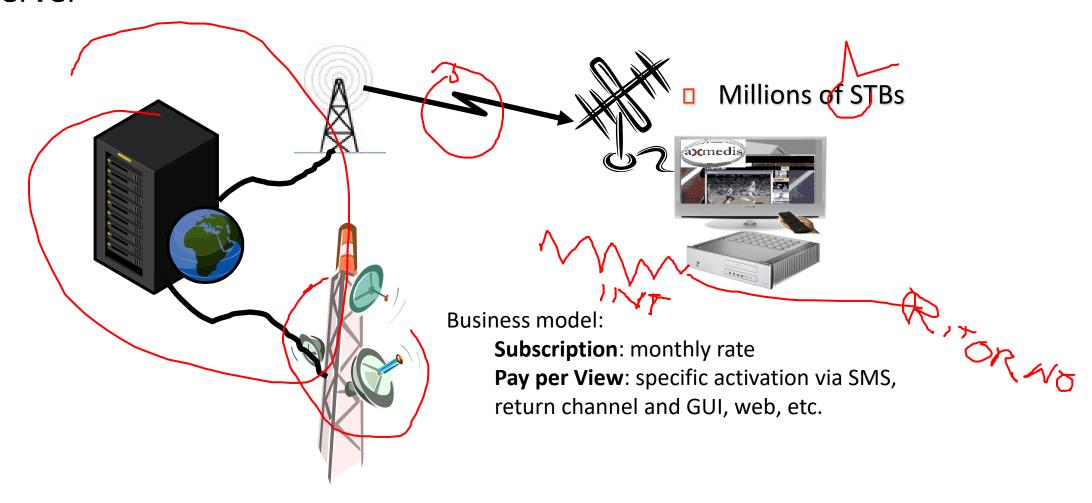








• DVB Server







CAS protezione



- Cifrare il TS da lato Server per poi abilitare lato client solo quelli che stipulano un contratto,
 - E pertanto solo questi ottengono una licenza
- La cifratura avviene tipicamente con algoritmi standard (scrambling) e vengono cambiate le chiavi molto spesso.
- Oltre a questo, nel TS vengono anche inviate alcune info che possono essere usate per recuperare la chiave di decifratura.
- La chiave non viene inviata in chiaro per ovvi motivi.

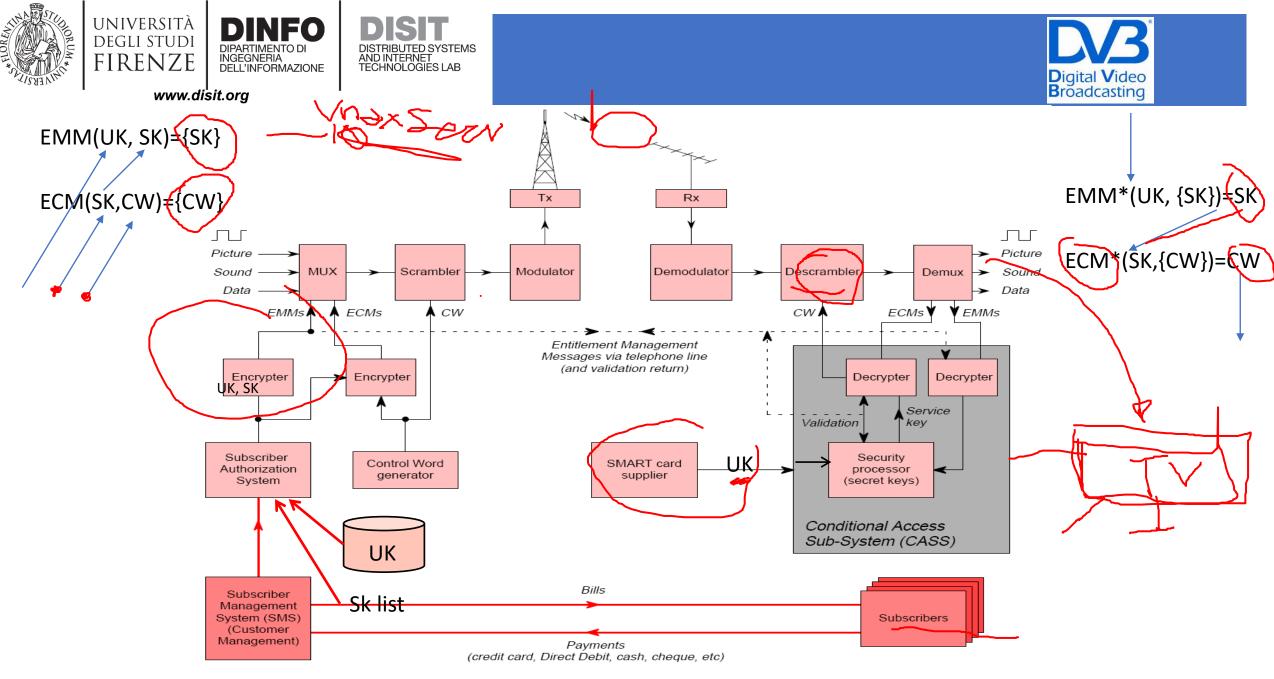




Sistema di Chiavi



- CW: Control word, chiave utilizzata per cifrare il flusso digitale
- SK: Service Key, serie di chiavi,
 - una per ogni servizio/canale contenuto nello stream,
 - Per ogni SK viene creato un oggetto cifrato chiamanto ECM
- UK, User key, permette all'utente di ottenere la SK, decrypt.
 - Ogni utente ha un UK diversa
 - Per esempio nascosta in una SMARTCARD
- ECM: Entitlement Control Message, ECM(SK,CW)={CW}
 - viene inviata in broadcast
 - contiene la CW cryptata tramite la SK
- EMM, Entitled Management Message, EMM(UK, SK)={SK}
 - viene inviato in broadcast
 - contiene una SK encrypted che puo' essere decifrata solo con una UK (come quella usata per encription)











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Client side:

- 1. arriva un EMM per un certo servizio i, dallo stream che viene passato al SecProcessor che ha la UK (user key)
- 2. Il SecProcessor produce la SK(i) (service key) usando la sua UK se possibile, cioe' se abbonato al servizio
- 3. Questa SK(i) (ve ne sono n, una per ogni servizio/canale) viene usata per estrarre la CW (i) da ECM (i)
- 4. CW(i) viene usato per decriptare il ProgStream/servizio (i)

• Server side:

- 1. Le CW per ogni servizio i sono generate in modo periodico
- 2. SK(i) (n elementi) sono generate per ogni servizio i degli n
- 3. SK(i) viene usata per codificare CW(i) into ECM(i) del servizio i
- 4. La User List viene usata per codificare le n SK(i) into m EMM (I,u), un EMM per ogni servizio e per ogni utente, u.









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- **ECMn** = { per ogni servizio i si ha SKi, ECM i = Encrip (CWt, SKi) }
 - Con: i di *n; d*ove: *n* e' il numero di oggetti/servizi
 - CW t cambia nel tempo
 - n ECM, uno per ogni SK
 - complessita' O(n)
 - Invio ogni 2 secondi, in anticipo
 - I servizi possono essere canali diversi, PS diversi
- EMMm = { per ogni utente j di m: EMM j,i = Encrip (SKi, UKj) }
 - Con: j di m; dove: m e' il numero di utenti
 - Con: i di n; dove: n e' il numero di oggetti/servizi
 - m EMM, uno per ogni servizio i-esimo SK (Service Key si trova dentro la EMM e viene decripted tramite la UK)
 - complessita' O(mn)
 - Invio ogni 10 secondi, in anticipo





References

- http://www.dvb.org
- http://www.mhp.org
- http://www.interactivetvweb.org/
- http://www.etsi.org
- http://erg.abdn.ac.uk/research/future-net/digitalvideo/
- http://www.dgtvi.it
- Memorandum of Understanding http://www.dvb.org/documents/mou2001.pdf
- List of DVB Members, <u>http://www.dvb.org/index.php?id=27</u>
- DVB Worldwide http://www.dvb.org/index.php?id=228





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Rights Management



- **DRM**: Digital Rights Management
 - general term many times abused, confused, ...

- Management of Digital Rights
 - Limited to the management of rights of digital content ? → NO!!!
- Digital Management of Rights → YES!!!
 - More correct and reasonable
 - Management of both rights for original works and related manifestations, digital resources, etc.
 - in many solutions DRM is not intended in this way







DRM: Digital Rights Management

- A set of technologies and solution to cope with Digital Management of Rights
- 1st generation of DRM were covering:
 - security and encryption
 - prevent non authorized copying, i.e., CP solutions
- 2nd generation of DRM covers:
 - Content: description, identification, trading, protection,
 - monitoring, and tracking of all forms of rights usages over contents, including management of rights holders relationships





Aim of Digital Rights Management



- To allow exploiting digital content functionalities (rights) in a controlled manner
 - To who has been authenticated/certified
 - To do what (are the rights) is defined in a formal license
 - Verifying/Control/Supervise if the above conditions and others are respected
 - By using technologies to protect content (e.g., encryption, fingerprint, watermark, etc.)
- Cons:
 - Registration of users (in some case can be relaxed)
 - Authentic. of users and/or tools/terminal/devices
 - Control of users
- It has to be supported by a set of additional technical solutions





Motivations for Digital Rights Management



- Prevent the rights exploitation to who has not acquired the rights
 - from some rights owner or authorized reseller
- Verifying/Control if the allowed rights are respected:
 - In the whole value chain or at least at the end users
- Support/adoption of protection solution to
 - Enforce the rights control on the players and tools by which the users are accessing to the content.

- **Recently**, strongly rejected by the final users since most the DRM solutions also enforce some limitations with respect to the TRU (traditional rights usages):
 - Cracking the DRM solutions
 - Redistributing the content violating the IPR via P2P, Social Network, direct contacts, etc.





Motivations for Digital Rights Management



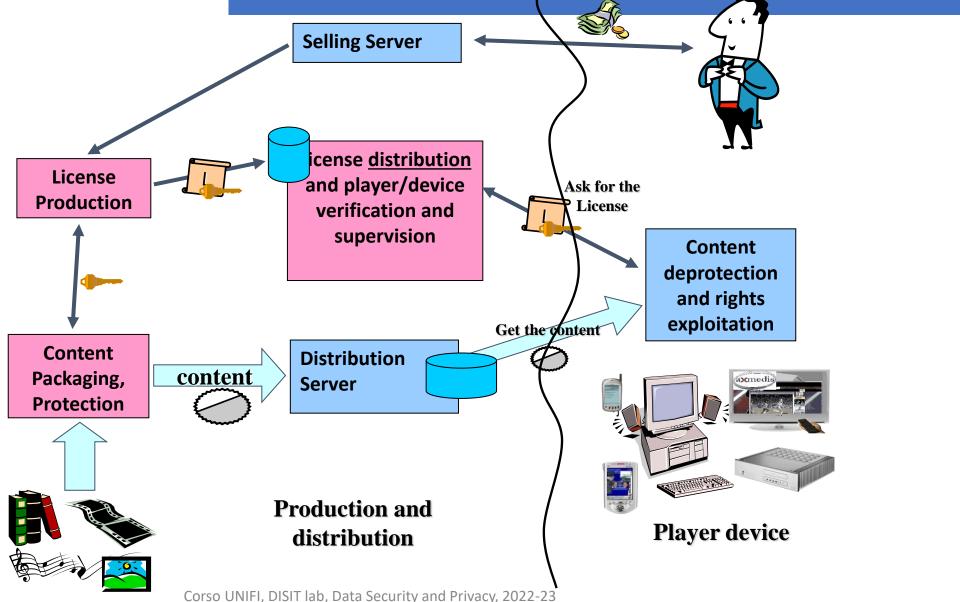
 The collection of money/revenues (creation of revenue streams) related to the exploitation of rights is traditionally/partially covered by Collecting Societies (clearing houses)

- Collecting Societies
 - Are Focussed on one or more rights types
 - thus, one or more for each Country/area
 - Guarantee/protect the interests of the content/rights owners
 - Are territorially distributed, while in Europe some liberalisation has been performed, permitting in some measure the competitions among different European CS
- They are some common agreement among the majors Collecting Societies in Europe: SIAE, SGAE, SAGEMA, etc.



DISTT DISTRIBUTED SYSTEMS AND INTERNET TECHNOLOGIES LAB

Simple protection with Key sending









What Should be the DRM



- To allow exploiting the (digital) content functionalities (rights) in a controlled/supervised manner
 - To who has been authenticated/certified
 - To do what (are the rights) is defined in a formal license
 - By using technologies to **protect content** (e.g., encryption, fingerprint, watermark, etc.)
 - Verifying/Control/Supervise if the above conditions and other issues are respected,
 - including the possibility of keep trace of the activity performed by the users and reporting/using them to the distributors (this part is disputable since for the privacy)





Technical issues behind the DRM

Digital Encryption/decryption

DRM may use strong encryption (# bits) never been cracked

Digital signatures

- content may be digitally signed to prevent tampering
- license has to be digitally signed, etc.
- event reporting has to be digitally signed, etc.

Unique identification of elements:

- Users, Content Objects, devices/players, ...
- Distributors and rights, ...

Authentication and certification of users and devices

- To prevent compromised players or non trusting users to receive or distribute other content,
- Black list of devices, licenses, users, etc.







Technical issues behind the DRM

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Separation of licenses from content

- licenses should be kept separate from content
- The license formalises what can be done by a given user on a given content
- thus content can be protected once for all and widely distributed via any kind of channel including P2P

Revocation of User, User ID

- The user that has violated the solution is black listed, banned.
- He cannot exploit any right on content !!, may be too strong..

Revocation of licenses, via License ID

- Revocation of rights authorization, for that content-right
- various ways to prevent players from exploiting content

Revocation of Content, via Content ID

Content with the listed IDs cannot be played on players.

Revocation of Player, Player ID

• Players with the listed IDs cannot be used to open protected content, lost of certification.







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Content Elements

Content Packaging to contain the following information

- Metadata + semantic descriptors
- Digital Resources: items, digital essences,
- Protection Information: (how to prot/deprot the content).....
- License:who can use, when, how, etc...

The Package should allow to be

- Protected
- Streamed (so called real-time) and/or downloaded,
- Shared on P2P, etc..
- Ported on physical supports,
- Adapted, etc..
- Coded in binary and/or XML, etc.
- etc.





Content Elements of the package

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Metadata:

- Identification information, unique ID, distributor ID, etc.
- Classification information also for indexing: Dublin core, etc.
- Semantic Descriptors, MPEG-7, for indexing, etc.
- References to Owner, to distributor, etc.
- Etc.

Digital Resources:

- Any digital information: images, doc, txt, video, game, application, file, audio, etc.
- Hierarchy of digital resources

Protection Information:

- What has to be done to access at a given information/resource
- Tools used, their parameters, etc.

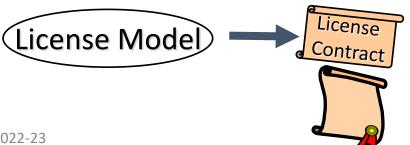
License:

• Which rights are provided, who is the recipient, conditions, etc.













Packing Content vs other aspects

- The **package** may contain several information: metadata, info, several files, etc. \rightarrow
 - Cross media content
 - hierarchical content and structure
- The **package** to be protected has to encoded in some file and format. For example, to be encrypted with some algorithm
 - Protection by ignorance (algorithm and key)
 - Protection by complexity
- The **key** has to reach the player only via specific protected channels
 - If the key is reached and the algorithm is known the protection is violated
- The player has to enforce the protection and has to provide a precise semantics for the rights
- The license is a description of the conditions under which the key can be taken, passed, used to/by the player





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License formal language



- XrML 2.0: eXtensible rights Markup Language
 - http://www.xrml.org/
 - General purpose
 - ContentGuard, Nov. 2001, Microsoft
 - Derived from DPRL
 - Usato come base per MPEG-21
- Windows Media DRM
 - Derived from XrML
- MPEG-21:
 - REL: Rights Expression Language
 - Derived from XrML
 - RDD: Rights Data Dictionary
- OMA ODRL: Open Digital Rights Management
 - Expression language for mobiles
 - In some way simpler than MPEG-21 REL
 - •









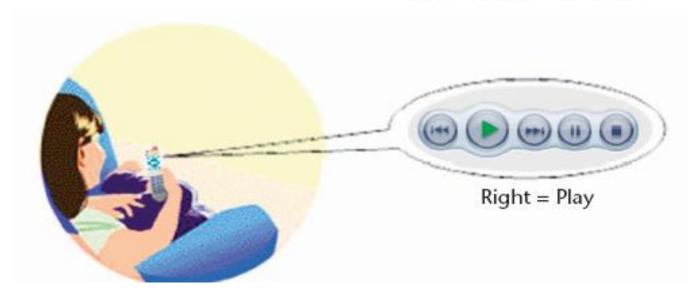
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Condition = November 2003



Resource = Ocean Wilds



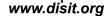
Rosy can Play 3 times the Ocean Wilds in November 2003.





MPEG-21 — REL, Rights Expression Language





- REL is a machine-readable language, XML
 - to declare rights and permissions
 - uses terms defined in the Rights Data Dictionary, RDD
- REL allows to define licenses that give specific permissions to Users to perform certain actions on certain resources, given that certain conditions are met
 - Grants can also allow Users to delegate authority to others
- Systems and device have to
 - parse and validate the REL formalizations
 - check permissions before any further action is done
- REL licenses are wrapped into MPEG-21 Digital Items when the object is governed
- **MPEG-21 DID parser** is responsible for discovering and identifying where to gather licenses





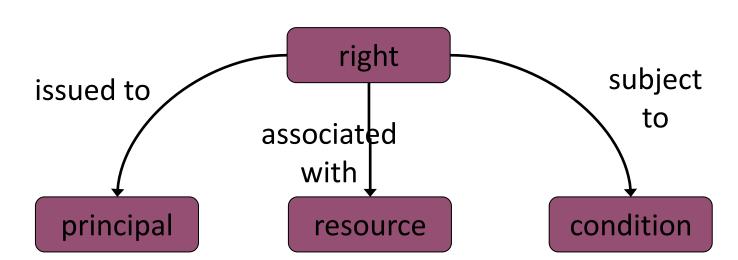


REL data model



REL grant formalization consists of

- principal to whom grant is issued
- rights the grant specifies
- resource to which right in grant applies
- condition to be met before grant can be exercised









REL – Principal and Rights



- www.disit.org
- **Principal**: Party to whom a grant conveys usage rights.
 - authentication mechanism by which the principal can prove its identity.
 - a principal that must present multiple credentials, all of them must be simultaneously valid, to be authenticated.
- Right:
 - Action or activity that a principal may perform using a resource under some condition.
- Resource:
 - Object/content to which the principal can be granted a right.
- Condition:
 - Terms under which rights can be exercised.
- MPEG REL provides a right element to encapsulate information about rights and provides a set of commonly used, specific rights, notably rights relating to other rights, such as issue, revoke and obtain.
 - Extensions to MPEG REL could define rights appropriate to using specific types of resource.
 - For instance, the MPEG REL content extension defines rights appropriate to using digital works (e.g., play and print)





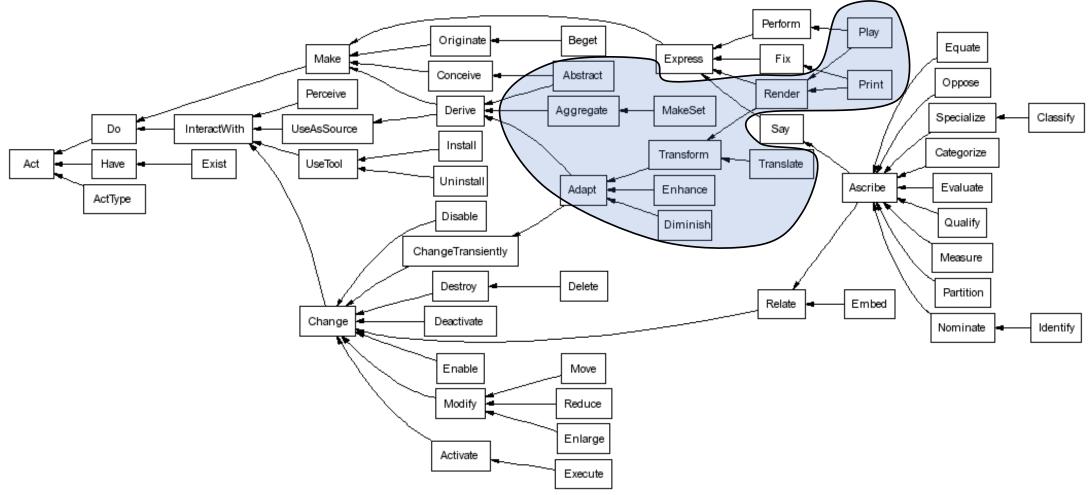




RDDOnto (Garcia, Delgado, 2007)



• Example: Act hierarchy.









Possible values for tern

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Principal

- AllPrincipals and KeyHolder
- Rights
 - Issue, Obtain, PossesProperty and Revoke
- Resources
 - DigitalResource, Revocable and ServiceReference
- Conditions
 - AllConditions, ExerciseMechanism, ExistsRight, Fullfiler, PrerequisiteRight, RevocationFreshness, ValidityInterval
 - CallForCondition
 - ExerciseLimit
 - FeeFlat
 - FeeMetered
 - FeePerInterval
 - FeePerUse
 - FeePerUsePrePay
 - SeekAproval

- Territory
- TrackQuery
- TrackReport
- TransferControl
- ValidityIntervalFloating
- ValidityIntervalStartsNow
- ValidityTimeMetered
- ValidityTimePeriodic

Examples of Rights

- Adapt
- Delete
- Diminish
- Embed
- Enhance
- Enlarge
- Execute
- Install
- Modify
- Move
- Play
- Print
- Reduce
- Uninstall







Esempi di Licenze: creator to distrib

```
<?xml version="1.0" encoding="UTF-8" standalone="yes"?>
<!-- License model for giving right adapt to the distributor -->
<r:license xmlns:dsig="http://www.w3.org/2000/09/xmldsig#" xmlns:mx="urn:mpeg:mpeg21:2003:01-REL-MX-NS" xmlns:r="urn:mpeg:mpeg21:2003:01-REL-R-NS"
  xmlns:sx="urn:mpeg:mpeg21:2003:01-REL-SX-NS" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xsi:schemaLocation="urn:mpeg:mpeg21:2003:01-REL-R-
  NS ../schemas/rel-r.xsd urn:mpeg:mpeg21:2003:01-REL-SX-NS ../schemas/rel-sx.xsd urn:mpeg:mpeg21:2003:01-REL-MX-NS ../schemas/rel-mx.xsd">
   <r:grantGroup>
   <r:grant> <r:keyHolder> <r:info><dsig:KeyName>AXDID:Distributor</dsig:KeyName> </r:info>
              </r:keyHolder>
              <mx:adapt/>
               <mx:diReference><mx:identifier>AXOID:Identifier/mx:diReference>
            </r:grant>
   </r:grantGroup>
   <!--The license is issued by the creator.-->
   <r:issuer> <r:keyHolder> <r:info> <dsig:KeyName>AXCID:Creator</dsig:KeyName></r:info>
            </r:keyHolder>
   </r:issuer>
</r:license>
```





Riferimenti

CAS

- Irdeto: http://www.irdeto.com/
- Nagravision: http://www.nagravision.com/
- NDS: http://www.nds.com/

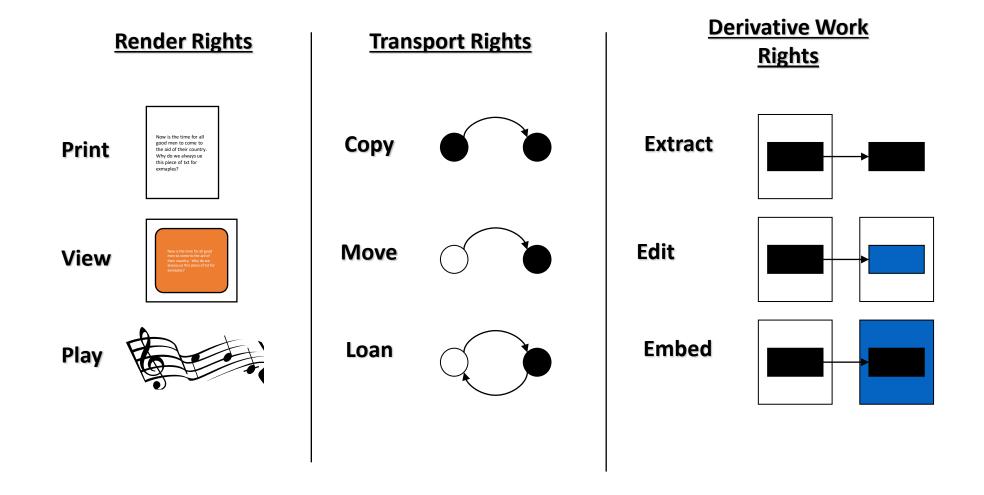
DRM

- MPEG-21: http://www.dsi.unifi.it/~nesi/DISIT-Introduction-to-MPEG-21-v1-0.pdf
- AXMEDIS DRM for dummies: a full round into the content protection, production of licenses, etc.
- http://www.axmedis.org
- http://www.axmedis.org/documenti/view documenti.php?doc id=3964





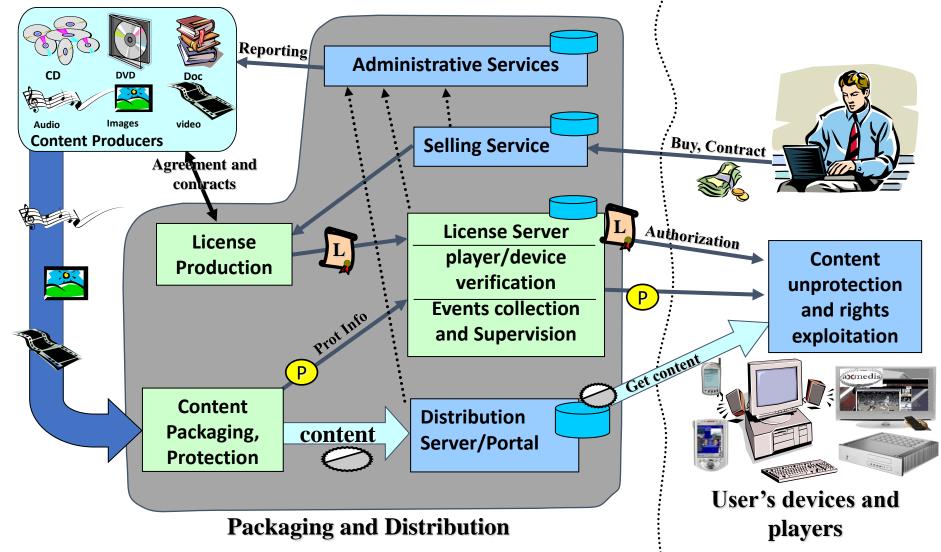








Based model for DRM









Different kinds of Packages

	Package	Protection	Which Files	Distribution models	Annotatio ns	Metadata custom + descriptors
MPEG-21	Xml	Yes/DRM	any	Yes/DIS	(Yes)	Yes
MPEG-4	Yes (xml/bin)	Yes/CAS	Audio video	Yes/Stream	No	No
MXF	Yes (xml/bin)	No	Audio video	Download	No	Yes/No
SCORM/IMS	Yes (xml/bin)	Yes /CAS	any	Download	No	Yes
AXMEDIS	Yes (xml/bin)	Yes /DRM	any	Yes all	(Yes)	Yes
ZIP	Bin	Yes (pwd, CAS)	any	Download	No	No
NewsML	Yes (xml/bin)	Yes (Zip, Pwd, cas)	any	Download	No	Yes





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Creative Commons, CC

- e' necessario includere anche alcune slide relative alle licenze CC.
- Fino ad ora abbiamo visto tecnologia al servizio della protezione dei dati e della proprieta' intellettuale
- CC mette a disposizione degli strumenti, dei formalismi legali che possono essere o meno adottati da chi pubblica i propri contenuti
- Questi sono license formalizzate:
 - Struttura della Licenza CC:
 - Legal Code: testo legale che la descrive
 - Commons Deed: short description della licenza
 - Digital Code: metadati da associare

(see S. Aliprandi, 2005, 2006...)

http://www.copyleft-italia.it/cc/brochureCCv2.pdf







Creative Commons, CC creative

• Le licenze CC

- Nate in USA
- Sono state adattate alla legislazione nazionale di diversi stati e anche a livello europeo
 - specialmente per contenuti generati dagli utenti e in ambito culturale
 - Questo permette in un certo qual modo di avere una trascodifica fra le questioni legali nazionali e quelle di altre nazioni, ma solo per certe questioni.
- Licenze CC ipotizzano uno share, copyleft
- E' stato fatta una codifica delle licenze CC in MPEG-21 REL
 - Non e' vero l'opposto, tutte le licenze che si possono formalizzare in MPEG-21 non hanno una controparte in CC



Le tre forme delle licenze

Ogni licenza Creative Commons si manifesta sotto tre forme differenti. La licenza vera e propria è detta **Legal Code**: è un testo piuttosto denso di concetti giuridici, abbastanza lungo e tendenzialmente comprensibile a coloro che hanno una formazione di tipo giuridico. E' questa la licenza che verrà esaminata dal giudice qualora emergesse una controversia legale sull'uso dell'opera licenziata. Tuttavia, Creative Commons ha pensato anche di riassumere i concetti essenziali delle licenze in versioni sintetiche (i cosiddetti **Commons Deed**) facili da capire anche per i semplici utenti e contraddistinti da efficaci *visuals*. Inoltre, ogni licenza è convertibile in alcune righe di linguaggio informatico (il cosiddetto **Digital Code**) che fungono da *metadati*, ovvero da informazioni digitali che permettono ai motori di ricerca di individuare e riconoscere correttamente l'opera che li contiene.

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Come applicare una licenza CC

Il concetto è semplicissimo: poiché il modello tradizionale e standardizzato è quello "tutti i diritti riservati", se vogliamo applicare un modello alternativo dobbiamo segnalarlo esplicitamente. Possiamo ad esempio utilizzare un disclaimer di copyright come quello che trovate nella pagina successiva di questa brochure, in cui indicare con chiarezza chi è il titolare dei diritti d'autore e quale licenza ha scelto per la sua opera. Nient'altro! Non sono necessarie particolari formalità di registazione o certificazione da parte di nessun ente.

Sul sito ufficiale Creative Commons sono poi disponibili informazioni più specifiche per l'inserimento della licenza in versione *digital code* nei file digitali con cui l'opera circolerà.

Come trovare opere sotto licenze CC

In generale è possibile utilizzare lo specifico motore di ricerca che si trova al sito http://search.creativecommons.org;

oppure fare riferimento ad archivi on-line come:

- http://sciencecommons.org/ (letteratura scientifica);
- www.jamendo.com (musica);
- http://ccmixter.org/ (musica, suoni e campionature musicali);
- www.flickr.com/creativecommons (immagini);
- www.spinxpress.com/getmedia (video e contenuti multimediali);
- http://ocw.mit.edu/ (materiale didattico e manualistica);
- commons.wikimedia.org (opere varie).

Per saperne di più...

...oltre a navigare attentamente sui siti ufficiali di Creative Commons e a frequentare le mailing list pubbliche della community (www.creativecommons.it/Liste), potete leggere la voce "Creative Commons" su www.wikipedia.org e le voci ad essa correlate; navigare sul sito www.copyleft-italia.it/cc e leggere le pubblicazioni liberamente scaricabili dal sito www.copyleft-italia.it/pubblicazioni, fra cui si segnalano principalmente:

- Ацірканої, Copyleft & opencontent. L'altra faccia del copyright (ed. PrimaOra, 2005);
- ALIPRANDI (a cura di), Compendio di libertà informatica e cultura open (ed. PrimaOra, 2005);
- ALIPRANDI, Teoria e pratica del copyleft. Guida all'uso delle licenze opencontent (ed. NDA Press, 2006);
- Aliprandi, Capire il copyright. Percorso guidato nel diritto d'autore (ed. PrimaOra, 2007);
- Lessig, Cultura libera (ed. Apogeo, 2005).

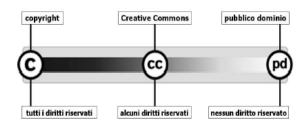
Brochure a scopo divulgativo realizzata da Simone Aliprandi per il Progetto Copyleft-Italia.it nel gennaio 2008. Parte del materiale qui riportato è tratto dai siti ufficiali Creative Commons e dall'opera "Il copyleft in tasca. Vademecum con i concetti base del copyleft" (www.copyleft-italia.it/vademecum).

L'URL originario di questo documento è: www.copyleft-italia.it/cc.

DISCLAIMER SUI DIRITTI D'AUTORE



un copyright flessibile per opere creative



www.creativecommons.org www.creativecommons.it

Brochure a scopo divulgativo a cura del Progetto Copyleft-Italia.it



NUOVI MODELLI PER IL DIRITTO D'AUTORE



Che cos'è Creative Commons (e cosa non è)

[tratto da www.creativecommons.it/cosa-fa-cc]

Le Creative Commons Public Licenses (CCPL) sono delle licenze di diritto d'autore che si basano sul principio de "alcuni diritti riservati". Le CCPL, infatti, rendono semplice, per il titolare dei diritti d'autore, segnalare in maniera chiara che la riproduzione, diffusione e circolazione della propria opera è esplicitamente permessa.

Il funzionamento delle CCPL è reso possibile dal fatto che la legge italiana sul diritto d'autore - così come, in generale, le corrispondenti normative nazionali e internazionali - riconosce al creatore di un'opera dell'ingegno una serie di diritti; allo stesso tempo, la legge permette al titolare di tali diritti di disporne liberamente.

Uno dei modi in cui ciò si può fare è il meccanismo contrattuale della licenza, tramite cui il titolare dei diritti (il cosiddetto "licenziante") concede o meno alcuni diritti alla controparte (il cosiddetto "licenziatario") ovvero qualsiasi fruitore dell'opera. E` importante sottolineare come le CCPL, e in generale tutte le licenze di diritto d'autore, non siano la fonte dei diritti in oggetto: è grazie alla legge che tali diritti sorgono. Le CCPL sono solo uno strumento tramite cui il titolare dei diritti concede determinati permessi ai licenziatari.

Tali permessi sono flessibili e possono essere vincolati ad alcune condizioni, a seconda del tipo di licenza scelta dall'autore.

Le CCPL sono state create negli Stati Uniti dall'associazione non-profit Creative Commons. Sono state quindi tradotte in italiano e adattate al nostro sistema giuridico da un gruppo di lavoro coordinato dal prof. Marco Ricolfi del Dipartimento di Scienze Giuridiche dell'Università di Torino. Dal gennaio 2005 il referente per Creative Commons Italia è il prof. Juan Carlos De Martin del Dipartimento di Automatica e Informatica del Politecnico di Torino, coadiuvato per le questioni di natura legale dal gruppo di giuristi che ha effettuato l'adattamento originario delle licenze.

Creative Commons Italia promuove l'uso delle licenze Creative Commons e la riflessione sulle motivazioni che hanno portato alla loro creazione, ma non svolge attività di consulenza legale, né di registrazione, archiviazione o catalogazione di opere dell'ingegno, siano esse rilasciate sotto una licenza Creative Commons o meno.

Le licenze Creative Commons

Caratteristiche

[tratto da www.creativecommons.it/Licenze/Spiegazione]

Ogni licenza richiede che il licenziatario:

- ottenga il tuo permesso per fare una qualsiasi delle cose che hai scelto di limitare, per esempio, usi commerciali, o creazione di un'opera derivata;
- mantenga l'indicazione di diritto d'autore intatta su tutte le copie del tuo lavoro;
- faccia un link alla tua licenza dalle copie dell'opera;
- non alteri i termini della licenza;
- non usi mezzi tecnologici per impedire ad altri licenziatari di esercitare uno qualsiasi degli usi consentiti dalla legge.

Ogni licenza permette che i licenziatari, a patto che rispettino le tue condizioni:

- copino l'opera;
- distribuiscano l'opera;
- comunichino al pubblico, rappresentino, eseguano, recitino o espongano l'opera in pubblico, ivi inclusa la trasmissione audio digitale dell'opera;
- cambino il formato dell'opera.

Struttura

Le licenze Creative Commons si strutturano idealmente in due parti: una prima parte in cui si indicano quali sono le libertà che l'autore vuole concedere sulla sua opera; e una seconda parte che chiarisce a quali condizioni è possibile utilizzare l'opera.

PRIMA PARTE - Le libertà per l'utente

Tutte le licenze consentono la copia e la distribuzione dell'opera:



Tu sei libero di riprodurre, distribuire, comunicare al pubblico, esporre in pubblico, rappresentare, eseguire e recitare quest'opera.

Alcune licenze consentono anche la modifica dell'opera:

Tu sei libero di modificare quest'opera.
Corso UNE DISIT lab, Data Security and Privacy, 2022-23

SECONDA PARTE - Le condizioni per l'utilizzo dell'opera

Le licenze Creative Commons si articolano in **quattro clausole base**, che l'autore può scegliere e combinare a seconda delle sue esigenze.



Attribuzione - Devi riconoscere la paternità dell'opera all'autore originario. ¹

¹ Questa clausola è presente di default in tutte le licenze. Essa indica che, ogni volta che utilizziamo l'opera, dobbiamo segnalare in modo chiaro chi è l'autore.



Non commerciale - Non puoi utilizzare quest'opera per scopi commerciali. ²

² Significa che, se distribuiamo copie dell'opera, non possiamo farlo in una maniera tale che sia prevalentemente intesa o diretta al perseguimento di un vantaggio commerciale o di un compenso monetario privato. Per farne tali usi, è necessario chiedere uno specifico permesso all'autore.



Non opere derivate - Non puoi alterare, trasformare o sviluppare quest'opera. ³

³ Quindi se vogliamo modificare, correggere, tradurre, remixare l'opera, dobbiamo chiedere uno specifico permesso all'autore originario.



Condividi allo stesso modo - Se alteri, trasformi o sviluppi quest'opera, puoi distribuire l'opera risultante solo per mezzo di una licenza identica a questa. 4

⁴ Questa clausola (un po' come succede nell'ambito del software libero) garantisce che le libertà concesse dall'autore si mantengano anche su opere derivate da essa (e su quelle derivate dalle derivate, con un effetto a cascata).

Le attuali sei licenze

Attribuzione
Attribuzione-NonOpereDerivate
Attribuzione-NonCommericale-NonOpereDerivate
Attribuzione-NonCommerciale
Attribuzione-NonCommerciale-CondividiAlloStessoModo
Attribuzione-CondividiAlloStessoModo





Ogni Licenza chiede che il Licensiatario



- Ottenga il tuo permesso per fare una qualsiasi delle cose che
 - hai scelto di limitare con la licenza,
 - for example: limitare gli usi commerciali o quelli di opera derivata
- Mantenga l'indicazione di diritto di autore intatta su tutte le copie del tuo lavoro
- Riporti un link alla licenza originale dalle copie dell'opera
- Non alteri i termini della licenza originale
- Non usi mezzi tecnologici per impedire ad altri licenziatari di esercitare uno qualsiasi degli usi consentiti dalla legge





seguenti azioni a patto che: i licenziatari rispettino le condizioni della licenza

Possono



- Copiare l'opera;
- Distribuire l'opera;
- Comunicare al pubblico, rappresentare, esegure, recitare o esporre l'opera in pubblico,
- trasmissione audio digitale dell'opera;
- Cambiare il formato dell'opera (adattare)





Alcuni marker CC



• Liberta' per l'utente

Sei libero di distribuire, comunicare, rappresentare, eseguire, recitare o esporre l'opera
 in pubblico, ivi inclusa la trasmissione audio digitale dell'opera;



Sei libero di modificare questa opera

• Condizioni di uso



- Devi riconoscere la paternita' di questa opera
- Per esempio citando e riportanto un link alla sorgente





Licenze Creative Commons



- Offrono 6 diverse articolazioni
 - per artisti, giornalisti, docenti, istituzioni e, in genere, creatori che desiderino condividere in maniera ampia le proprie opere secondo il modello "alcuni diritti riservati".
- Altre condizioni d'uso, il detentore dei diritti puo'
- non autorizzare a priori **usi prevalentemente commerciali** dell'opera (opzione *Non commerciale*, acronimo inglese: *NC*)
- non autorizzare la creazione di **opere derivate** (*Non opere derivate*, acronimo: *ND*); no extract, no aggregate, ..
- Imporre di rilasciarle **con la stessa licenza dell'opera originaria** (*Condividi allo stesso modo,* acronimo: *SA*, da "Share-Alike").

Le combinazioni di queste scelte generano 6 licenze CC, disponibili anche in versione italiana, come descritto in seguito!







2 of the 6 CC licenses, 1/3

www.disit.org

Attribution Non-commercial No Derivatives (by-nc-nd)



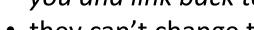




This license is often called the "free advertising" license



• it allows others to download your works and share them with others as long as they mention you and link back to you,



they can't change them in any way or use them commercially





• Let others remix, tweak, and build upon your work non-commercially, as long as they credit you and license their new creations under the identical terms.



 Others can download and redistribute your work just like the by-nc-nd license, but they can also translate, make remixes, and produce new stories based on your work.



• All new work based on yours will carry the same license, so any derivatives will also be noncommercial in nature.









2 of the 6 CC licenses, 2/3



Attribution Non-commercial (by-nc)



• Let others remix, tweak, and build upon your work non-commercially, and their new works must also acknowledge you and be non-commercial,



Attribution No Derivatives (by-nd)



• allows for redistribution, commercial and non-commercial,



• as long as it is passed along unchanged and in whole, with credit to you





2 of the 6 CC licenses, 3/3



Attribution Share Alike (by-sa)

- ① lets others remix, tweak, and build upon your work even for commercial reasons, as
- long as they credit you and license their new creations under the identical terms.
 - This license is often compared to open source software licenses.
 - All new works based on yours will carry the same license, so any derivatives will also allow commercial use.

Attribution (by)

- lets others distribute, remix, tweak, and build upon your work, even commercially, as long as they credit you for the original creation.
 - This is the most accommodating of licenses offered, in terms of what others can do with your works licensed under Attribution.





Part 1a: sistemi di protezione

- Distribution models
- Terminologies
- Business Models & Value Chain
- Copy protection
- Conditional Access Systems
- Digital Rights Management
- Content Modeling and Packaging
- Licensing and content distribution
- Creative Commons Licensing
- Composition of Licenses, data aggregation





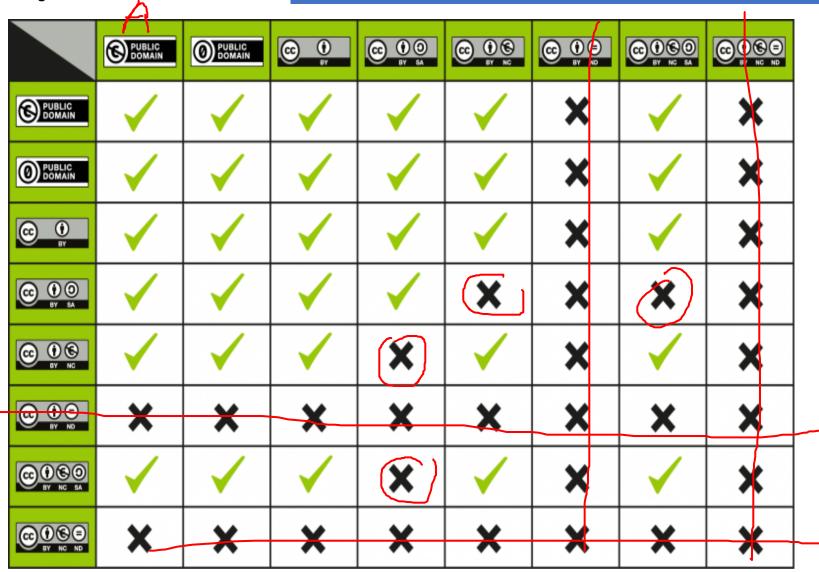
DINFO
DIPARTIMENTO DI
INGEGNERIA
DELL'INFORMAZIONE

DISTT DISTRIBUTED SYSTEMS AND INTERNET TECHNOLOGIES LAB

Compatibility Chart

www.disit.org









Licenses and More...

- Licenses: MPEG-21, ODRL, XACML, Xrml, etc...
 - Suitable for media, Unsuitable for data
- Data Licenses: CC, ODC, OGL, IODL
 - Mainly open data and declinations
 - **Permissions**: derivative, commercialize, derivative...
 - Restrictions/duties: attribution, notice, ...
- Getting Composing Data Set → Licences Composition is needed
 - See <u>www.disit.org/6877</u> extension
- Formal models to grant rights
- Techniques for right enforcement/verification
 - Almost missing on RDF stores







License Combination example

www.disit.org

		SD	Dut	ies	permisions				user categories				
dataset/graph description	license	sharealike	attribution	notice	derivative	commecialize	redistribute	reproduce	Citizen	Tourist	Police	Civil protection	Firefighters
DigitalLocation	CC-By-NQ-SA	/	>	\	\	X	/	/	/	/	/	>	/
Eneergy Cabins	protected	X	X	X	X	×	X	/	X	×	>	>	/
Commercial firms	CC-By	X	>	/	/	V	/	/	/	/	/	>	/
Graph street	CC-By	X	>	/	/	>	/	>	/	>	>	>	/
Services on the city	CC-By-NC	X	>	/	/	×	V	/	/	>	>	>	/
Renting bikes	CC-By	X	/	/	/	V	/	V	/	/	/	/	/
Taxi	CC-By	X	/	/	/	/	1	V	/	/	/	/	/
Enogastronomy	СС-Ву	X	1	/	/	/	V	V	V	V	V	V	V





Course: Security and Privacy

Part on Privacy by Paolo Nesi Topic: Privacy and GDPR

University of Florence, DISIT lab, https://www.disit.org

Https://www.snap4city.org

Paolo.nesi@unifi.it







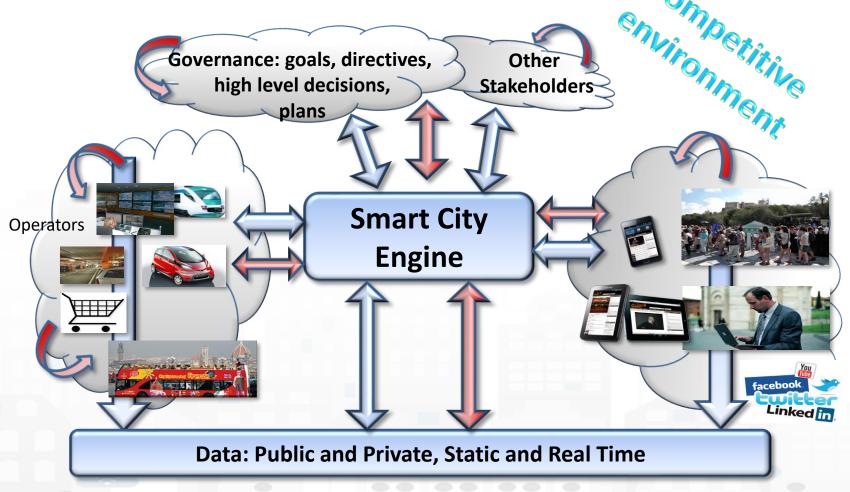






From Strategies to (re-)Actions

- Analyze
- Alerting, Early Warning
- Support Decision makers
- Plans
- Prescriptions
- Inform
- Suggest
- Engage
- Research









Security/Privacy Requirements

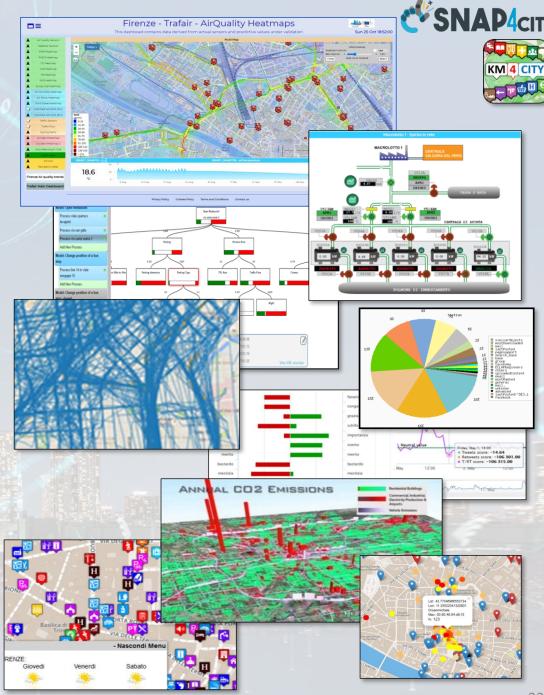
- Managing private data together with public data
- Private data management according to GDPR
 - Browsing, downloading, controlling rights, delegating access, revoking accesses, etc.
 - Keep them safe
- Secure enough to delegate management of data regarding public security:
 - Data that could be used against us by some terrorist, or anyway by someone with some bad intention, for example to access in our home when we are far away, etc.

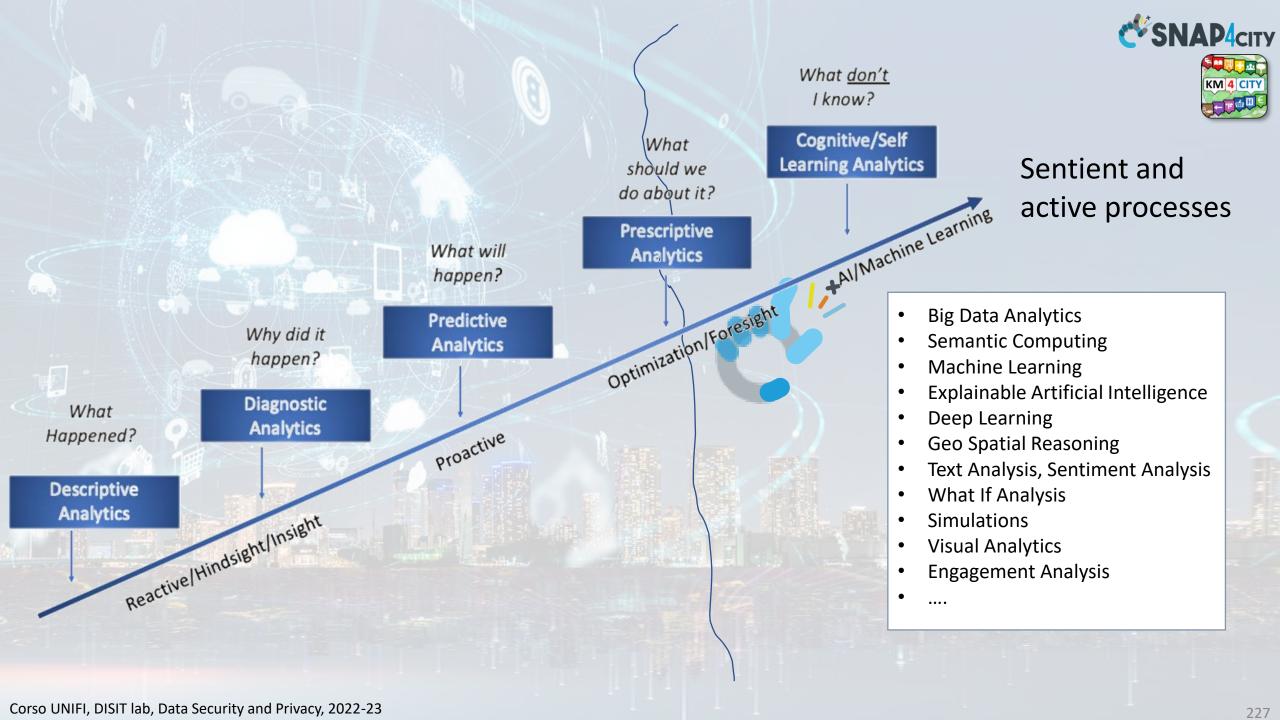


Data Driven Decision Support

- Decision Support system
- Assessment / Strategies
- Data Rendering, visual analytics
- Data Processing
- Data aggregation, Storage, indexing
- Data Ingestion









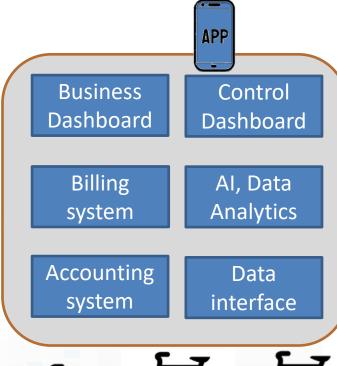


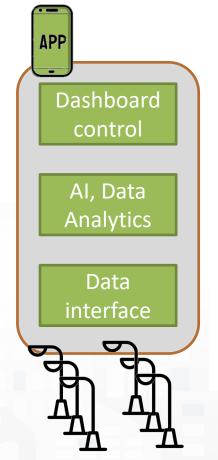


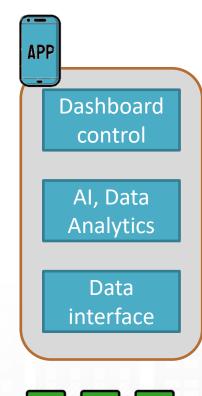


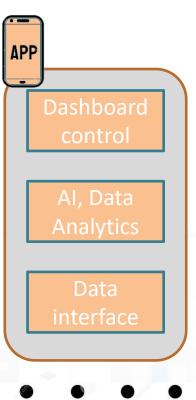


Avoiding to have a collection of verticals















Simplifying the development and integration of verticals



Tools for rapid implementation of sustainable Smart Solutions and Decision Support Systems

www.snap4city.org





FREE TRIAL



















DASHBOARDS AND APPS - CONTROL ROOMS - DECISION SUPPORT SYSTEMS - WHAT-IF ANALYSIS - VISUAL ANALYTICS

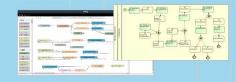
PREDICTION - ANOMALY DETECTION - ENVIRONMENTAL MODEL - 3D MODEL KPI - SIMULATION - EARLY WARNING - SYNOPTIC - DIGITAL TWIN - VIRTUAL REALITY







BIG DATA ANALYTICS
EXPLAINABLE ARTIFICIAL INTELLIGENCE
BUSINESS INTELLIGENCE
MACHINE LEARNING



DATA FLOWS, DATA DRIVEN
WORKFLOWS, MICROSERVICES
PARALLEL DISTRIBUTED PROCESSING



METHODOLOGIES
COURSES AND COMMUNITY
LIVING LABS
DEVELOPMENT TOOLS







Data Collection, ingestion (processes)

- Data
 - Open and private: Open Data: CKAN
 - licensing, private, GDPR
 - Static vs Real time
 - Any protocol, any standard: Push and Pull
 - Any format
- From observations and milestones:
 - sensors, database, KPI, etc.
- From legacy services of in-place operators
 - External Services: call of any kind
 - MicroServices, MicroApplications
 - Local databases
- From citizens, city users, tourists, operators, ...:
 - participated processes, feedback, Apps, etc.
 - Crawling web pages, etc.















Km4City: Knowledge Base





Big Data Tools

LOD and

reasoners



- Geospatial reasoning
- Temporal reasoning
- Metadata
- Statistics
- Risk and Resilience
- Licensing
- Open and Private Data
- Static and Real time
- IOT/IOE

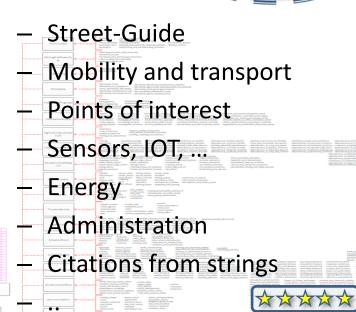
Ontology Documentation:

http://www.disit.org/6506

http://www.disit.org/6507

http://www.disit.org/5606

http://www.disit.org/6461







RDF version: http://www.disit.org/km4city.rdf













Private and static

- Fiscal Code, SSN
- Non shared pictures
- Level aspects
- Patient health record

- Personal movements Relationships among

GPStraces people

Consumption of energy, gas User Behaviour social media Contributions

banking

- Personal traffic
- Position of cars Position of taxi
- Position of CarSharing ...

Real time private

Static Public (open data)

statistics: accidents, census, votations

Accesses to RTZ ZTL Data from Public GOV

Position of commercial activities, POI ry caneras

- Museums
- City services data, almost
- Active services

- Info traffico
- video camere
- Info weather
- Info environment
- Status of the queue at Museums earthquake data
- parking

Stato accessialla 271 Stato dei servizi

Real time public (open data)







Integrated Urban Platform

Produce value from data supporting Living lab

- Stimulate virtuous behavior, influence City Users!
- Put in action CITY Strategies

Data Exploitation performing

- predictions, reasoning, business intelligence, ..
- users behavior analysis, decision support system, ...
- Control Room, Real Time Monitoring tools,

Aggregate & integrate data

- Multiple protocols from urban operators,
- open data, IOT, sensors, internet of everything, cloud, mobile devices, Wi-Fi, social media, ...









Data Indexing & Semantic Data Indexing

- Textual, multilingual, NLP (Natural Language Processing)
 - For social media data, but also for metadata, descriptions
- **Spatial**, **geographical**, georeversing \rightarrow Knowledge Base, Km4City
 - Around a point, along a line/path, near a path, into a polyline, etc.
- Temporal → Historical data
- Semantic: relationships among city entities.
- Data Value different data type (Data Lake/normalization), data unit, etc. → the so called IOT shadowing of Azure, AWS
 - Relating to Knowledge Base reciprocally
- Traffic / volume of Data (KBps) → Network Analysis, monitoring



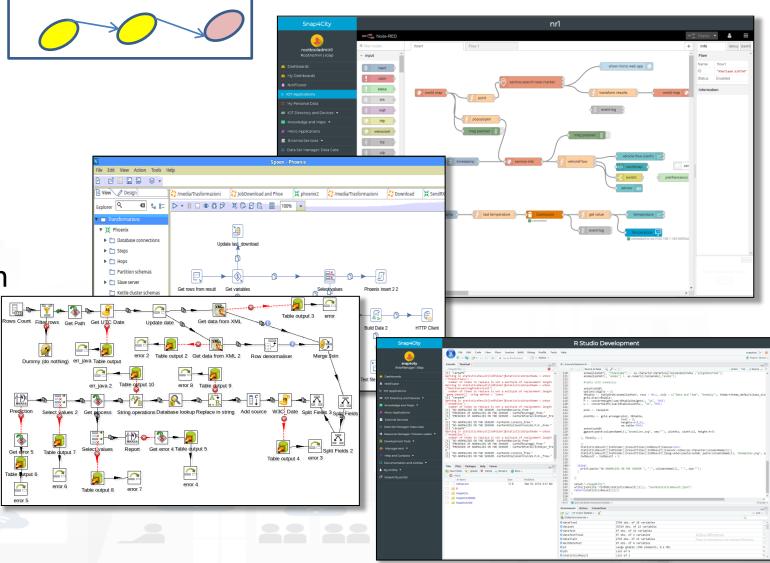






Data processing

- Data analytics
 - Periodic or event driven
 - On demand
 - Data transformation
 - ETL: extract transform load
 - Control Flow, data transform
 - Node-RED: Node.JS
- For example:
 - Assessment/monitoring
 - Predictions
 - Anomaly detection
 - Simulations
 - Etc.

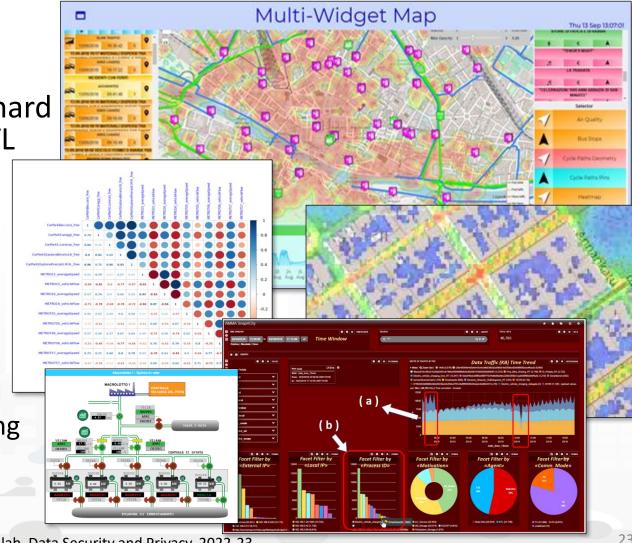






Data Rendering vs Control Room Dashboards

- **GIS** rendering by layers
- **Business intelligence** mainly focused on making statistics from tabular: no layer, hard relationships, ... Exploit Data Analytic, ETL
- Visual Analytics, data understanding
 - Rendering and drill down
 - Faceting/grouping (Elastic Search/SOLR)
 - Cross filtering (Kibana, Grafana, Banana)
 - Interactive, Cross Widgeting
- Control Room Dashboards:
 - Need: Visual Analytics, Data Analytic, geospatial reasoning, data driven processing
 - H24, alerting, Flexible rendering, custom widgets, interactive dashboards







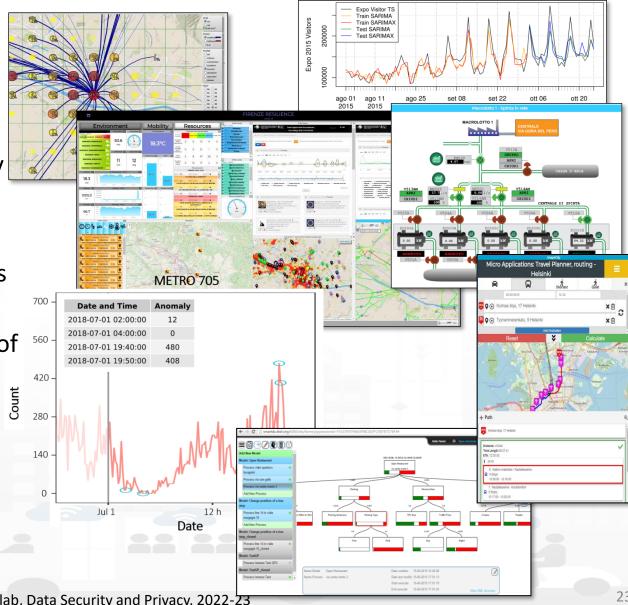




Decision Support, Act!

Smart City Control Room, SCCR, SCR

- Not only a collection of verticals
- **Exploiting analytics**: prediction, simulations, anomaly detection...
 - Big data approach to Data Analytics
- **Connecting Heterogeneous data** to defined strategies and alerting
- **Connected interactive dashboards** for different kind of decision makers: operators and majors
- What-if Analysis taking into account multiple data sources



From strategies to Actions

Corso UNIFI, DISIT lab, Data Security and Privacy, 2022-23

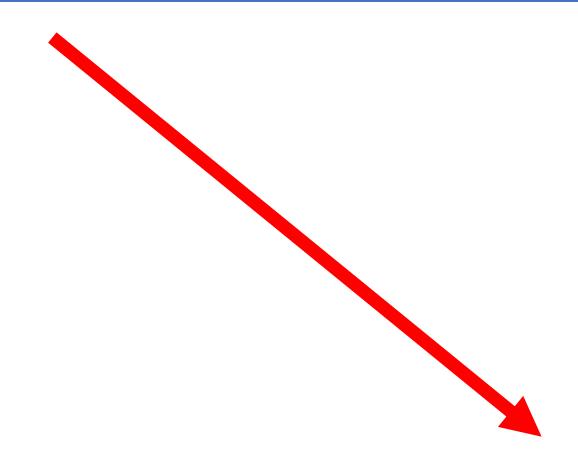






www.disit.org

- Public vs private
 - What is private and what is public
 - Privacy vs safety
 - GDPR
- Data Privacy
- Data Analytics
 - Bias
 - Data anonymization
- AI:
 - Unbias learning
 - Explainable Al
 - Trsutworthy
 - Ethical aspects: incidental finding
- Slide su snap4city:
 - Connesse alla security
 - Connesse alla privacy e GDPR
 - GDPR verification











TOP

Data Protection, Personal Data vs GDPR







GDPR: General Data Protection Regulation

Users may decide to:

- provide access to who, for do what, until when consented
- accept terms of use by signed consent for data management service

From each service, the user is capable to:

- See what we collect in terms of Data Type: traces, logs, paths, profiles, accesses, IOT devices, sensors, maps, etc.
- Download, delete, inspect Data
- Auditing and Revoke access or grant access right to each single Data
- Delete all Data in single shot or singularly (forget all about me)

- Correctness
- Transparency
- Security
- Integrity
- Privacy
- Auditing
- ...





GDPR: General Data Protection Regulation

If personal data are published by the owner:

- the data are **released anonymously**,
 - → also in this case they can be **revoked at any time**:

Snap4City is also compliant to GDPR Technical Constraints as:

- Secure connection in any private data exchange
- Encrypted data store for all private data
- Decoupling data and personal IDs
- Allow the Auditing of private data usage











GDPR Compliant

My Personal Data Types

View

Edit

Track

Access control

Convert

This page allows you to access at your Data Types, which are your personal data that we most cases, a specific tool and view is provided to manage them.

- · My profile data and Blogs
 - o to manage your user profile data (name, email,): view, edit, delete
- · My Personal Statistics and Bounds: daily or Monthly
 - to access at your statistics about the data access and volume of resources use that may depend on the Organization at which one belong and on the role in
- · My Personal Data, My KPI and My POI
 - to manage your personal MyKPI, MyPOI and trajectories, if any: view, edit, dele
- My Personal Engagement
 - to manage your personal engagements recevied on the Mobile Apps, auditing
- My IOT Devices
 - o to manage your IOT Devices in which it is possible to: edit, delete, make public
- · My IOT Applications
 - o to manage your IOT Applications in which it is possible to: delete, restart, char
- My Dashboards
 - to manage your Dashboards in which it is possible to: edit, delete, change owr
- My IOT sensor data service URI (for programmers)
 - o to manage the Delegations to access at the ServiceURI of the knowledge base
- My IOT sensor data service GraphID (for programmers)
 - o to manage the Delegations to access at the a Graph (data set) of the knowled
- · My personal data by IOT App (partially deprecated)
 - o to manage your MyPersonal Data, if any: view, edit, delete, delegation in acces
- My Annotation data
 - o to manage the Delegation to access at the Annotations: delegation in access,
- · Auditing Access to My Data
 - o to audit the accesses to MyData



My Profile

Manage Profile and MyPersonalData For each Data Type:

- Start as private → making them public (anonymous) and revoke
- The Owner is the only one that can: (1)
 modify values; (2) change the ownership
- Define/revoke Delegation to Access
- Delete/forget per Data Type and "me all"!
- Auditing









GDPR vs Snap4City

GDPR Compliance Verification Feature	Verif.	Reqs.
Signed consent	UI	R8
User profile management and control	UI	R13
Data Type private as default	UI	R8
Rights to access per element	UI	R9
Rights to transfer per element	UI	R10
Rights to erase per element and total	UI	R13
Rights to revoke/change per Data Type	UI	R10
An interface for Right management for Data Type	UI	R9
Clear Terms of Use and Privacy Policy	UI	
Auditing Tools for Data Type	UI	R14
Publish as Anonymous	UI	R9
Encrypt personal users' data	Code	R12
Secure Authentication and Authorization	Code	R3
Data protection by Design	Code	R17
Secure connection	Code	R6
Security Control, data breach control, anonymization, etc.	PEN Test	R15, R16, R18





IEEE Access

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Smart City IoT Platform Respecting GDPR Privacy and Security Aspects

CLAUDIO BADII[®], PIERFRANCESCO BELLINI[®], ANGELO DIFINO[®], AND PAOLO NESI[®], (Member, IEEE)

epartment of Information Engineering, University of Florence, 50121 Florence, Italy

Corresponding author: Paolo Nesi (paolo.nesi@unifi.it)

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ABSTRACT The Internet of Things (IoT) paradigm enables computation and communication among tools that everyone uses daily. The vastness and heterogeneity of devices and their composition offer innovative services and scenarios that require a new challenging vision in interoperability, security and data management. Many IoT frameworks and platforms claimed to have solved these issues, aggregating different sources of information, combining their data flows in new innovative services, providing security robustness with respect to vulnerability and respecting the GDPR (General Data Protection Regulation) of the European Commission. Due to the potentially very sensible nature of some of these data, privacy and security aspects have to be taken into account by design and by default. In addition, an end-to-end secure solution has to guarantee a secure environment at the final users for their personal data, in transit and storage, which have to remain under their full control. In this paper, the Snap4City architecture and its security solutions that also respect the GDPR are presented. The Snap4City solution addresses the full stack security, ranging from IoT Devices, IoT Edge on premises, IoT Applications on the cloud and on premises, Data Analytics, and Dashboarding, presenting a number of integrated security solutions that go beyond the state of the art, as shown in the platform comparison. The stress test also included the adoption of penetrations tests verifying the robustness of the solution with respect to a large number of potential vulnerability aspects. The stress security assessments have been performed in a piloting period with more than 1200 registered users, thousands of processes per day, and more than 1.8 million of complex data ingested per day, in large cities such as Antwerp, Helsinki and the entire Tuscany region. Snap4City is a solution produced in response to a research challenge launched by the Select4Cities H2020 research and development project of the European Commission. Select4Cities identified a large number of requirements for modern Smart Cities that support IoT/IoE (Internet of Things/Everything) in the hands of public administrations and Living Labs, and selected a number of solutions. Consequently, at the end of the process after 3 years of work, Snap4City has been identified as the winning solution.

INDEX TERMS End-2-end, GDPR, IoT, security, smart city.

I. INTRODUCTION

IoT (Internet of Thing) is becoming a disruptive technology, especially for city users of metropolitan areas. The pervasiveness of IoT Devices, integrated in common objects, is becoming increasingly deeper. The addresses' space for these devices would be enough to point any sensors of any devices at any moment without restrictions. Diffuse products that implement Low-Power Wide Area Networks (LPWAN)

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technologies for IoT introduced by SigFox and Semtech (LoRa, Long Range) have been gaining interest and have been under intense deployment campaigns worldwide [1]. At the same time, short range IoT devices (based on technologies such as IEEE 802.15.4 or Bluetooth Low Energy, BLE, [2]) are sold in increasing quantities and are already able to support scenarios for smart homes, energy metering and industrial automation. On the other hand, the start of the diffusion of 5G devices and services is creating high expectations in networking IoT technologies, as the killer application of previous technologies in metropolitan areas.

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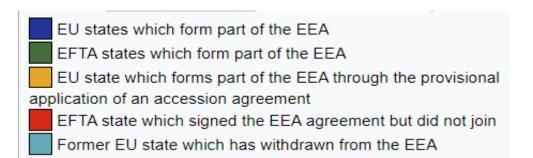


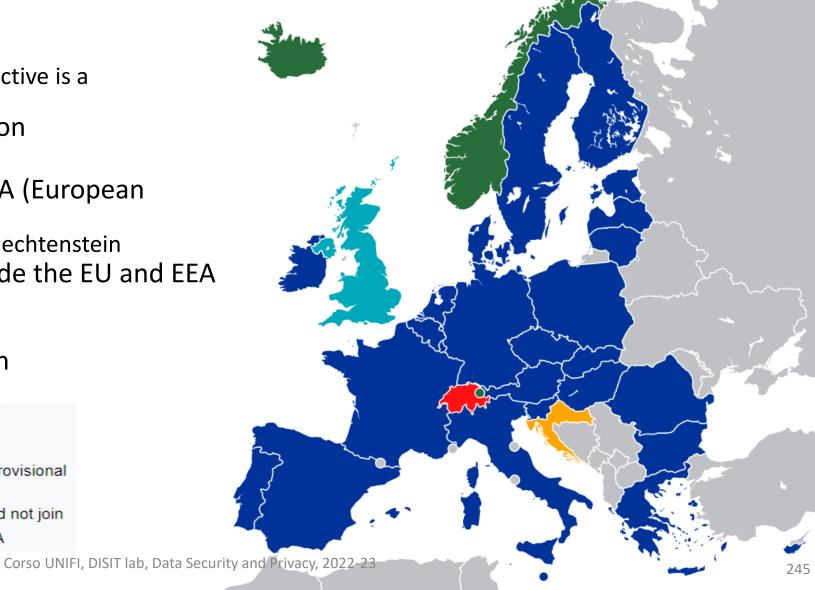
General Data Protection Regulation (1)

www.disit.org

• GDPR is:

- a regulation (not a directive)
 - Regulation is a law, while a directive is a recommendation
- proposed by the European Union
- on data protection and privacy
- for all individuals within EU+EEA (European Economic Area)
 - EFTA: Iceland, Swiss, Norway, Liechtenstein
- + export of personal data outside the EU and EEA areas
- Adopted 2016, April 27th
- Operative since 2018, May 25th







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General Data Protection Regulation (2)

• It Substitutes

- Europe → Directive 95/46/CE
- Italy → d. lgs. n. 196/2003 (codice per la protezione dei dati personali)

- The following cases are not covered by the regulation:
 - Lawful interception, national security, military, police, justice
 - Public interest statistical and scientific analysis
 - Deceased persons (national legislation, consent)
 - Employer-employee (dedicated law, human dignity)
 - Purely personal nature or household activity





Reception/Impact

- Thousands of amendments were proposed in the process of definition
- The total cost for EU companies is estimated at around €200 billion while for US companies the estimate is for \$41.7 billion
- Research indicates that approximately 25% of software vulnerabilities have GDPR implications (emphasizes breaches, not bugs)
- After the implementation of the GDPR, the US state of California passed a similar bill called The California Consumer Privacy Act (CCPA, 2018)
- Moreover, The New York Privacy Act (NYPA, 2019), plat to give residents there more control over their data than in any other US state. by 2021
- 12 months after the Regulation took effect, an Egress report found that 52% of organizations weren't fully complying with the GDPR.









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The six main principles

- 1. Lawfulness, fairness and transparency
- 2. Purpose limitation
- 3. Data minimisation
- 4. Accuracy
- 5. Storage limitation
- 6. Integrity and confidentiality

The seventh principles

- Controller-processor contracts;
- Relevant policies and procedures;
- Privacy notices;
- Staff training records;
- Security monitoring and event logging records;
- Data breach records; and
- Data protection impact assessments.









TOP

GDPR analysis







Content

- I General provisions
- II Principles
- III Rights of the data subject
- IV Controller and processor
- V Transfers of personal data to third countries or international organizations
- VI Independent supervisory authorities
- VII Cooperation and consistency
- VIII Remedies, liability and penalties
- IX Provisions relating to specific processing situations
- X Delegated acts and implementing acts
- XI Final provisions

- The GDPR consists of 99 articles, grouped into 11 chapters, and an additional 173 recitals with explanatory remarks. Italian version is 88 pages long.
- Chapters' headings:
 - I Disposizioni generali
 - II Principi
 - III Diritti dell'interessato
 - IV Titolare del trattamento e responsabile del trattamento
 - V Trasferimenti di dati personali verso paesi terzi o organizzazioni internazionali
 - VI Autorità di controllo indipendenti
 - VII Cooperazione e coerenza
 - VIII Mezzi di ricorso, responsabilità e sanzioni
 - IX Disposizioni relative a specifiche situazioni di trattamento
 - X Atti delegati e atti di esecuzione
 - XI Disposizioni finali

https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex%3A32018R1725





Recitals - 1

https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=LEGISSUM:4374552

Whereas:

The protection of natural persons in relation to the processing of personal data is a fundamental right. Article 8(1) of the Charter of Fundamental Rights of the European Union (the 'Charter') and Article 16(1) of the Treaty on the Functioning of the European Union (TFEU) provide that everyone has the right to the protection of personal data concerning him or her.





Article - 1

Subject-matter and objectives

- 1. This Regulation lays down rules relating to the protection of natural persons with regard to the processing of personal data and rules relating to the free movement of personal data.
- 2. This Regulation protects fundamental rights and freedoms of natural persons and in particular their right to the protection of personal data.
- The free movement of personal data within the Union shall be neither restricted nor prohibited for reasons connected with the protection of natural persons with regard to the processing of personal data.





Scope (1)

 The regulation applies if the data controller (an organization that collects data from EU residents), or processor (an organization that processes data on behalf of a data controller – cloud provides), or the data subject (person) is based in the EU.

• The regulation also applies to organizations based outside the EU if they collect or process personal data of **individuals located inside the EU**.

 Data Protection Officer (DPO) employed in the organization, has responsibilities for advising on GDPR regulation





Scope (2)

- DPO appointment is mandatory for
 - Public bodies (excepts courts) and
 - Data controllers and data processors that, as a core activity, monitor individuals
 systematically and on a large scale, or that process sensitive data on large scale
- Appointment, position and tasks of DPO are set out in GDPR
 - Expert knowledge of data protection law and practice
 - Be involved in *all data protection issues*
 - Report directly to *highest* level of management
 - Operational independence, no conflicts of interest, confidentiality
 - Inform and advice; monitor compliance; point of contact for individuals





Personal Data

- Any information relating to an **individual**, whether it relates to his or her private, professional or public life.
- It can be anything from a name, a home address, a photo, an email address, bank details, posts on social networking websites, medical information, or a computer's IP address."
- The precise definitions of terms such as "personal data", "processing", "data subject", "controller" and "processor", are stated in Article 4 of the Regulation
- any data that are not personal data are outside the scope of the proposed Regulation.





Lawful basis for processing (1)

- **Unless** a data subject has provided informed consent to data processing for one or more purposes, personal data may not be processed unless there is at least one legal basis to do so. According to Article 6, the lawful purposes are:
 - If the data subject has given consent to the processing of his or her personal data
 - Consent by default is not valid anymore (EXPLICIT consent)
 - Can be removed and controller cannot refuse
 - To fulfill contractual obligations with a data subject;
 - To comply with a data controller's legal obligations;
 - To protect the **vital interests** of a data subject or another individual;
 - To perform a task in the public interest or in official authority;
 - For the **legitimate interests of a data controller** or a third party, unless these interests are overridden by interests of the data subject or her or his rights according to the **Charter of Fundamental Rights** (especially in the case of children 16years old).





Lawful basis for processing (2)

- Public Task: you can process personal data, without consent, to carry out your official functions or a task in the public interest - and where you have a legal basic for the processing
- Legitimate Interest: you can process personal data, without consent, if you have a genuine and legitimate reason to do so
 - Legitimate interest can be for commercial benefit
 - GDPR recitals direct marketing could be a legitimate interest
 - BUT exception if your interests are outweighed by harm to the individual's right and interest (balance it against the individual's interests, rights and freedoms)





Lawful basis for processing (3)

- Consent may be required if you are:
 - Marketing
 - Selling information
 - Transferring data outside EU/EEA
- Consent will NOT be appropriate:
 - Consent is a pre-condition of using the service
 - You would still process personal data using different basis even if consent was withdrawn
- GDPR sets a higher standard for obtaining consent





Lawful basis for processing (4)

- Consent Practical changes
 - Identify basis of processing
 - Clear and plain language
 - Keep records
 - Drive Withdrawal
- Don't use informed consent... for example
 - Don't bundle consent
 - Blanket consent
 - Don't use pre-ticked boxes
 - Penalize withdrawal





Responsibility and accountability

- **Compliance** with the GDPR: the *data controller* must implement measures which meet the principles of **data protection by design and by defaul**t.
- Data protection by design and by default (Article 25) require data protection measures to be designed for products and services.
 - i.e. pseudonymizing personal data, by the controller, as soon as possible (Recital 78).
 - responsibility of the data controller to implement effective measures and be able to demonstrate the compliance of processing activities even if the processing is carried out by a data processor on behalf of the controller (Recital 74)
 - inform the user about collection
 - data protection impact assessments (DPIA, Article 35)
 - identify and minimize the data protection risks of a project







Data protection by design and by default

- (Article 25) requires data protection to be designed into the development of business processes for products and services (At the beginning, for the root → easy task for new process, but what about old process?)
- by default: Privacy settings at a highest level
- implement mechanisms to ensure that personal data is not processed unless necessary for each specific purpose (touch lesser is better)
- encryption and decryption operations must be carried out locally, not by remote service (because of keys) and data must remain in the power of the data owner if any privacy is to be achieved.
- outsourced data storage on remote clouds is practical and relatively safe if only the data owner, not the cloud service, holds the decryption keys.





Pseudonymization (1)

- as a process that is required when data is stored (as an alternative to the other option of complete data anonymization) to transform personal data in such a way that the resulting data cannot be attributed to a specific data subject without the use of additional information.
- Encryption: decryption key separately!!!
- Tokenization: replaces sensitive data with non-sensitive substitutes (but still possible to link to original owner)
- Nice to have: The definition of personal data lists a number of factors how a
 person can be identified, e.g. with reference to identification numbers. Here,
 a general reference to "any other unique identifier" could be added for
 ensuring comprehensive coverage.





Pseudonymization (2)

- data minimization is a requirement
 - with pseudonymization the regulation provide no guidance on how or what constitutes an effective data de-identification scheme, with a **grey area** on what would be considered as inadequate pseudonymization subject to Section 5 enforcement actions
- anonymization and pseudonymization are two distinct techniques
 - Recital 26 of the GDPR defines anonymized data as "data rendered anonymous in such a way that the data subject is not or no longer identifiable."
 - By contrast to anonymization, Article 4(5) of the GDPR defines pseudonymization as "the processing of personal data in such a way that the data can no longer be attributed to a specific data subject without the use of **additional information**."





Pseudonymization (3)

The risk of re-identification:

- The effectiveness (and legality) of both anonymization and pseudonymization hinge on their abilities to protect data subjects from re-identification.
- In Recital 26, the GDPR limits the ability of a data handler to benefit from pseudonymized data if re-identification techniques are "**reasonably** likely to be used, such as singling out, either by the controller or by another person to identify the natural person directly or indirectly."
- Whether pseudonymized data is "reasonably likely" to be re-identified is a question of fact that **depends on a number of factors** such as the technique used to pseudonymize the data, where the additional identifiable data is stored in relation to the de-identified data, and the likelihood that non-identifiable data elements may be used together to identify an individual.





Pseudonymization (4)

ANONYMOUS

- Not possible to identify the user in any way
- Data can be used in aggregation

PSEUDO ANONYMOUS

- Very difficult to identify
 - With current technology
 - With data from other sources
 - In a reasonable time
- Not direct linked with user profile
- --- nothing about incidental findings
- --- nothing about the identification via cross data deduction

NON ANONYMOUS

- Identified and linked with user profile
- Consent for any data types









Right of access

- More generally: data subject right (Article 15).
 - access their personal data and information about how this personal data is being processed
 - A data controller must provide, upon request, an overview of the categories of data that are being processed (Article 15-1b) as well as a copy of the actual data (Article 15-3).
 - Furthermore, the data controller has to inform the data subject on **details about the processing**, such as the *purposes* of the processing (Article 15-1a), with whom the data is shared (Article 15-1c), and *how* it acquired the data (Article 15-1g)

 - review the collected data







Right to erasure

- Was right to be forgotten
 became right of erasure
- Records of processing activities must be maintained that include purposes of the processing, categories involved and envisaged time limits. The records must be made available to the supervisory authority on request (Article 30)
- Supervisory authorities cannot have their eyes on all controllers all the time, so it is crucial **to give data subjects strong rights** for their interactions with controllers.





Data breaches (1)

- the data controller is under a **legal obligation** to notify the supervisory authority without undue delay unless the breach is unlikely to result in a risk to the rights and freedoms of the individuals.
- There is a maximum of 72 hours after becoming aware of the data breach to make the report (Article 33). Individuals have to be notified if adverse impact is determined (Article 34). In addition, the data processor will have to notify the controller without undue delay after becoming aware of a personal data breach (Article 33).
- However, the notice to data subjects is not required if the data controller has implemented appropriate technical and organizational protection measures that render the personal data unintelligible to any person who is not authorized to access it, such as encryption (Article 34).





Data breaches (2)

- A personal data breach means a breach of security leading to the accidental or unlawful destruction, loss, alternation, unauthorized disclosure of, or access to, personal data. This includes breaches that are the result of both accidental and deliberate causes. It also means that a breach is more than just about losing personal data
- Example: Carphone Warehouse
 - Fined £400.000 in January
 - Records for approximately 3.350.000 customers of a number of mobile phone provider
 - Records for 389 customers across two other companies
 - Historical transaction for period March 2010-April 2010
 - Records of approximately 100 employees







Data breaches (3)

- Vulnerability is a weakness which allow an attacker to reduce a system's information assurance. Vulnerabilities are the intersection of the three elements:
 - a system susceptibility of flaw
 - attacker access to the flaw
 - attacker capability to exploit the flaw
- To exploit a vulnerability, an attacker must have at least one applicable tool or technique that can connect to a system weakness. In this frame, vulnerability is also known as the attack surface
- Example: Carphone Warehouse how did they get in?
 - Vulnerability?
 - Password





Data breaches (4)

- Example: Uber
 - Details of 2.7 million UK drivers and riders
 - Details of 57 million people worldwide
 - Email address and phone numbers
 - US Driver license numbers
- how did they get in?
 - Password stored on GitHub
 - What is GitHub?
 - Cover up!
 - ICO Response
 - «Uber has confirmed its data breach in October 2016 affected approximate 2.7 million user accounts in the UK. Uber has said the breach involved names, mobile phone numbers and email address. On its own this information is unlikely to pose direct threat to citizens, However, its use may make other scams, such as bogus emails or call appear more credible. People should continue to be vigilant and follow the advice from NCSC»





Data breaches (5)

- It's not only loss of confidentiality or unauthorized processing of personal data
 - It also encompass availability and integrity

 only breaches "likely to affect" data subjects have to be notified to them, and not all breaches

 Nice to have: public register of breaches to educate the public about IT security and provide added insight into trends regarding breaches





Data breaches (6)

Preventing

- Vulnerability testing and Penetration testing
- Password management
 - Risk assess
 - Two Factor Authentication
 - FIDO2 and biometrics
- Utilized DLP (Data loss prevention) feature on key documents
 - help a network administrator to control what data end users can transfer
- Data protection training
 - Employers
 - Users





Sanctions (1)

- a warning in writing in cases of first and non-intentional noncompliance
- regular periodic data protection audits
- a fine up to €10 million or up to 2% of the annual worldwide turnover of the preceding financial year in case of an enterprise, whichever is greater, if there has been an infringement of the following provisions: (Article 83, Paragraph 5 & 6)
- a fine up to €20 million or up to 4% of the annual worldwide turnover of the preceding financial year in case of an enterprise, whichever is greater, if there has been an infringement of the following provisions: (Article 83, Paragraph 4)





Sanctions (2)

Data protection Commissioner

- Investigative powers
 - Conduct investigations and audits
 - Obtain access to data, premises and equipment
- Corrective powers
 - Issue warnings and reprimands
 - *Order* compliance
 - Order communication of a data breach to an individual
 - Impose a temporary/permanent ban on processing
 - Order rectification or erasure of personal data
 - Suspend data transfers to a third country
- Administrative fines
 - May impose fine (effective, proportionate and dissuasive)





Codes of conduct and certification (section 5, article 40) (1)

- The Member States, the supervisory authorities, the Board and the Commission shall encourage the drawing up of codes of conduct intended to contribute to the **proper application** of this Regulation, taking account of the specific features of the **various processing sectors** and the specific needs of micro, small and medium-sized enterprises.
 - Involvement authorities
 - Awareness of the problem
- Associations and other bodies representing categories of controllers or processors may prepare codes of conduct, or amend or extend such codes, for the purpose of specifying the application of this Regulation, such as with regard to
 - The association that represent the firms







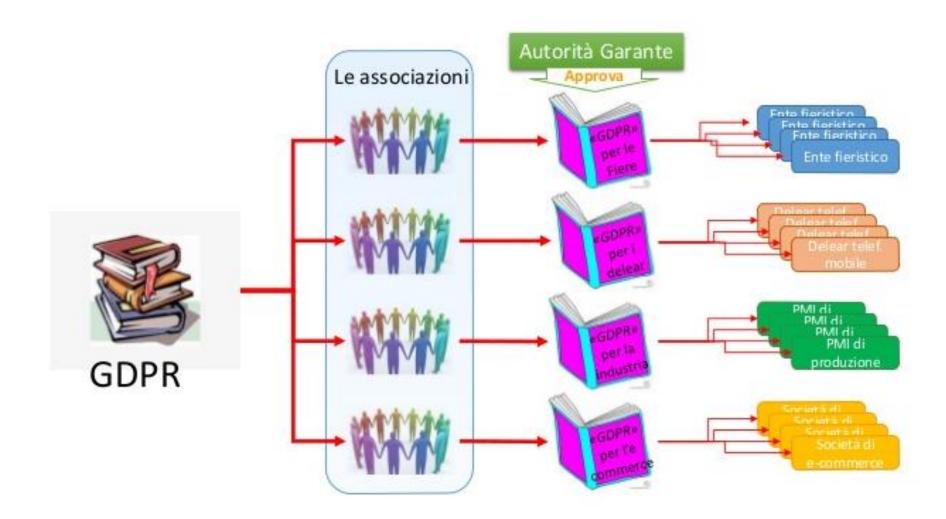
Codes of conduct and certification (section 5, article 40) (2)

- (a) fair and transparent processing;
- (b) the legitimate interests pursued by controllers in specific contexts;
- 5419/16 AV/NT/sr 175 DGD 2 EN
- (c) the collection of personal data;
- (d) the pseudonymisation of personal data;
- (e) the information provided to the public and to data subjects;
- (f) the exercise of the rights of data subjects;
- (g) the information provided to, and the protection of, children, and the manner in which the consent of the holders of parental responsibility over children is to be obtained;
- (h) the measures and procedures referred to in Articles 24 and 25 and the measures to **ensure security** of processing referred to in Article 32;
- (i) the notification of personal data breaches to supervisory authorities and the communication of such personal data breaches to data subjects;
- (j) the transfer of personal data to third countries or international organisations; or
- (k) out-of-court proceedings and other dispute resolution procedures for resolving disputes between controllers and data subjects with regard to processing, without prejudice to the rights of data subjects pursuant to Articles 77 and 79.





Codes of conduct and certification (section 5, article 40) (3)

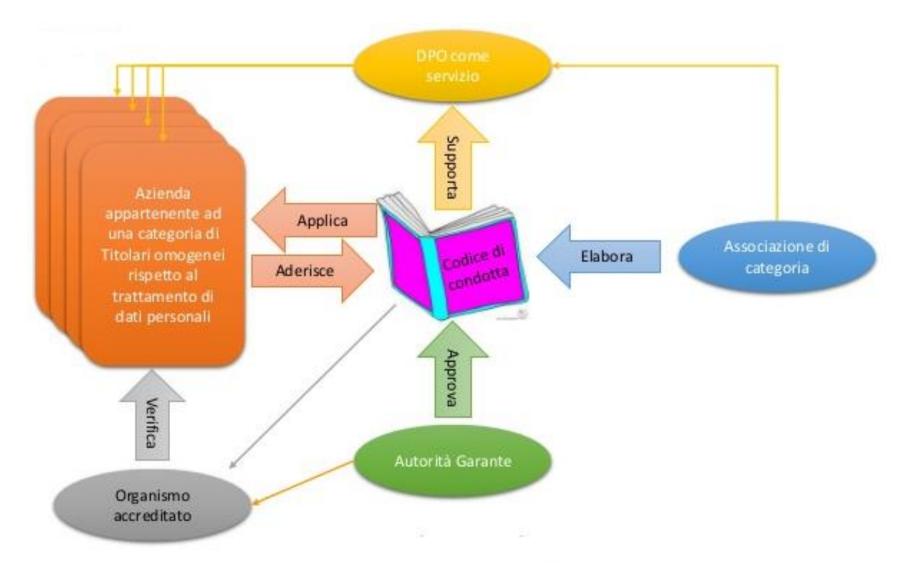






DISTRIBUTED SYSTEMS AND INTERNET TECHNOLOGIES LAB

Codes of conduct and certification (section 5, article 40) (4)







Mapping GDPR to Required Capabilities

- GDPR compliance can be achieved only by applying a combination of controls that can summarized as People, Process, Products:
 - **People** \rightarrow specific roles, responsibilities and accountability
 - **Processes** \rightarrow operating principles and business practices
 - **Products** \rightarrow technologies used for data storage and processing

- Specific set of controls for GDPR:
 - Discover: scope data subjects to the regulation
 - **Defend**: implement measure to protect discovered data
 - **Detect**: identify breach against data and remediate security and process gaps





Discover (1)

- Before implementing security controls, identify which personal data are stored and how long the organization is permitted to retain
- Identification of *IMPACT* to Personal Data: integrate tools that enable controller to quickly and conveniently **review their data content** and to inspect **what additional** data will be captured as new services are under development (Article 35, clause 1)
- 2. RETENTION of Personal Data: capability to **identify personal data**, and **securely erase** once the expiration period has been reached, or an individual specifically requests erasure (Article 13, clause 2a)
- To erase means marking as DELETED
 - for police officer investigation (i.e. 30 days)





Discover (2)

- What 'personal data' do you hold and use?
- Why do you need it or use it? What's the legal basis for processing it?
- How is it processed and shared? How long is it kept for?
- Where is stored and from where is it accessed?
- Identify and understand the data flows (data mapping, data inventory)





Defend (1)

- Implement the controls that will protect data (Article 32, clause 1)
- 1. Access Control: only authorized users can access personal data (Article 25, clause 2 + Article 29). It should be possible to enforce authentication controls so that only the clients (users, application, administrations) authorized by the data processor can access the data. The KB should also allow data controllers to define specific roles, responsibilities and duties each client can perform against data





Defend (2)

- 2. Pseudonymization & Encryption: in the event of a breach, the pseudonymization and encryption of data is designed to prevent the identification of any specific individual from compromised data (Clause 28). Pseudonymization via separation of user information from user data + access control. Encryption (Article 32, clause 1 + Article 34 clause 3a) for data in-transit using network connections and data at-rest using storage and backups
- Resilience and Disaster Recovery: provide system and service + means to restore data in a timely fashion + fault tolerance to system failures (Article 32)





Defend (3)

4. Data sovereignty: Data transfer outside of the EU: To support globally distributed applications, organizations and increasing distributing data to data centers and cloud facilities located in multiple countries across the globe, it should be possible to enforce data sovereignty policies by only distributing and storing EU citizen data to region recognized as complying with the regulation





Detect

- In the event of a data breach, the organization must be able, in a **timely fashion**, to *detect and report* on the issue, and also to generate a record of what activities had been performed against the data
- 1. Monitoring and reporting: The closer to real-time, the better chance of limiting the impact. The KB should offers managements tools that enable constant monitoring of KB behaviour to proactively mitigate threads and that enable the organization to report any breaches (Article 33, clause 1)
- 2. Auditing: Record activities on KB and present that activities for forensic analysis when requested by controller (Article 25, clause 1 + Article 28, clause 3H)









TOP

GDPR verification









data protection impact assessments

Struttura DPIA:

- Executive Summary
- Obiettivo del Documento e dell'Azione (scambio/accesso/uso dati)
 - Obiettivi, motivazioni
- Definizioni
- Contesto Normativo, Normative e Standard di riferimento
- Perimetro di Applicazione
- Ruoli e Responsabilità: Conduttore, DPO
- Durata del trattamento e detenzione dei dati
-vedi next slide....-→





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Segue struttura (aspetti tecnici)

- Trattamento dati: Misure di Protezione
- Trattamento dati relativi a Minori e/o categorie protette
- Trattamento e Piattaforma dati: descrizione tecnologica
- Dati Trattati: descrizione
- Obiettivi perseguiti da chi usa i dati, resa per il fornitore dei dati
- Modalità di trasmissione dati, da fornitore a utilizzatore
- Modalità di Utilizzo dei dati
 - Chi accede e come, eventuali liste di accesso, concessioni autorizzazioni, etc.
- Backup e Continuità del servizio (da ambo le parti, se necessario)
 - Su eventuali ritorni dalle elaborazioni, sui servizi correlati se richiesti dal fornitore, etc...
- Sicurezza: PENtest, vulnerability, TLS, certification, DB encryption, ...
- Impatto e Rischi: perdita dei dati
- Accesso e Proporzionalità
- Firme: DPIA resp, DPO, DPIA reviewer





Definizioni

- **Probabilità** [P] valutazione della frequenza di accadimento di una minaccia, in funzione delle vulnerabilità in essere e di eventuali contromisure implementate;
- Impatto [I] indicazione della gravità di un incidente che comprometta la riservatezza, l'integrità e la disponibilità di processi, dati, informazioni incluse nel perimetro di applicazione della normativa Privacy;
- Minaccia [M] evento potenziale, accidentale o deliberato, che, nel caso accadesse, produrrebbe un danno per l'interessato;
- **Vulnerabilità** [V] debolezza intrinseca del sistema informativo o del sistema informatico che, qualora si realizzasse una minaccia che la sfrutti, produrrebbe un danno all'interessato;
- **Rischio Privacy**: combinazione di impatto per l'interessato e della probabilità di accadimento di una minaccia che possa compromettere la riservatezza, l'integrità o la disponibilità di un dato personale ad esso riferito;
- Contromisure [C] soluzioni organizzative, procedurali o tecnologiche che possono essere implementate al fine di mitigare il Rischio Privacy associato ad ogni sistema o archivio e quindi diminuire il Rischio;
- Soglie di accettazione del rischio definizione del livello massimo di rischio accettato superato il quale si rende necessaria l'implementazione delle contromisure;
- **Rischio Privacy Residuo**: valore determinato dalla combinazione tra il Rischio Privacy e la Vulnerabilità. Tale valore deve essere tenuto entro i limiti determinati dalle Soglie di accettazione del rischio.







Contesto Normativo

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L'Art. 35 c. 7 del GDPR prevede che la valutazione contiene almeno:

- una descrizione sistematica dei trattamenti previsti e delle finalità del trattamento, compreso, ove applicabile, l'interesse legittimo perseguito dal titolare del trattamento;
- una valutazione della necessità e proporzionalità dei trattamenti in relazione alle finalità;
- una valutazione dei rischi per i diritti e le libertà degli interessati di cui al par. 1;
- le misure previste per affrontare i rischi, includendo le garanzie, le misure di sicurezza e i meccanismi per garantire la protezione dei dati personali e dimostrare la conformità al presente regolamento, tenuto conto dei diritti e degli interessi legittimi degli interessati e delle altre persone in questione.

Spetta al titolare garantire l'effettuazione della DPIA (art. 35, paragrafo 2). La conduzione materiale della DPIA può essere affidata a un altro soggetto, interno o esterno all'organismo; tuttavia, la responsabilità ultima dell'adempimento ricade sul titolare del trattamento









TOP

GDPR verification







Checklist

- Legal bases for processing
- Policies and procedure
- Privacy notes
- Appropriate technical and organizational measure
- Documentation and record-keeping
- Staff training
- Dealing with Data Subject Rights
- Security and Data breach
- Data Protection Impact Assessments
- Data Processor and contracts
- Appoint a DPO if required, or at least, a lead person
- Privacy by design and by default









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The six main principles

- 1. Lawfulness, fairness and transparency
- 2. Purpose limitation
- 3. Data minimisation
- 4. Accuracy
- 5. Storage limitation
- 6. Integrity and confidentiality

The seventh principles

- Controller-processor contracts;
- Relevant policies and procedures;
- Privacy notices;
- Staff training records;
- Security monitoring and event logging records;
- Data breach records; and
- Data protection impact assessments.









GDPR verfiication on Snap4City

GDPR Compliance Verification Feature	Verif.	Reqs.
Signed consent	UI	R8
User profile management and control	UI	R13
Data Type private as default	UI	R8
Rights to access per element	UI	R9
Rights to transfer per element	UI	R10
Rights to erase per element and total	UI	R13
Rights to revoke/change per Data Type	UI	R10
An interface for Right management for Data Type	UI	R9
Clear Terms of Use and Privacy Policy	UI	
Auditing Tools for Data Type	UI	R14
Publish as Anonymous	UI	R9
Encrypt personal users' data	Code	R12
Secure Authentication and Authorization	Code	R3
Data protection by Design	Code	R17
Secure connection	Code	R6
Security Control, data breach control, anonymization, etc.	PEN Test	R15, R16, R18