













Be smart in a SNAP!

LIVING LAB

HERIT-DATA Meeting 15-07-2020 on line



https://herit-data.interreg-med.eu/

SCALABLE SMART ANALYTIC APPLICATION BUILDER FOR SENTIENT CITIES













- 14:00-15:00
  - overview DISIT activity (herit data organization on snap4city)
  - demo of Twitter Vigilance
  - comparison with former tool of Almaviva
  - Integration of Twitter Vigilance with Dashboard and IOT App in Node-red
- 15:00-16:00
  - Acquired data from the cities
- 16:00-16:30
  - exploitation of data from IOT App and Dashboard
  - data analytic on accessible data vs COVID lockdown











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#### **Work Done**



#### Organizations on Snap4City have been created

- Knowledge base and maps areas are active
- According to your login on left side you see KB and Twitter Vigilance, etc.
- Twitter Vigilance Channels have been set up,
  - accounts are available (please ask), only 1 or 2 have been provided
  - Keywords have been setup and Tweets collected
  - NLP, SA has been activated so far in Italian and English
- Example IOT Application collecting data from Twitter Vigilance for processing them for Dashboard has been created

#### Data Collection

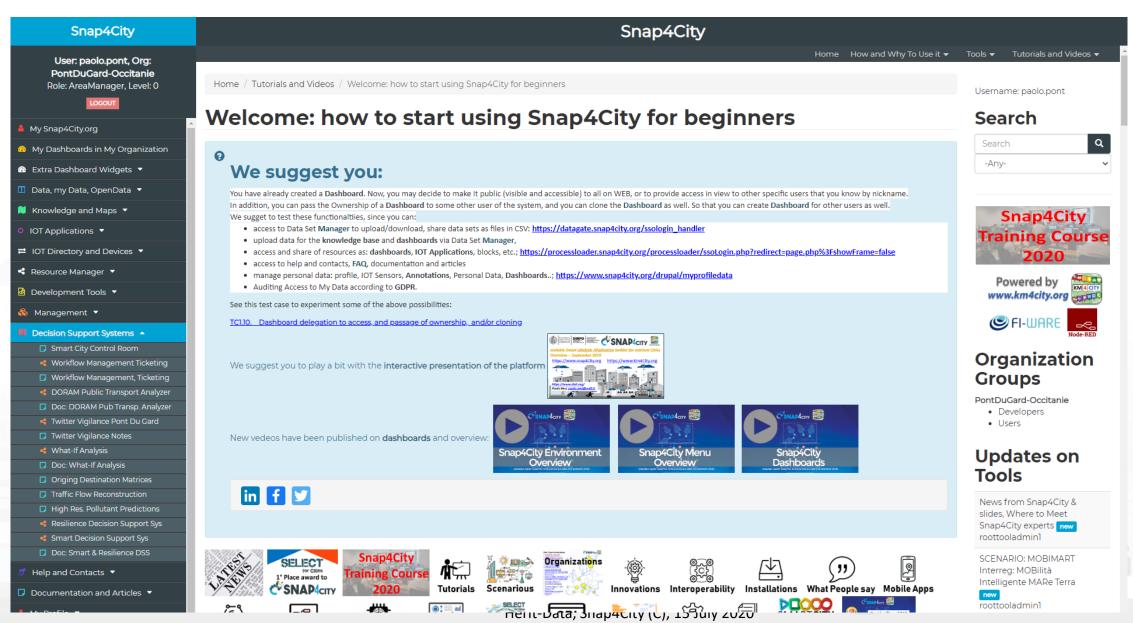
- Template for collecting data have been distributed
- Only few data have been provided
- Some of them have been started processing, collecting: Florence, Dubrovnik??

















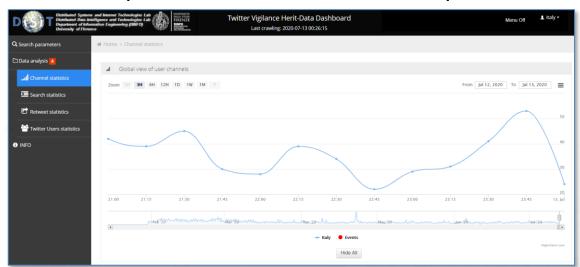
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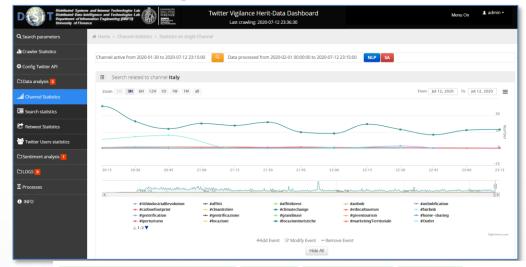
#### Twitter Vigilance Herit-Data: Channel & Key-Search

- Twitter Vigilance for Herit-Data: <a href="https://rttvhd.snap4city.org/">https://rttvhd.snap4city.org/</a>
- Data Acquisition is based on the concept of *Channel*



Italy

 A Channel is a thematic set of simple and complex Key-Searches



#4thIndustrialRevolution #affitti #affittibrevi #airbnb

#airbnbfication #carbonfootprint #chiantishire #climatechange

#ethicaltourism #fairbnb #gentrification #gentrificazione [...]

- Channel := { Key-Search1, Key-Search2, ..., Key-SearchN }.
- For a specific channel, the Twitter Vigilance platform collects Twitter posts (tweets and retweets) containing:

Key-Search1 OR Key-Search2 OR ... OR Key-SearchN





## Twitter Vigilance Herit-Data: Key-Search

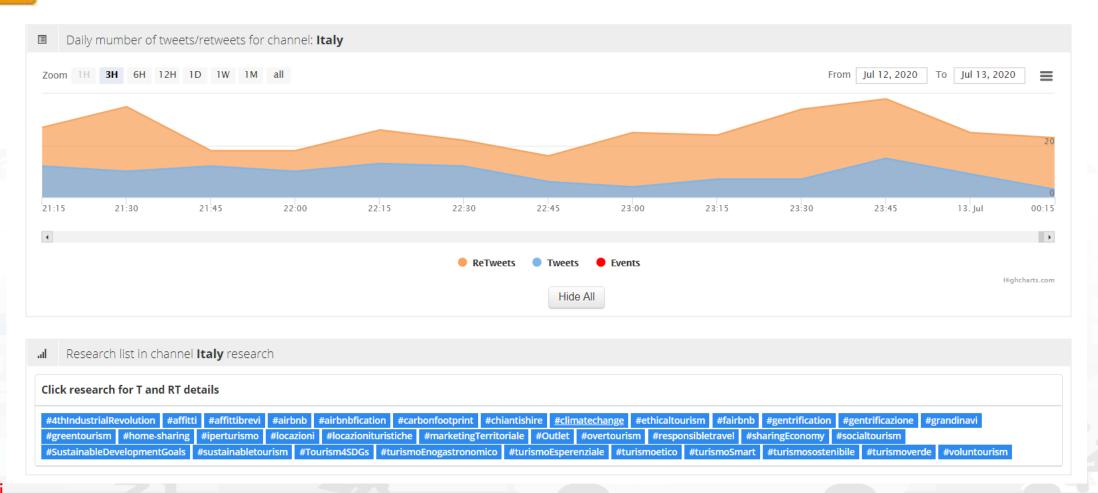
- Key-Searches can be single or groups of terms used to monitor and extract tweets and retweets information through Twitter APIs.
- Each term can be:
  - keyword
  - #<hashtag>
  - @<username> citation
  - from: @<username>
- A complex *Key-Search* can combine several terms: string keywords, hashtags, username citations etc.
- Terms in a complex Key-Search are logically combined in AND relation:

crowded beach Dubrovnik search for: crowded AND beach AND Dubrovnik in the same Tweet message.





- Channel / Key-Search Statistics: Total Number of Posts (Tweets + Retweets)
  - Graphical details: charts, temporal trends of tweets and retweets for Channel / Key-Search

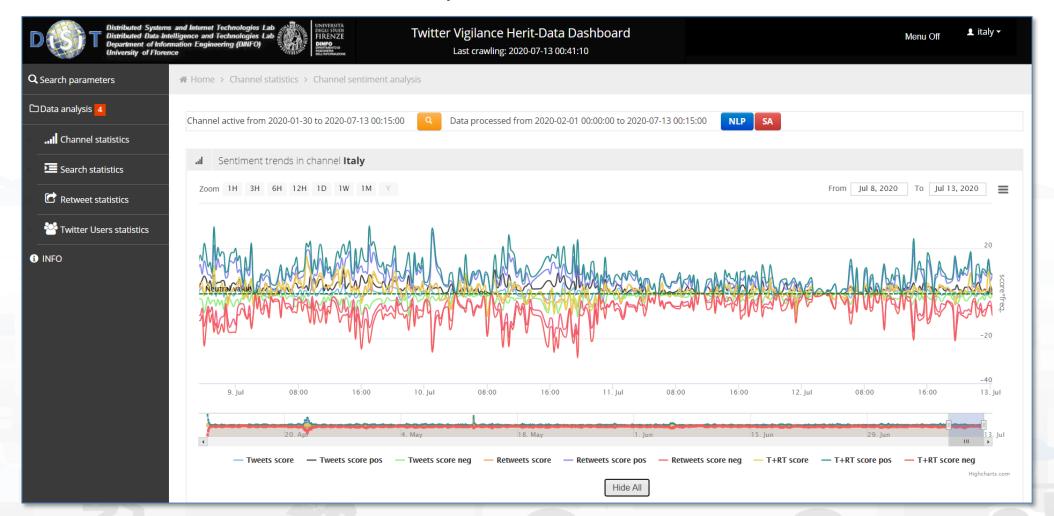








➤ Natural Language Processing (NLP) and Sentiment Analysis (SA) of collected tweets and retweets for Channel / Key-Search

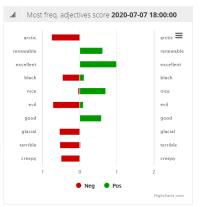




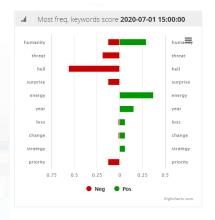


Sentiment Analysis for different Part-Of-Speech: Adjectives, Nouns, Verbs.

al Adjectives

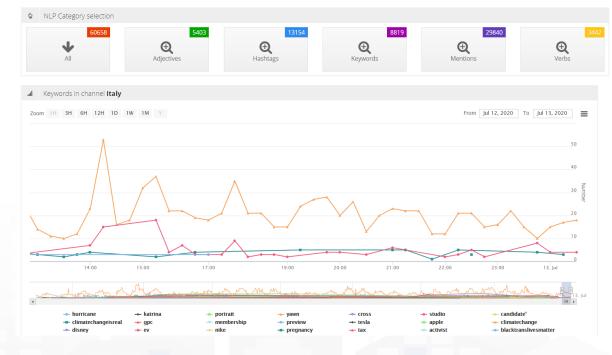








NLP Extraction of different Part-Of-Speech: Adjectives, Nouns, Verbs, Hashtags, Usernames.



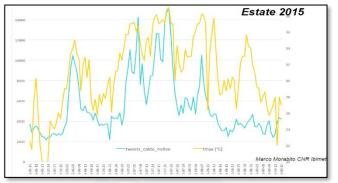


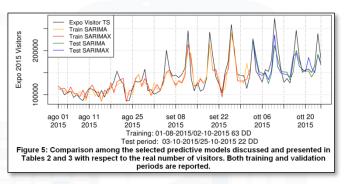


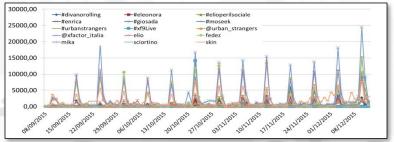


## **Prediction/Assessment**

- Football game results as related to the volume of Tweets
- Number of votes on political elections, via sentiment analysis, SA
- Size and inception of contagious diseases
- marketability of consumer goods
- public health seasonal flu
- box-office revenues for movies
- places to be visited, most visited
- number of people in locations like airports
- audience of TV programmes, political TV shows
- weather forecast information
- Appreciation of services



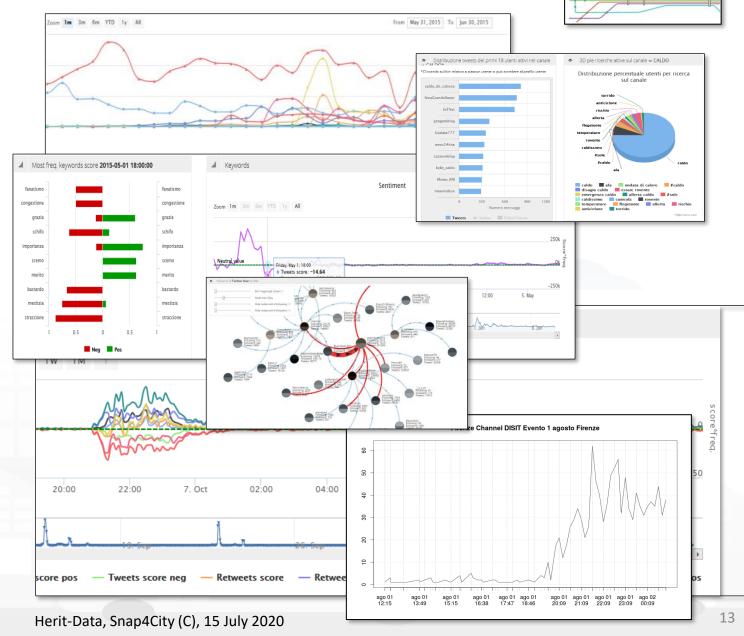






- http://www.disit.org/tv
- http://www.disit.org/rttv
- Citizens as sensors to
  - Assess sentiment on services, events, ...
  - Response of consumers wrt, ...
  - Early detection of critical conditions
  - Information channel
  - Opinion leaders
  - Communities
  - Formation
  - Predicting volume of visitors for tuning the services



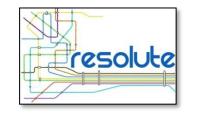


resolute

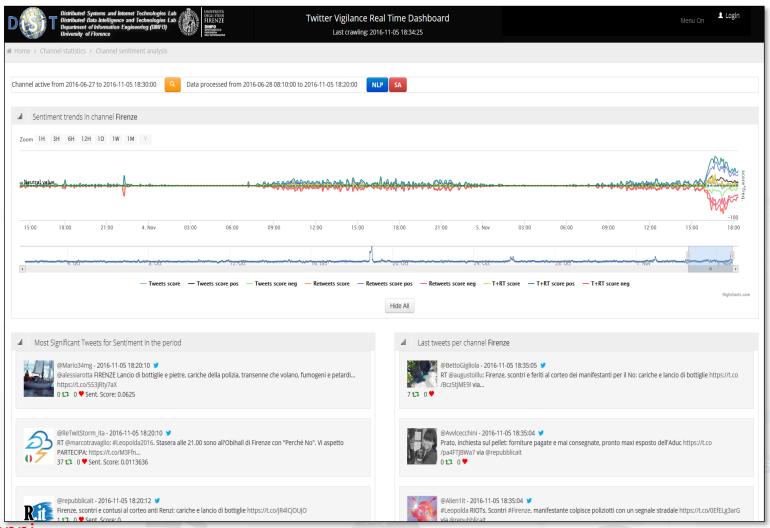




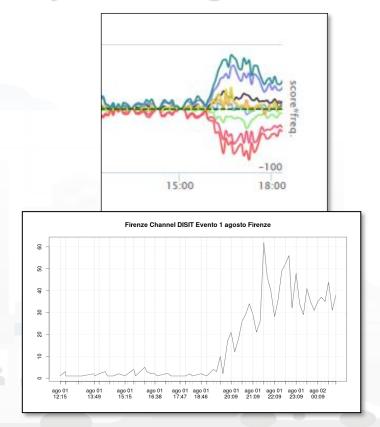




## **Twitter Vigilance RT: sentiment analysis**



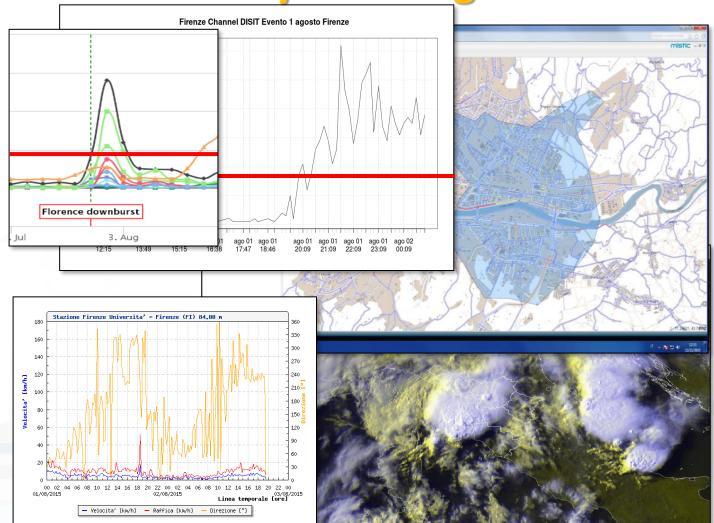
#### Real time Early Warning

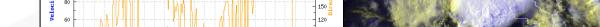




# Twitter Vigilance

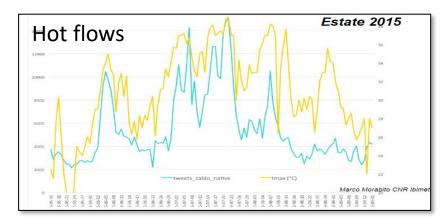
#### **Early Warning**



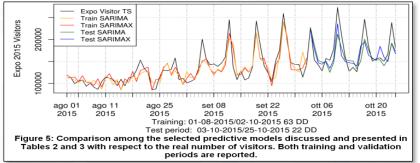


#### Gianni

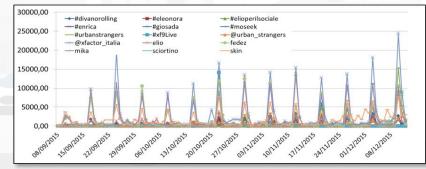
#### **Predictive models**



#### Attendance at long lasting events: EXPO2015



#### Attendance at recurrent events: TV, footbal









## **Twitter Vigilance Herit-Data:** Some Numbers

Channel Name	Total Number of Collected TW+RTW	Number of Collected Tweets	Number of Collected Retweets	Twitter Volume Processing Time Range	NLP & Sentiment Analysis Processing Time Range	NLP & Sentiment Analysis Languages
Spain	94.7 Millions	34.5 Millions	60.2 Millions	From 30-01-2020 to current datetime	From 01-02-2020 to 17-05-2020 and from 05-07-2020 to current datetime	English
France	15.8 Millions	3.7 Millions	12.1 Millions	From 30-01-2020 to current datetime	From 01-02-2020 to 8-04-2020 and from 05-07-2020 to current datetime	Italian, English
Greece	9.6 Millions	3 Millions	6.6 Millions	From 30-01-2020 to current datetime	From 01-02-2020 to current datetime	English
Italy	762 Thousands	264 Thousands	498 Thousands	From 30-01-2020 to current datetime	From 01-02-2020 to current datetime	Italian, English
Croatia	14 Thousands	5.3 Thousands	8.7 Thousands	From 30-01-2020 to current datetime	From 01-02-2020 to current datetime	English

- For Spain: 87 million of TW taken for too generic keys
- For France: 8.2 Million of TW taken for too generic keys





## **Demo Twitter Vigilance**

- Show Twitter Vigilance channel (Italia)
  - Trends for the Channel
  - Trends for the Keys
  - Trends for the NLP
  - Trends for the SA

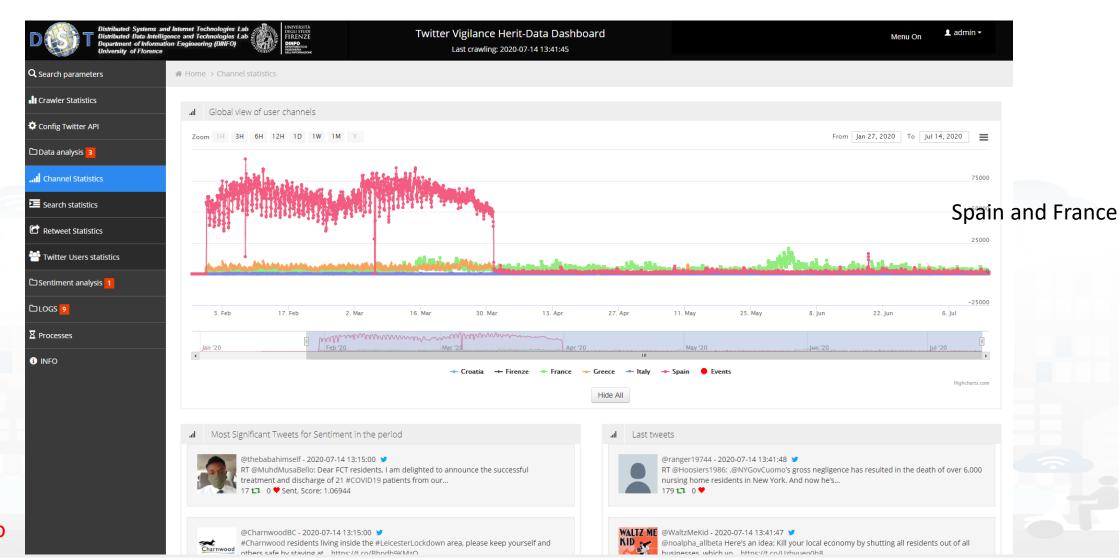








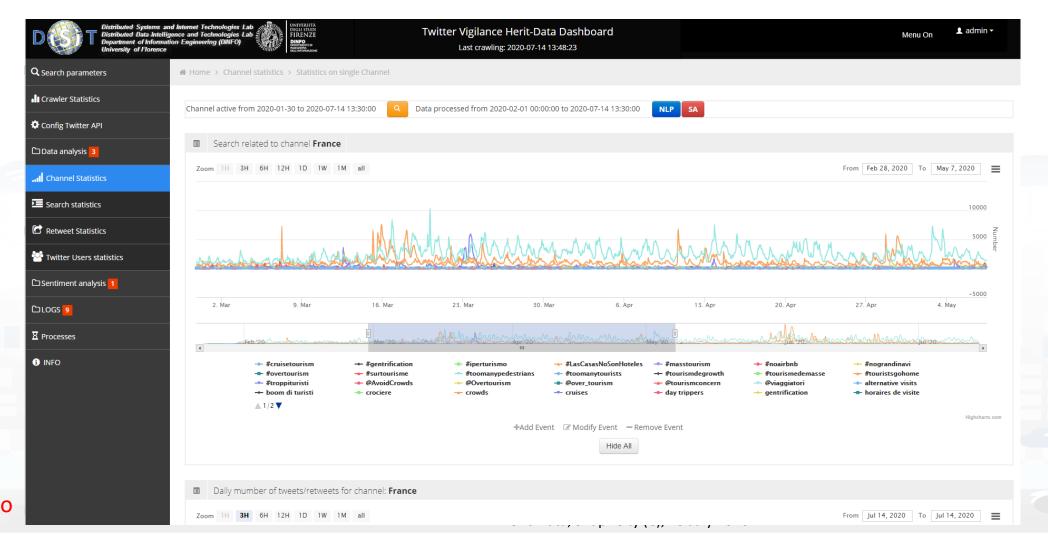
## Too Generic Keywords at the beginning







## Some Keywords increased in Lockdown







#### **Detected issues**

- Increment of some Keywords in Lockdown
- Decrement of some keywords in Lockdown
- Detection of spikes in Lockdown:
  - start, end,
  - in the middle probably for some events that we do not know
- Thus we performed a Data Analytic study as presented later on







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### Almaviva Tool and comparison (1)

- <a href="http://almawave.westeurope.cloudapp.azure.com/poc">http://almawave.westeurope.cloudapp.azure.com/poc</a>
  - final user, no admin privileges (?)
  - Doc 15/01/2019 «Descrizione architettura e addestramento modello sentiment»
- Functionalities: collect tweets of interest in specific topics, visualize in an aggregate way, enable manual SA tagging, create model to generate prediction for the sentiment
  - dashboard-turismo/
  - tagging-turismo/
  - trainingapp/ (not available for turismo?)

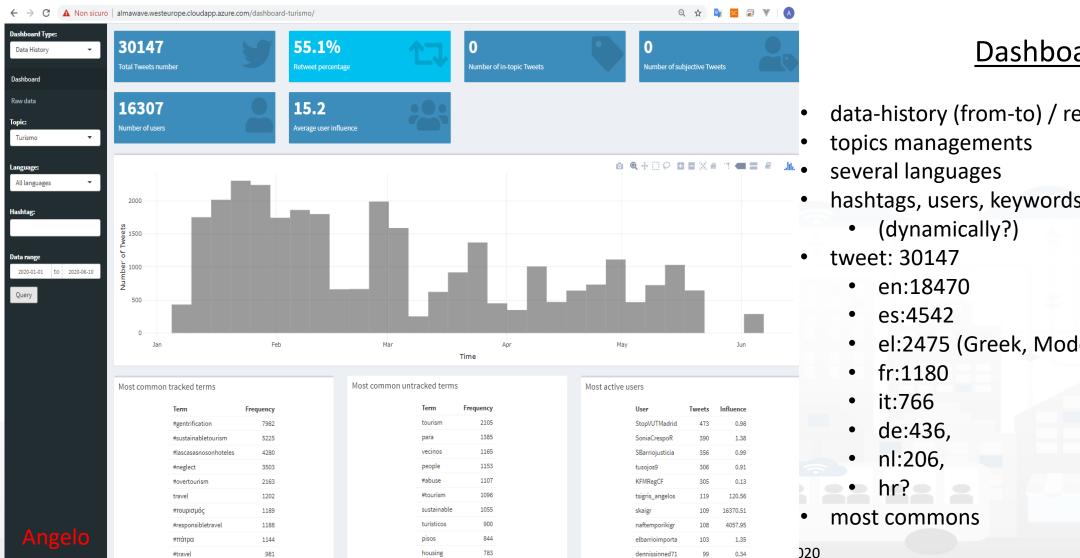








### Almaviva Tool and comparison (2)



#### Dashboard

- data-history (from-to) / real-time (30-360min)
- hashtags, users, keywords?

el:2475 (Greek, Modern)

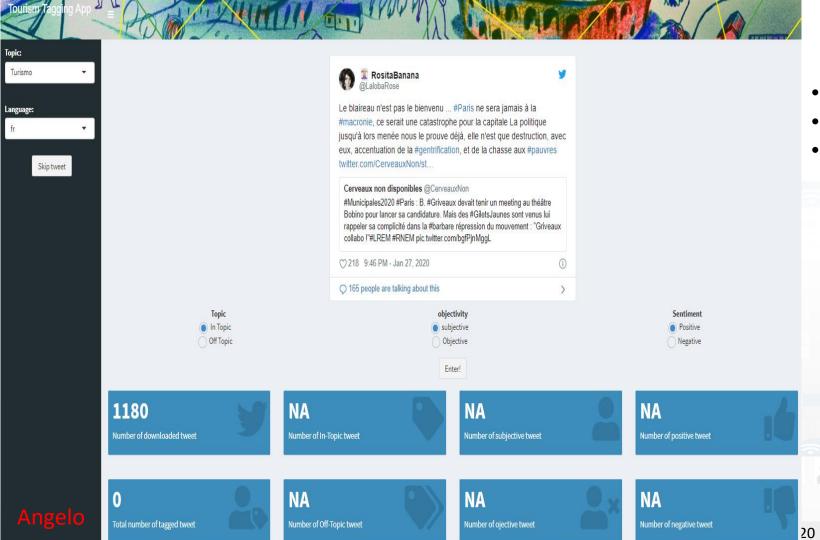






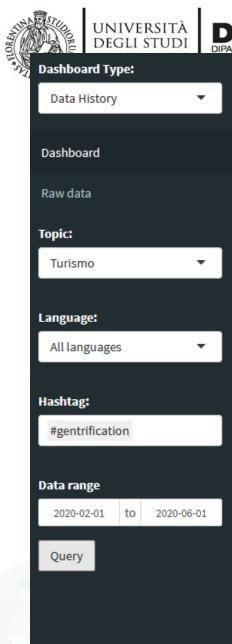


### **Almaviva Tool and comparision (3)**



#### **Tagging**

- topic/off-topic
- objective/subjective
- sentiment positive/negative









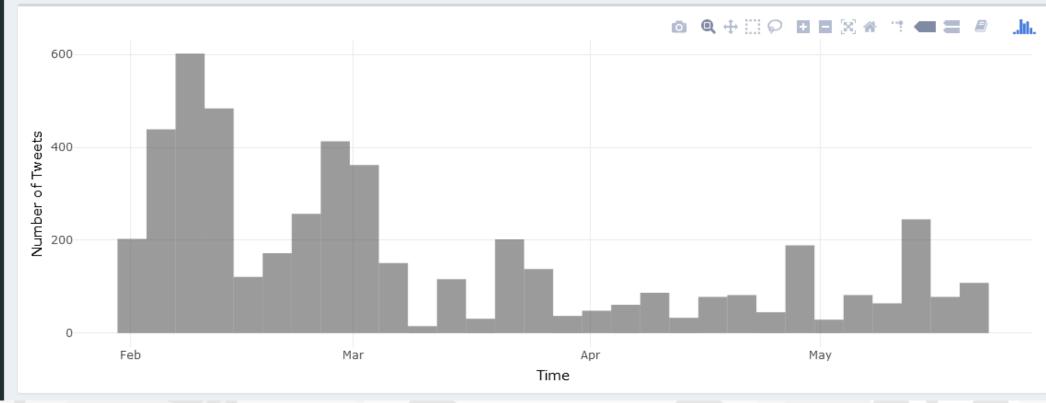












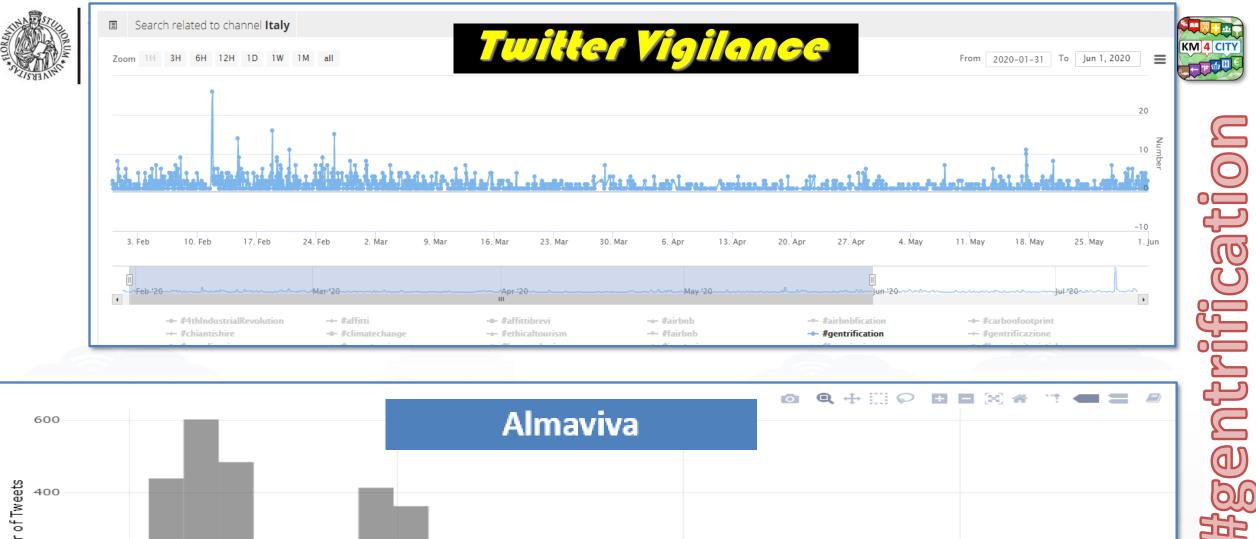


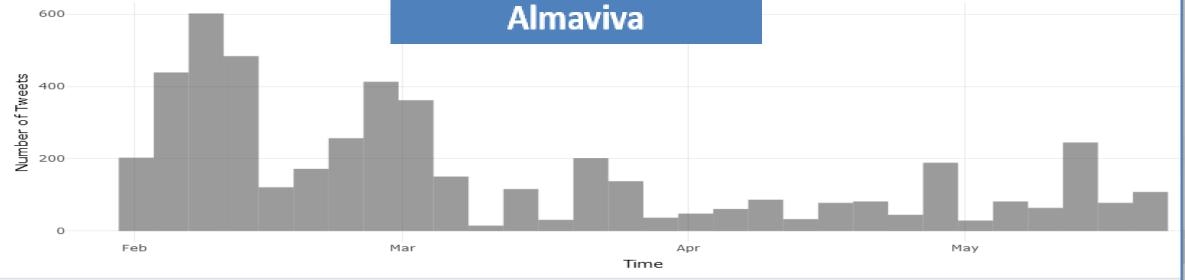






	Almaviva	Twitter Vigilance	
Supported languages	all (HR is missing?)	all (SentimentAnalysis currently for EN + IT)	
Data collections	hashtags, users, keywords	hashtags, users, keywords	
Data organization	topics (turism) (one for all pilots)	channels (Greece, Italy,)	
Dashboard types	Data history (from-to) / real-time (2sec)	Data history (from-to) / real-time (15min)	
Data presentation granularity	5 days (fixed resolution)	15 minutes up to 1 days	
Data graph type	Tweets (Tw + ReTW), hashtags	tweets, retweets, hashtags, keywords, SA, citations,	
Type of data	tweet, retweet, quote tweet (?)	tweet, retweet	
Export data	png	png, csv, xls, pdf,	
User management	no	yes, with roles and sharing	
NLP	no	adjectives, hashtag, keyword, mentions, verbs	
Ratio TW/RTW	yes	yes	
Sentiment Analysis	yes, manual	yes, sentiwordnet	
Learning/Prediction on SA	yes	Not needed	
User influence	yes	yes	
Volume	30147	120 million	
<b>Connection with Dashboards</b>	no	Yes	
API and MicroServices	no	Yes and IOT App integration	
		•	











**Paolo** 

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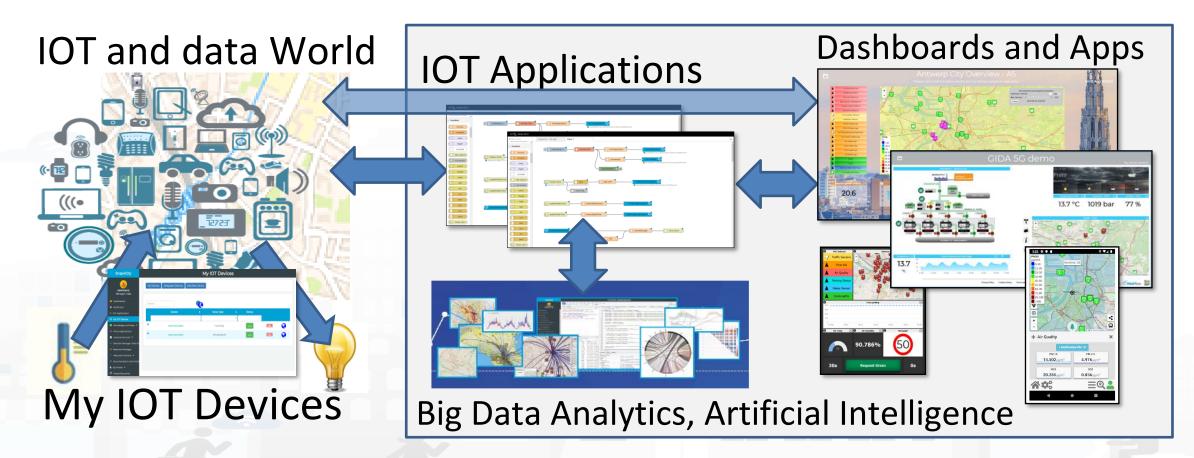






## **Snap4City: Builder of Sentient Cities Solutions**

Dashboards with data driven IOT Applications enforcing intelligence

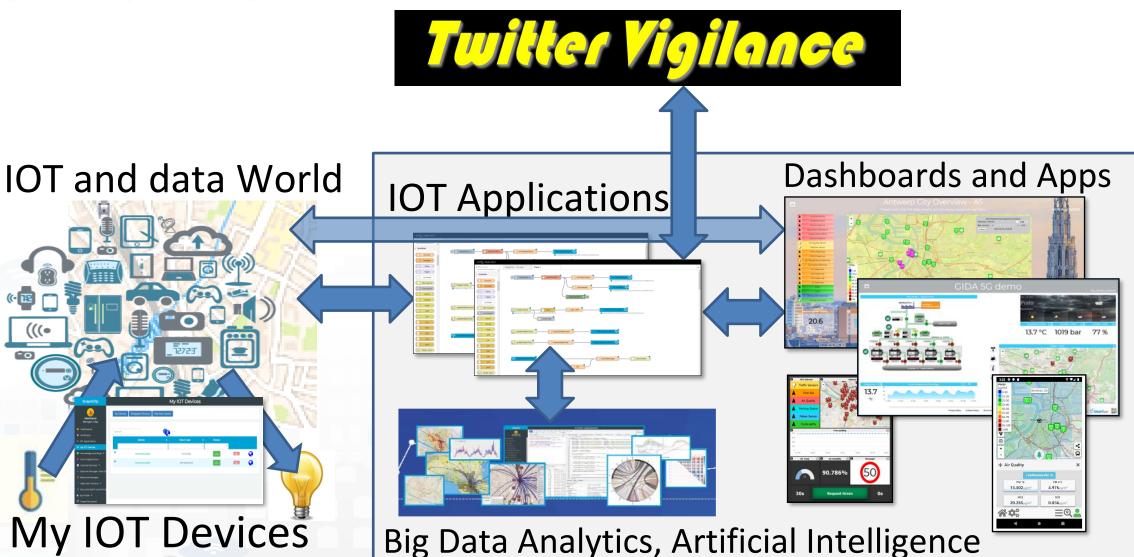












OT Discovering

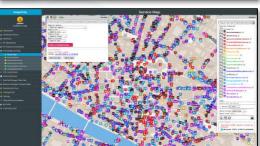




**IOT Applications Development** 

MicroServices collections





ServiceMap Discovery



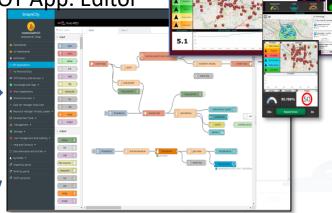
My IOT Applications





Dashboard Collection, Editor and Wizard

IOT App. Editor



Sharing/saving reusing IOT App



Resource Manager



Generating IOT App

With Dashboard

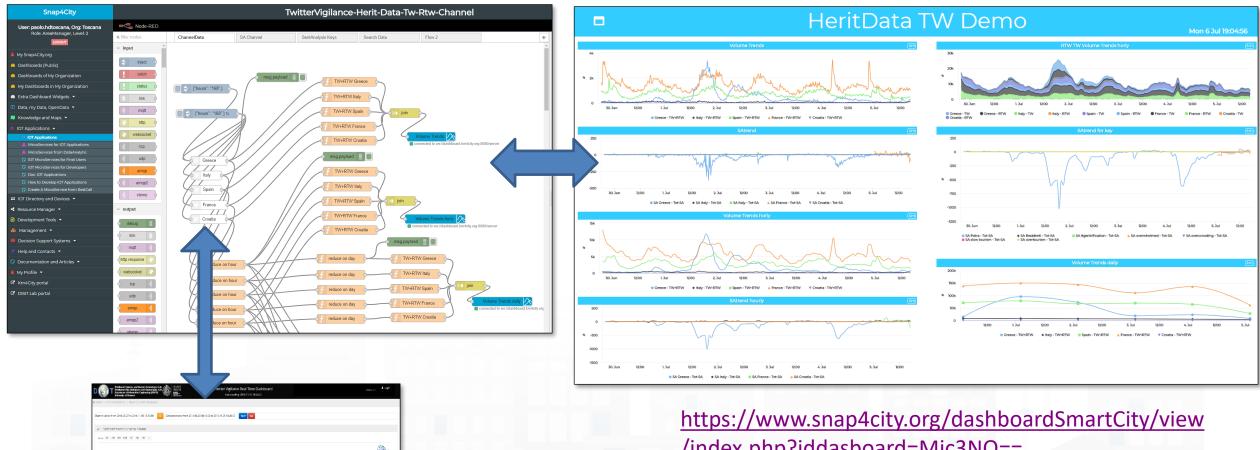




# Overview (paolo) SNAP4city





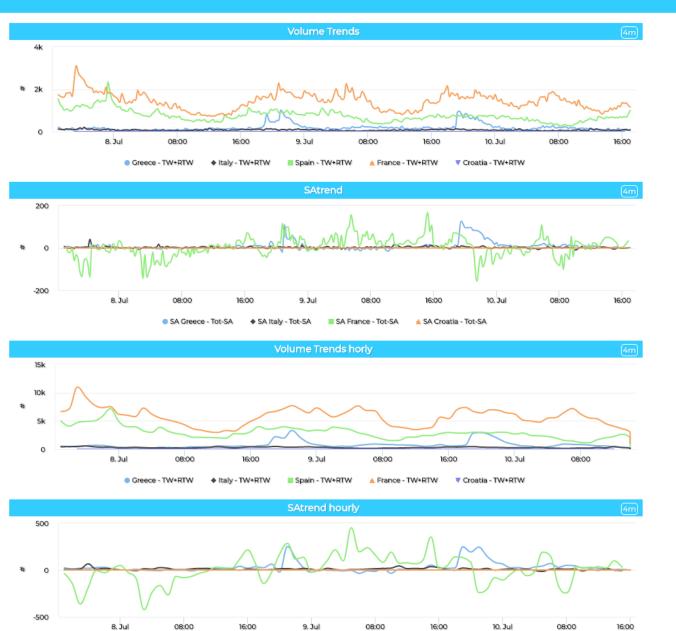


Twitter Vigilance

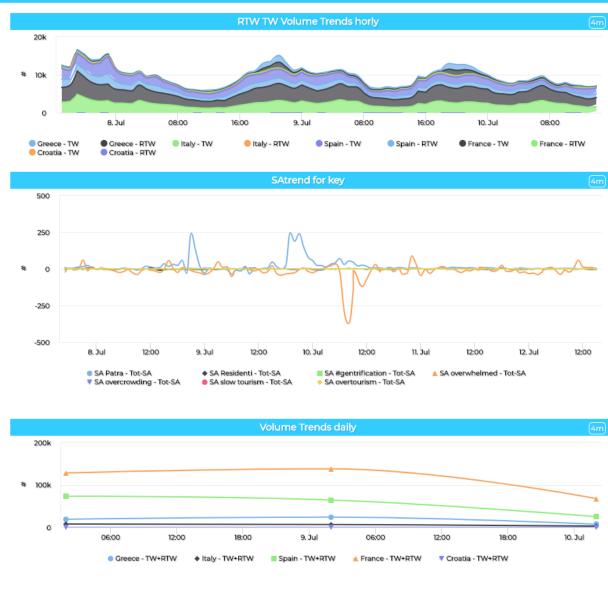
**Paolo** 

/index.php?iddasboard=Mjc3NQ==

#### HeritData TW Demo



SA Greece - Tot-SA ♦ SA Italy - Tot-SA
SA France - Tot-SA



#### TwitterVigilance-Herit-Data-Tw-Rtw-Channel S. FLORENIA Snap4City KM 4 CITY Node-RED User: paolo.hdtoscana, Org: Toscana Role: AreaManager, Level: 2 a filter nodes ChannelData SA Channel SentAnalysis Keys Search Data Flow 2 input My Snap4City.org inject Dashboards (Public) catch Dashboards of My Organization msg.payload TW+RTW Greece My Dashboards in My Organization status | \text{"hours": "168" } Extra Dashboard Widgets TW+RTW Italy link 🔟 Data, my Data, OpenData 🔻 mqtt TW+RTW Spain {"hours": "168" } ਹ 📕 Knowledge and Maps 🔻 http TW+RTW France IOT Applications websocket IOT Applications Volume Trends // TW+RTW Croatia MicroServices for IOT Applications connected to ws://dashboard.km4city.org:8080/server tcp MicroServices from DataAnalytic msg.payload udp ■ IOT MicroServices for Final Users Greece ■ IOT MicroServices for Developers amqp TW+RTW Greece Doc: IOT Applications Italy ■ How to Develop IOT Applications amqp2 TW+RTW Italy □ Create A MicroService from RestCall Spain stomp ☐ IOT Directory and Devices ▼ TW+RTW Spain join France Resource Manager 🔻 v output TW+RTW France Croatia Volume Trends horly Development Tools debug connected to ws://dashboard.km4city.org:8080/server TW+RTW Croatia Management • link ■ Decision Support Systems ▼ msg.payload mqtt Help and Contacts ▼ reduce on day TW+RTW Greece http response Documentation and Articles reduce on hour My Profile 🔻 websocket TW+RTW Italy reduce on day reduce on hour ☑ Km4City portal tcp TW+RTW Spain reduce on day ☑ DISIT Lab portal reduce on hour udp TW+RTW France reduce on day amqp connected to ws://dashboard.km4city.org reduce on hour TW+RTW Croatia reduce on day amqp2 reduce on hour territ bata, snaptorcy (c), is sary 2020







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## Dataset Analysis SNAP4city



	Data Table	Data Availability	Data Description (source)	Data ingestion in Snap4City
Dubrovnik	<b>✓</b>	<b>✓</b>	<ul> <li>Camera position</li> <li>#people every minute</li> <li>Licence: Attribution-NonCommercial-</li> <li>NoDerivatives 4.0 International</li> </ul>	<ul> <li>Work in Progress:</li> <li>Camera Position</li> <li>Average #people every 15 minutes</li> </ul>
Florence	(partial)	<b>✓</b>	<ul> <li>Camera position, #people every minute</li> <li>Many other data in place NOW !!!</li> <li>Licence: Open data</li> </ul>	<ul> <li>Work Finalised:</li> <li>Wifi position</li> <li>Average #people every 15 minutes</li> </ul>
Pont Du Gard	×	×	Monitoring the Pont ??	×
Mostar	×	×	×	×
Valencia	<b>✓</b>	Not yet	<ul> <li>Pax counters position</li> <li>Number of persons in transit between two points</li> <li>Average time spent in sensor location</li> <li>Licence: private data</li> </ul>	*
WestGreece Michela	<b>✓</b>	Not yet	Building/Site Capacity - Static + dynamic Data Licence: Public as CC: to be decided the specific ones	×

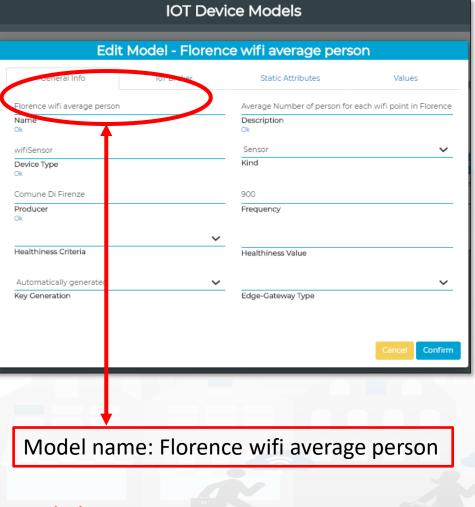


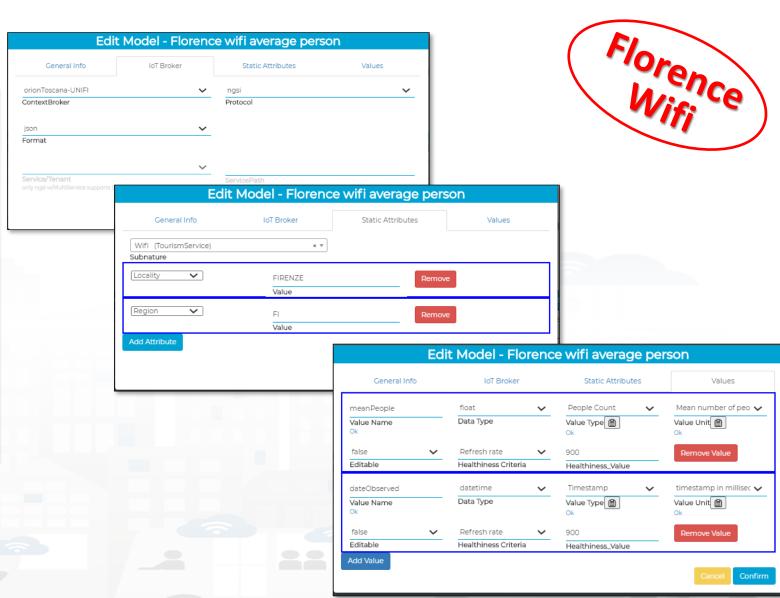






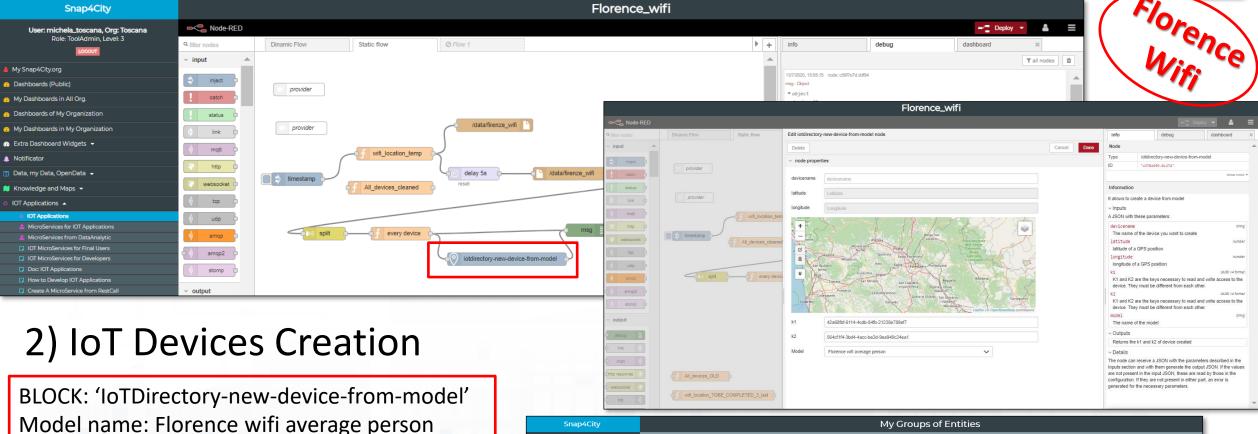
#### 1) Model creation











3) Group Creation (more than 200 devices) -> put all the devices in the group and put them as 'public' (or they remain private)

Michela Herit-Data, Snap4City (C), 15 July 2020



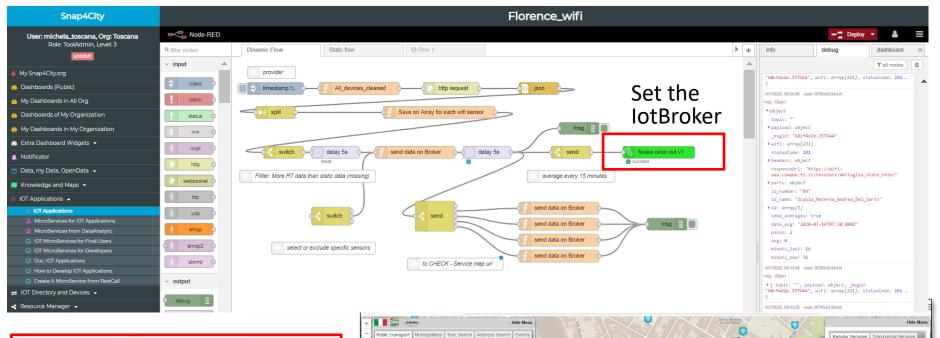


**DELL'INFORMAZIONE** 

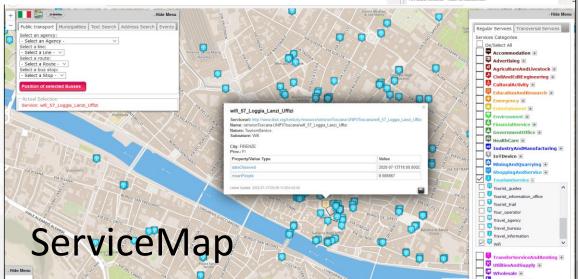
# DIST DISTRIBUTED SYSTEMS AND INTERNET TECHNOLOGIES LAB OTAPP Dynamic Flow CSNAP4CITY KM/4 CITY TECHNOLOGIES LAB

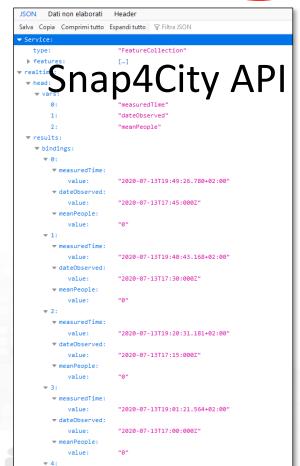






- 4) Send RT data to the **IoTDevices**
- 5) Verify RT Data via Snap4City API or via ServiceMap







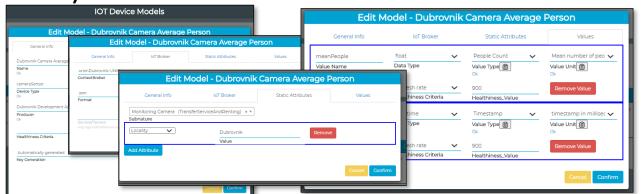


# DISIT DISTRIBUTED SYSTEMS AND INTERNET TECHNOLOGIES LAB WORK IN PROGRESS... CSNAP4CITY KM4 CITY TECHNOLOGIES LAB

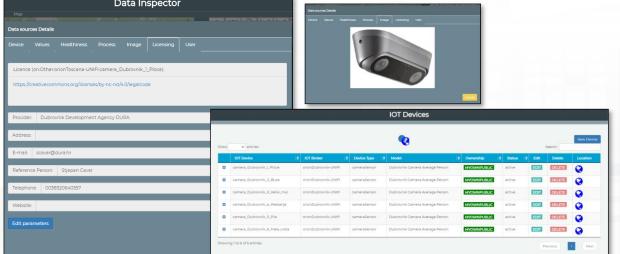




oTMod'el



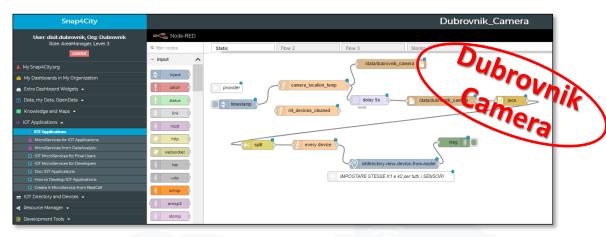
3) Add the license and Make Public the IoTDevices (according to the license)



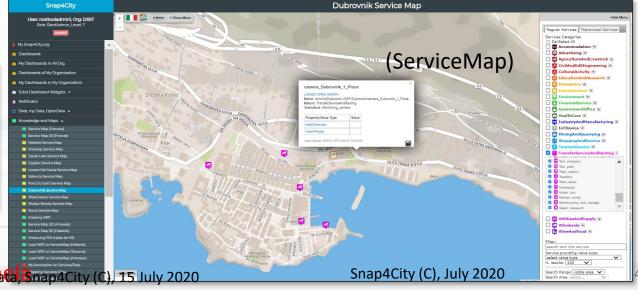
5) Working on Dynamic Flow to save Average

#people every 15 minutes for each IoTDevice Heichelsnap4City (C), 15 July 2020

2) Static Flow to create IoTDevices



3) Search for the Cameras on Map









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- 16:00-16:30
  - exploitation of data from IOT App and Dashboard
  - data analytic on accessible data vs COVID lockdown







## **General status**



	KB ready	Stree ts	Civic Numbers	IOT App ready	Big data store	МуКРІ	Dashboar ds ready	Active loaded data
Dubrovnik	<b>✓</b>	×	×	possible	<b>✓</b>	<b>✓</b>	1 on TV	Twitter Vigilance, TV Cameras
Florence	<b>✓</b>	<b>✓</b>	<b>✓</b>	possible		<b>✓</b>	1 on TV	Twitter Vigilance, WiFi people, traffic, POI, some Apps, parking, etc.
Pont Du Gard	<b>✓</b>	<b>✓</b>	×	possible	<b>\</b>	<b>✓</b>	1 on TV	Twitter Vigilance
Mostar	<b>✓</b>	×	×	possible	<b>✓</b>	<b>✓</b>	1 on TV	Twitter Vigilance
Valencia	<b>✓</b>	<b>✓</b>	×	possible	<b>✓</b>	<b>✓</b>	1 on TV	Twitter Vigilance
WestGreece Paolo	<b>✓</b>	×	×	possible	<b>V</b>		1 on TV	Twitter Vigilance

Herit-Data, Snap4City (C), 15 July 2020





## **Presently**

- Each Organization can access to its own data:
  - Firenze / Tuscany has a large set of data almost all accessible
    - KB, smart city API and MicroServices and thus IOT Apps
- Do multiple users and emails for accessing to multiple Organizations
- Ask for the UserName and Password for accessing to Twitter Vigilance Herit-Data Real Time

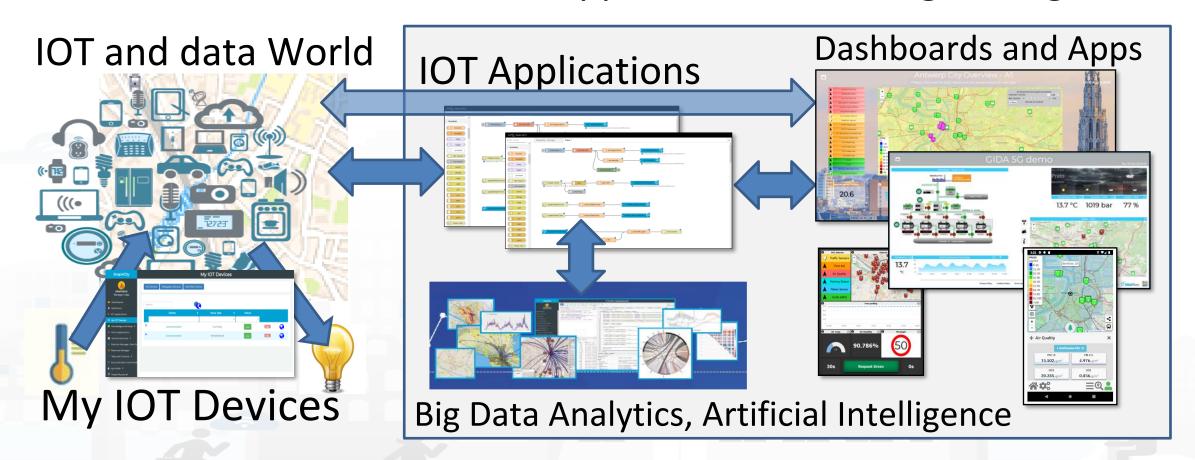






## **Snap4City: Builder of Sentient Cities Solutions**

Dashboards with data driven IOT Applications enforcing intelligence









- 14:00-15:00
  - overview DISIT activity (herit data organization on snap4city)
  - demo of Twitter Vigilance
  - comparison with former tool of Almaviva
  - Integration of Twitter Vigilance with Dashboard and IOT App in Node-red
- 15:00-16:00
  - Acquired data from the cities
- 16:00-16:30
  - exploitation of data from IOT App and Dashboard
  - data analytic on accessible data vs COVID lockdown







## **Data Analytics**

- Daily data related to 85 research keys (features) associated to Covid lockdown periods in Italy, Spain, France, Greece and Croatia.
- Period from February 1<sup>st</sup> to May 30<sup>th</sup>, 2020.
  - marginally different Lockdown periods

### Goal

Study of the lockdown impact:

investigate about significant search keys related to the lockdown period.









# Research keys

- #4thIndustrialRevolution
- #affitti
- #airbnb
- #carbonfootprint
- #climatechange
- #gentrification
- #Outlet
- #overtourism
- #responsibletravel
- #sharingEconomy
- #SustainableDevelopmentGoals
- #sustainabletourism
- #turismoverde
- #culture
- #neglect

- #Πάτρα
- #τουρισμός
- cultural herit
- cultural travel
- excessive tourism
- overtourism
- patra
- west greece
- αρχαία ολυμπία
- δυτική ελλάδα
- κατάκολο
- μνημεία
- παραμέληση
- πάτρα
- πολιτιστική κληρονομιά

- προστασία
- συνωστισμός
- Φθορά
- #Amunt
- #enfamilia

- #Valencia
- #VisitSpain
- congestión
- contaminación
- inseguridad
- masificación
- masificado
- massification

- overcrowded
- papeleras
- petada
- suciedad
- valencia
- #planesconniños
   Dubrovnik City Walls
- #turismofamiliar
   Dubrovnik great
  - Dubrovnik holiday
  - Dubrovnik Old City
  - Dubrovnik summer
  - Old City crowds
  - Old Town crowds
  - Stari grad
  - #gentrification
  - #LasCasasNoSonHoteles

- #overtourism
- @viaggiatori
- alternative visits
- crociere
- crowds
- cruises
- day trippers
- gentrification
- mass tourism
- navi da crociera
- overcrowding
- overtourism
- overwhelmed
- paquebots
- percorsi alternativi

- residenti
- residents
- slow tourism
- tourisme de masse
- tourist trap
- trop de touristes
- troppi turisti
- turismo de masa
- turismo di massa
- turistificación

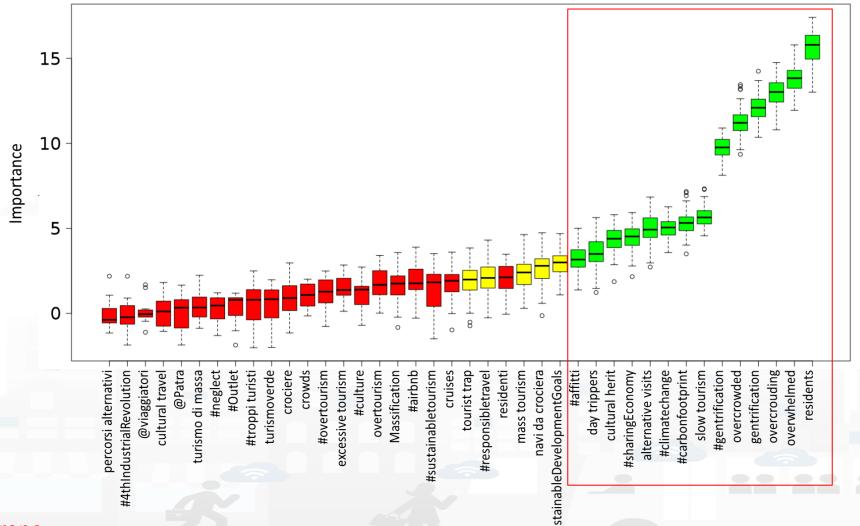








## **Relevant Feature Selection - Italy**



- Accuracy = 0.90
- Kappa index = 0.81





## Logistic Model Results - Italy

- The statistically significant research keys (with a 95% confidence level) are:
  - Residents (+)
  - #gentrification (-)
  - Overwhelmed (+)
  - Overcrowded (+)
  - day trippers (-)
- With the lockdown in Italy the number of research keys
  - residents, overwhelmed and overcrowded increased
  - day trippers and #gentrification decreased.
- The Pseudo R-squared of the model is 0.79

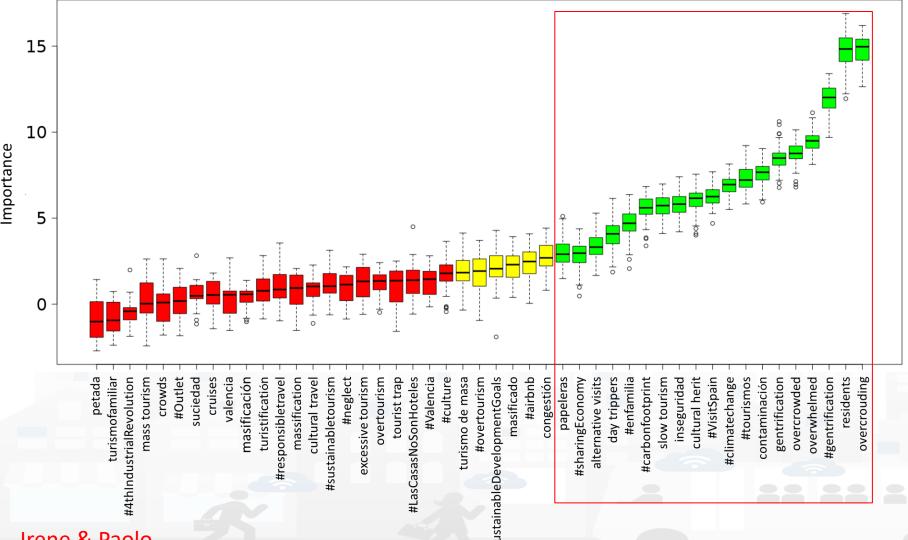








## **Relevant Feature Selection - Spain**



- Accuracy = 0.937
- Kappa index = 0.876





## Logistic Model Results - Spain

- The statistically significant research keys (with a 95% confidence level) are:
  - #tourismos
  - #gentrification
  - #VisitSpain
  - #enfamilia

- residents
- day trippers
- inseguridad
- overcrowding
- congestion
- With the lockdown in Spain the number of research keys
  - #enfamilia, residents and overcrowding increased
  - #tourismos, #VisitSpain, #gentrification, day trippers, inseguridad, congestion decreased.
- The Pseudo R-squared of the model is 0.79

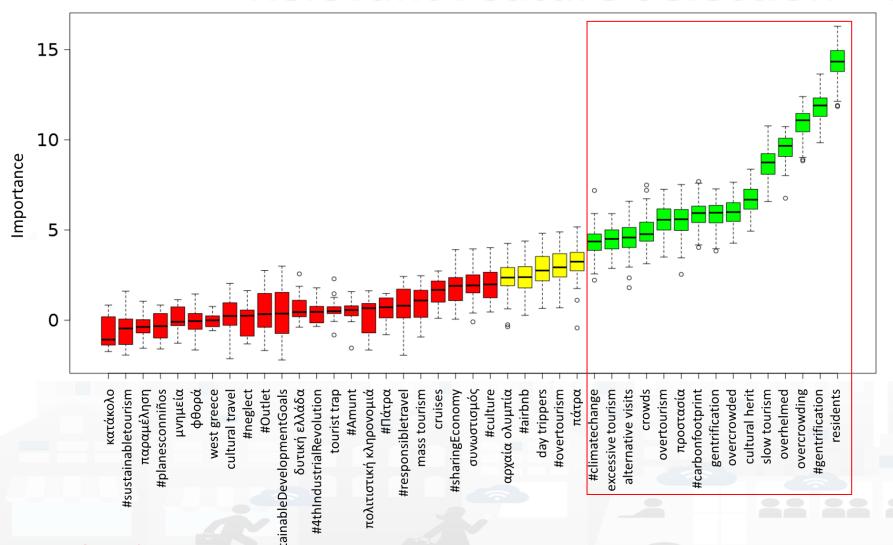








## **Relevant Feature Selection - Greece**



- Accuracy = 0.898
- Kappa index = 0.773





## Logistic Model Results - Greece

- The statistically significant research keys (with a 95% confidence level) are:
  - residents
  - #gentrification
  - overwhelmed
- With the lockdown in Greece the number of research keys
  - residents and overwhelmed increased
  - #gentrification decreased.
- The Pseudo R-squared of the model is **0.52**

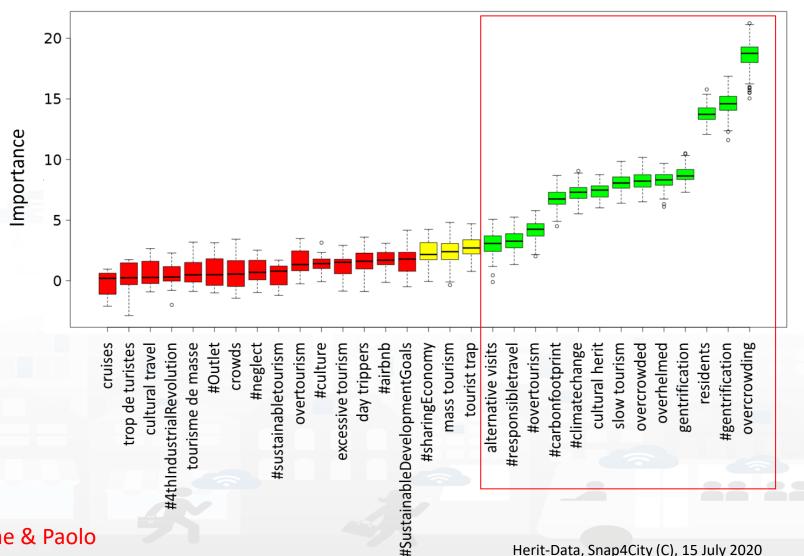








### **Relevant Feature Selection - France**



- Accuracy = 0.928
- Kappa index = 0.856





# **Logistic Model Results - France**

- The statistically significant research keys (with a 95% confidence level) are:
  - #gentrification
  - #responsibletravel
  - overcrowding
- With the lockdown in France the number of research
  - overcrowding increased
  - #responsibletravel and #gentrification decreased.
- The Pseudo R-squared of the model is 0.78

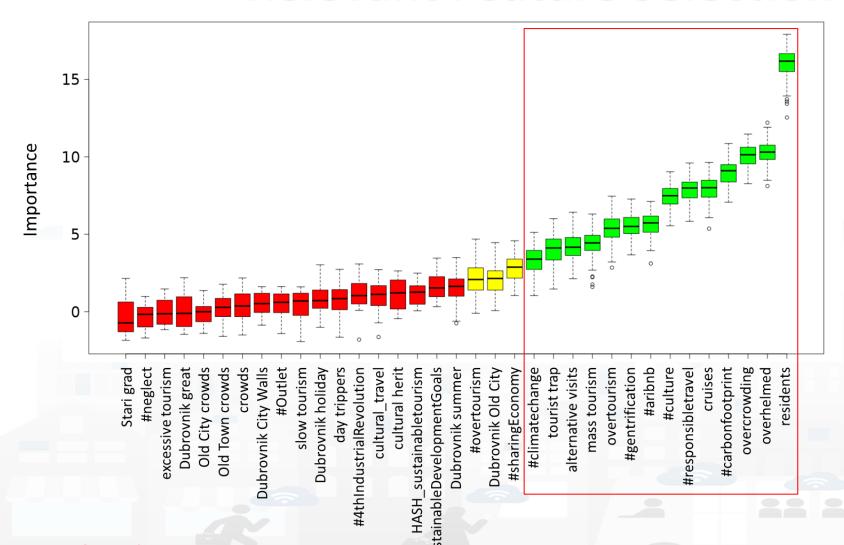








### **Relevant Feature Selection - Croatia**



- Accuracy = 0.945
- Kappa index = 0.847





## **Logistic Model Results - Croatia**

• The statistically significant research keys (with a 95% confidence level) are:

- #responsibletravel
- residents

• #gentrification

overtourism

#aribnb

- overcrowding
- 1. With the lockdown in Croatia the number of research keys
  - 1. #aribnb, residents and overcrowding increased
  - 2. overtourism, #responsibletravel, and #gentrification decreased.
- 2. The Pseudo R-squared of the model is **0.55**