SNAP4CITY Hackathon 2019

Https://www.snap4city.org/hackathon

- HACKATHON -
PARTICIPATION REGULATION
Rev. 27-02-2019

1. INTRODUCTION

1.1. Università degli Studi di Firenze, SNAP4 S.r.l. and Codemotion S.r.l. (hereinafter, jointly, the "Promoters") intend to launch an online hackathon initiative called "Snap4City 2019" (hereinafter also the **"Hackathon"**). Università degli Studi di Firenze (with its DINFO department, DISIT lab) is the leader of the initiative and owner of the processing of personal data of the participants in the Hackathon.
Snap4City is one of the platforms selected in the phase 3 of the Select4Cities PCP process and is proceeding in the Phase 3 of the PCP with a validation of the platform in the Living Labs from Antwerp and Helsinki. http://www.select4cities.eu/
Snap4City team and consortium is composed by:
- DISIT Lab, University of Florence (https://www.disit.org)
- SNAP4 Srl (http://www.snap4.eu)
- University of Milan (http://www.di.unimi.it/)

1.2. The Snap4City 2019 hackathon will be held from January 21st to March 15th, 2019.

1.3. Please note that in all *communication activities (including in electronic form and via social media) and infrastructure, equipment and major results of the Hackathon and of Snap4City we have to declare that they are financed under the Framework Agreement display the EU emblem and include the following text:*

a) for communication activities: 'This is part of the SELECT for Cities project that has received funding from the European Union's Horizon 2020 Research and Innovation Programme';
b) for infrastructure, equipment and major results: 'The Snap4City [equipment][insert type of result] is part of the SELECT for Cities project that has received funding from the European Union's Horizon 2020 Research and Innovation Programme';

2. GOALS

2.1. The smart city concept integrates information and communication technology (ICT), and various physical devices connected to the network to optimize the efficiency of the city's operations and services.
Snap4City (https://www.snap4city.org) aims to provide a flexible method and solutions to quickly create a large range of smart city applications and exploit heterogeneous data and enabling services for stakeholders by IOT / IOE, data analytics, and big data technologies.

2.2. The Hackathon is open to individuals such as developers, civic hackers, designers, startuppers, students, researchers, and even small businesses and all innovation enthusiasts (hereinafter **"Participants"**), who wish to develop solutions (hereafter, **"Applications"**) under the objective set out in point 2.1 above.

2.3. Participation in the Hackathon can take place:
- ✓ as individuals,
- ✓ as a company (only small businesses), contributing with max three members,

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✓ collectively, as a group/team already formed during registration (max of three members)
✓ research teams (max of three members)

2.4. At the opening date of the Hackathon the following information will be made available via the website www.snap4city.org:
a) The full text of the challenges and the present regulation of the initiative (the "Regulation", this document).
b) The technologies made available to Participants; they are the ones available on Snap4city, AreaManager role, whatever level
c) The prize and the methods of delivery.

2.5. Each Participant/team has to declare to be aware of the Hackathon's themes, content and program and considers them in line with the purpose of his/her participation. The Promoters and the organizers are the only parties entitled to define the Hackathon program without any possibility for the Participant to interfere in this regard by requesting changes or variations.

2.6. please note that the rules for participating using Antwerp or Helsinki data differ each other for some aspects as reported where it is explicitly specified in this document.

3. REGISTRATION PROCESS

3.1. Participation in the Hackathon is free and is reserved to individuals aged 18 or over, teams with individuals aged 18 or over, and small businesses companies, research teams, residing in the territory of the member states of the European Union.

3.2. Applicants cannot be members of Select4Cities and Select4Cities consortium or having participated at any time and manner in it, neither having business with other participants to Select4Cities PCP, third phase.

3.3. Registrations to the Hackathon are open from January 21st to March 13th, 2019.

3.4. To take part in the Hackathon participants have to register on the platform Snap4City (https://www.snap4city.org) by selecting one of the organizations: DISIT, Helsinki, or Antwerp for each email address, during the registration process. Multiple subscriptions to organization for the same person or team are allowed, provided that different email addresses are used. After that, users have to login on the platform and subscribe to the "Developer" group of the selected organization. We suggest candidate to register as 'DISIT' organization and then make a second account for accessing to the other organizations: Helsinki and/or Antwerp. Furthermore, users have to fill in the appropriate registration form available on the site https://www.eventbrite.co.uk/e/snap4city-online-hackathon-tickets-54908765596 where they will be asked, among other things, to provide their personal and personal data declaring their willingness to take part in the Hackathon.
Moreover, each team will have to:
a) Perform the registration via the link provided from the https://www.snap4city.org/hackathon and that would bring on Eventbrite. By providing the same userIDs and emails used on registration of https://www.snap4city.org
b) choose one or more of the interested challenges, changes are allowed any time.
c) See data: *Overview of data for hackathon 2019 (14-02-2019 update)* https://www.snap4city.org/drupal/node/393

Each step of this procedure is mandatory.

Please notice that multiple accounts can be performed and connected with a single person/team but each person/team can submit only one project for each assessment phase: Fast rabbit and final.

ENTERING THE COMPETITION MEANS:

a) receiving from Snap4City the access to the folder in which participants can post their contributions into the portal and/or in the GITHUB: code of mobile Apps on github, the rest on portal on your private dashboards, IOT applications, articles, services, etc; they will become public at the moment of final submission, when your submission account will be blocked.

b) gaining access to the Snap4City platform and start understanding the mechanisms, reading the documentation, performing trials, and start developing;

c) opportunity to apply to the "Fast Rabbit" prize and take part in the interim prices related to data and services of organizations DISIT, Antwerp or Helsinki. The Jury will select different winners for organization: Antwerp, Helsinki and fast rabbit (which is also on Antwerp or Helsinki data).

d) the submission will be performed via the portal https://www.snap4city.org and the participant will need to refer to:
   - Elements developed in the portal: Dashboards, IOT Applications, ETL, RStudio, data sets, providing their ID and/or names, and/or code and the USERID in which they are located/produced;
   - external code/content not created into Snap4City.org that has to be posted in source code on GitHUB, for example when Web and Mobile Apps are developed;
   - **Hackathon: Submission Form** https://www.snap4city.org/drupal/node/407

e) products/projects that have not won but have obtained encouraging results, will be awarded with a First Step Package, even at the fast rabbit;
   - A First Step Package will at least include: a Snap4All IOT Button, stickers, USB Snap4City, T-shirt of Snap4City, Pins, for each member of the team.

f) submit the final projects within the deadline. Submission implies the submission of source code on GitHUB / DISIT within the deadline, and stop working on the online development performed;

3.5. The incompleteness and/or non-fulfilment of the information entered by those who intend to participate during the registration process on https://www.snap4city.org/hackathon and on https://www.eventbrite.co.uk/e/snap4city-online-hackathon-tickets-54908765596 will determine the impossibility to proceed with registration or the exclusion of participants from the Hackathon.

3.6. The participation at the event with registration implies, on the part of each Participant, the full and unconditional signed acceptance of these Regulations and the granting of consent for the processing of personal data.

4. EXECUTION OF THE HACKATHON AND EVALUATION OF THE APPLICATIONS

4.1. The Hackathon will take place **online** and **will start at 10.00 CET on Monday 21st January 2019** with duration **until 24.00 CET on Friday 13th March 2019** (the "Duration").

4.2. Through the e-mail addresses provided during registration, Participants will receive:

A. Instructions for submitting the Application within the deadline set by the https://www.snap4city.org platform.
The information to access at data and services and other materials useful for the development of the challenge that will be directly available on the https://www.snap4city.org portal in the registered organizations. Please note that, It is not allowed to download data from smart city APIs or other APIs in a massive way and make use of them outside the Snap4City platform, this approach wold be reason for exclusion from the competition and blocking of the users on the portal. Solutions that bring new data into snap4city and make them public and anonymous will be rewarded.

4.3. From 21st January 2019 and for the entire duration of the hackathon, participants can send an email to snap4city@disit.org to obtain assistance regarding the development of the challenges, or contact the team through the help desk mechanisms that it's on snap4city https://www.snap4city.org/drupal/node/3

4.4. Participants are required to submit the final version of their application no later than:

o midnight on 27 February 2019: submission deadline for "Best fast Rabbit project" Hackathon, using data of Helsinki, Antwerp and/or DISIT.

o midnight on Wednesday 13 March 2019: submission deadline for best final hackathon projects for Helsinki and Antwerp, respectively.

4.5. Participants producing external tools (such as web and mobile apps, or services) have to publish their code on the DISIT Lab's Github and link the folder to their project on Snap4City. The Participants must communicate his / her GITHUB userID and the name of the project to snap4city@disit.org and Snap4City personnel will enable access to the user to publish his/her own code.

4.6. The account of the submission will be blocked during the assessment period.

4.7. The participant will receive confirmation of receipt of the submission

4.8. The submissions will be evaluated by a jury that will evaluate them and **communicate to the winners the outcome of the evaluation by e-mail by 1st March 2019** for the Fast Rabbit award. While by March 15th 2019 only the finalists will be communicated for the final hackathon project (3 finalists for each final Hackathon for Helsinki and Antwerp). In all cases, the winners/finalists will be announced on the Snap4City blog.

4.9. The Projects presented by the participants will be evaluated on the basis, by way of example and not exhaustively, of the following criteria:

(i) Utility and Value of the Project;

(ii) Relevance to the proposed objectives;

(iii) Identification of a revenue model associated with the proposed Project;

(iv) Project focus on the customer target;

(v) Design / User Experience;

(vi) Creativity and innovativeness of the Project;

(vii) Clarity and completeness of the presentation of the Project (applied only at the finalists);

(viii) any data provided to the platform and used for the purpose of the project;

(ix) data and services exploited.

4.10 Each member of the Jury will assign to each Project a score of one to ten with reference to each criterion (e.g., where ten expresses the maximum evaluation). After the allocation of the score, which will contribute to determining the participant ranking in the ranking, will follow a consultation phase between the members of the Jury, which will determine the final ranking of the projects in the competition

4.11. Participants are informed and expressly approve the fact that the Jury is sovereign and that it will not motivate its decisions. Participants expressly consent, as of now, not to raise objections to the composition, decision-making process or decision taken by the Jury.

4.12. For any technical requirements, the Promoters reserve the right to change the days and times of the event. Any changes will be made known through the same channels previously used and will be notified by e-mail to the Participants already registered. The Promoters will not be held responsible for any change in the duration of the Hackathon or for its cancellation due to force majeure or for any event beyond its control.

4.13 Participants are informed that participation in the Hackathon does not in itself determine any right to receive compensation, for any reason.

5. Awards for the Applications

5.1. The Jury will award the winners of the Hackathon:

- the Best "Fast Rabbit" project will receive a package and a prize of 5000 euro (five thousand/00) for the first place winner; EXTENDED DEADLINE: Fast rabbit winner announced on **1st March,** among them submitted until February 27.

- the first classified team for the final Hackathon (one team for each challenge: Helsinki, Antwerp) will receive an award of a total of € 7000 (seven thousand/00) per team, which will be paid by Snap4 by bank transfer within 60 days of the appointment of the winning team. To this end, the representative member of the winning teams will have to communicate to Snap4 the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.

- the second classified team for the Online Hackathon will receive an award of € 3500 (three thousand five hundred/00) in total, which will be paid by Snap4 by bank transfer within 60 days of the appointment of the winning team. To this end, the members of the winning team will have to communicate to Snap4 the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.

- the third classified team for the Online Hackathon will receive an award equal to a sum of € 1500 (one thousand five hundred/00) in total, which will be paid by Snap4 srl by bank transfer within 60 days of the appointment of the winning team. To this end, the members of the winning team will have to communicate to Snap4 the details of the current account to which the credit is to be made, within 7 days of the award, as well as, within the same period, the personal details and tax code of the natural persons delegated to operate on the same.

5.2. The single/teams winning the final hackathon phase for Antwerp and Helsinki, respectively, will be invited to send a representative to the provide a presentation and attend the award ceremony that will take place in Antwerp/Helsinki, respectively, and on that occasion will have to present their solution, this presentation will be part of the project assessment according to the Art.4.9. The ranking will be communicated by the jury at the time of awarding the prize. Representatives will receive their travel tickets directly from Snap4.

Participation in the award ceremony is binding to receive the award. Who won't come won't take the prize and the list of winners will go until the next team in the assessment. This means that at the finalists will be requested to commit themselves to attend the award ceremony by signing an agreement.

5.3. All other prizes, if any, will be awarded to the winning teams (single or collective) and not to individual participants. The distribution of any other prizes among the members of each team will be defined by the team itself. According to art.6, comma 1, lett.a) of the DPR 26 October 2001 n.430, Snap4city hackathon does not constitute a competition or a prize operation, as it has as its object the presentation of projects in the pre-commercial field, in which the conferring of a sum of money to the winning team represents a recognition of the personal merit of the winners for the activity carried out, as well as an encouragement in the interest of the community. For this reason, the withholding tax, at source by way of tax, provided in general for prizes arising from competitions and prize operations by art.30 of the Presidential Decree of 29 September 1976, n.600, will not be applied.

5.4. The prize will be subject to personal income tax, as it falls within the category of miscellaneous income under Art. 67 of Presidential Decree No. 917 of 22 December 1986.

5.5. The recipient of the prize is responsible for all the tax obligations connected with the receipt of such income, such as, by way of example but not limited to, the issue of accounting documents (i.e. invoice or receipt) and the payment of any tax or duty that will be due, in any jurisdiction, deriving from the service provided.

5.6. The Organizing Company and the Promoting Company do not undertake any responsibility for any errors/omissions/non-compliance on the part of participants receiving premiums of a fiscal nature.

6. Obligations and responsibilities of participants

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6.1. The Hackathon is intended as an ethical event. Each Participant agrees to abide by these principles and expressly recognizes that any action to prevent the development of any other Participant's Applications is prohibited and punished by exclusion. The Promoters, at their sole discretion, reserve the right to disqualify and exclude from the Hackathon any Participant who does not comply with the provisions of these Regulations and those who, by fraudulent or unauthorized manoeuvres, hinder and / or attempt to alter the proper functioning of the reward mechanism and, however, to jeopardize the success of the initiative. Furthermore, the Participants undertake to observe the following rules of conduct:

- respect the other Participants;
- not use expressions that incite violence, discrimination, obscenity and/or defamation;
- avoid offensive, defamatory, vulgar content that invades privacy or is contrary to applicable law and advertising content or that has political/ideological and religious content;
- avoid developing applications with content that is out of the question;
- not to violate copyright, trademarks or other rights of third parties;
- comply with the rules on the protection of personal data.

6.2. Each Participant is responsible for the content of its own project, therefore no responsibility will be attributable, by third parties, with reference to the content of the project. Each Participant undertakes, as of now, to indemnify and hold harmless the Promoters from any claim, including for damages, that may be made, for any reason, in relation to the project.

7. Limitation of liability

7.1. Promoters shall not be liable for failure to receive or incomplete receipt of the electronic registration for any reason whatsoever. Promoters are therefore not responsible if Participant registration data are not received or are unreadable.

7.2. Each Participant agrees to participate in the Hackathon at its own risk. During the Hackathon, each Participant shall take all appropriate measures to safeguard its own data and/or software stored in its own computer equipment against any attack. The Promoters shall not be held responsible in this regard, nor for any contamination by any computer virus or for the intrusion of third parties into the Participant's computer equipment.

7.3. The Promoters shall not be held liable for any damage caused to the Participants, their computer equipment and recorded data, or for any consequences on their personal or professional activities.

8. Indemnity

8.1. The Participant shall indemnify and hold harmless the Promoters, as well as their collaborators, from any damage, prejudice, loss, cost, expense (including legal), sanction they may incur as a result of the request or action of a third party based on the Participant's violation of any of the conditions of these Regulations or on its negligent or wilful conduct.

9. Intellectual property

9.1. All names, trademarks and other distinctive signs cited or reproduced on the site dedicated to Hackathon remain the sole and exclusive property of their authors and rights holders. The reproduction and/or representation of all or part of the elements related to the Hackathon are strictly prohibited.

9.2. All data (including photographs and texts) made available to Participants by the Promoters during the Hackathon remain the exclusive property of the Promoters. Each Participant undertakes to use such data in such a way that it remains distinct and divisible from the Project.

9.3. The authorization granted to the Participants to use the data provided by the Promoters is limited to the duration of the Hackathon. Any use of data outside the scope of the Hackathon is subject to a prior, separate agreement between the Promoters and the Participants.

9.4. Each Participant represents and warrants that each prototype, idea, design or part thereof presented within the Hackathon is original and does not in any way infringe, in whole or in part, the intellectual property rights of any third party: to this end, each Participant undertakes to indemnify the Promoters from any and all liability, liabilities, claims for damages and/or compensation that may be brought by any third party in this respect.

9.5. All Projects created as a mobile or web app during the Hackathon shall be published on the website https://www.snap4city.org and/or on Github/DISIT under the license AFFERO GPL (https://www.gnu.org/licenses/agpl-3.0.en.html).

Each Participant is responsible for allocating the above license by the deadline for product submission into the code and Github/DISIT provided folder. Contributions produced in projects such as Snap4City Dashboards, IOT Applications, ETL, Data Analytics, ETL scripts, etc., which will be produced via Snap4City tools will also be made public by Snap4City under the Affero GPL license.

9.6. Participants acknowledge that any communication, dissemination and/or publication of the Projects presented within the Hackathon and/or through means and supports of communication possibly used for the promotion of the Hackathon itself (even after its development), will result in visibility to all Participants in the Hackathon and/or to the community receiving the communication actions. The Promoters do not assume any responsibility in case of use and/or abuse of the idea or work and/or of possible development and implementation of the same and/or of the project related to it by anyone who has become aware of it, renouncing as a result to make any claim for damages and/or compensation against Promoters for any reason, reason and/or cause.

10. Authorization and use of the image

10.1. Each Participant agrees and authorizes the Promoters, without any compensation being due in this respect, to use his name, surname and any description of the project developed during the Hackathon for purposes related to promotional campaigns, internal and external advertising relating to the Hackathon by any means, including but not limited to the Hackathon website or any of the Promoters' websites, press releases and any other means of communication to the public, for an unlimited number of reproductions and distribution worldwide, for three (3) years from the date of participation in the Hackathon.

10.2. Each Participant will be required, after signing a specific release, to authorize the Promoters, without any compensation is due in this regard, to acquire and record their image and / or their voice, by photo or video, during the Hackathon and to copy, reproduce and distribute their image in all channels of communication, in any way and by any means known or unknown until now, for three (3) years from the date of participation in the Hackathon, for an unlimited number of reproductions and for distribution worldwide.

11. Privacy

11.1. The data shared by the participants on the Snap4City platform are treated in accordance with the provisions of the European Regulation on the Protection of Personal Data EU 2016/679 according to your consent and the following modalities expressed in the corresponding privacy policy accessible at this address: https://www.snap4city.org/drupal/node/49 and the terms of use accessible at the address: https://www.snap4city.org/drupal/legal

11.2. The acceptance of this Regulation includes the acceptance of the privacy statement for purposes related to participation in the Hackathon and all related activities.

11.3. Agreeing to one or more other statements not covered by the management of the initiative shall not affect participation in the initiative.

12. Exclusion of application of Presidential Decree 430/2001

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12.1. In accordance with Article 6, paragraph 1, letter a) of the Presidential Decree 430/2001, the Hackathon does not constitute a prize-based event, as its purpose is the presentation of projects or studies in the commercial or industrial field, in which the awarding of the prize represents a recognition of personal merit for the activity carried out, as well as an encouragement in the interest of the community.

13. Acceptance of the Hackathon Regulation

13.1. The pre-registration, registration and participation in the Hackathon implies the full acceptance, without reservation, of these Regulation by the Participants.

13.2 This Regulation is available on the website https://www.snap4city.org/hackathon

13.3 This Regulation may be modified at any time by the Promoters, any changes will be communicated on the website https://www.snap4city.org . In the event of a conflict between the Regulation and its amendments, the latter shall prevail. The amended Regulation shall enter into force once it has been published on the website https://www.snap4city.org and each Participant has accepted the amendments solely on the grounds of its participation in the Hackathon.

13.4 This Regulation governs the relationship between Promoters and Partners and the Participant and does not determine the creation of any rights for third parties.

13.5. In case of invalidity, nullity or inapplicability of any provision of this Regulation, the remaining parts remain fully effective.

15. Validity of the Regulation

15.1. If, at any time, any provision of the Regulation is or should become invalid, illegal or unenforceable under any law but may be or become valid, legal and enforceable if any part of such provision is deleted or modified, such provision shall remain valid with such deletion or modification as required to make the provision valid, legal and enforceable.

16. Applicable law and dispute resolution

16.1. This contract is governed by Italian law.
16.2. All disputes arising from this contract, or otherwise related to it, shall be resolved, in accordance with the Conciliation and Arbitration Regulation of the Italian Chamber of Arbitration, located in Rome, currently in Via Archimede n. 116, by a single arbitrator who shall be appointed in accordance with the said Regulation. The arbitration shall be based in Rome. The arbitrator shall make his or her decision in a fair and just manner. Within the meaning and for the purposes of Article 1341 of the Italian Civil Code, the Parties declare that they expressly and unconditionally accept the following articles: 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16.

PRIVACY POLICY

(Ex Art. 13 of the EU 2016/679 Regulation)

Pursuant to Art. 13 of the EU 2016/679 Regulation (hereinafter referred to as "Privacy policy"), pursuant to the legislative decree 30 June 2003, n. 679 (hereinafter referred to as "Privacy Code", where still applicable, we inform you that https://www.snap4city.org (hereinafter referred to as "Service") is responsible for your personal data and it will comply with the related processing procedures for the purposes and methods indicated to you (hereinafter referred to as "Interested party") later in this document.

1. Data Controller and Data Processors

The data controller is the University of Florence (hereinafter "the data controller"), with registered office in Piazza San Marco, 4 tel. 055 27571 e-mail urp(AT)unifi.it, pec ateneo(AT)pec.unifi.it, VAT IT01279680480.

The updated list of data processors, where designated, can be provided on request of the interested party.

The identification data of the Data Protection Officer (pursuant to art. 37 of the Privacy Policy) are published on the website of the University of Florence at the following link https://www.unifi.it/p11363.html .

2. Primary purposes

The personal data of the interested party are processed within the normal activity of Snap4City, for the pursuit of the following purposes:

   I.   provide and improve the snap4city.org services as an open source platform for living lab;
   II. to take pictures and voices and publish the name of the interested party, and to use the pictures and voices for the purposes better described in the release;
   III. to fulfil or to require the fulfilment of specific contractual and legislative obligations or to perform specific tasks provided for by laws, Community rules or regulations;
   IV. to assert or defend a right, including the right of a third party, before the courts, as well as at administrative level or in arbitration and conciliation procedures in the cases provided for by Community law and regulations.

In relation to the purposes indicated above, the processing of personal data is carried out by persons specifically appointed, authorized and instructed to process it in accordance with Articles. 28 and 29 of the Privacy Regulations, as well as by external persons, who may take the title of independent Data Controller or be designated in writing as Data Processors; in any case, the processing will be carried out by manual, computer and telematic means, with logic strictly related to the purposes and in any case in such a way as to ensure the confidentiality and security of personal data and in full and absolute compliance with current legislation on the subject.

The data of the interested party will be kept by the University of Florence for the period of time strictly necessary to ensure the proper pursuit of the purposes of the release itself, subject to the need for storage for a longer period in compliance with the legislation, including accounting, in force.

Except for the publication on the social networks the University of Florence, as well as, if requested, on the site and on the social networks of the client companies, of the name, image and/or voice of the interested party, the other personal data will be processed in Italy and, in any case, within the EU.

3. Compulsory or optional nature of data provision, consequences of a possible refusal and legal basis of treatment.

With reference to the purposes described above, the provision of personal data is optional, but in the absence of the interested party, it would be impossible to activate the services requested and to make any filming of his image and voice, as well as the publication of his name, for the purposes of Snap4City.

Therefore, with regard to the purpose referred to in point (i) of paragraph 2 above, the legal basis for the processing is the consent of the data subject (pursuant to art. 6, paragraph 1, letter a) of the Privacy Regulation); once consent has been given for the purpose referred to in point (i) of paragraph 2 above, with regard to the subsequent purposes referred to in points (ii), (iii) and (iv), the legal basis for the processing is the fulfilment of legal obligations to which the data controller is subject (pursuant to art. 6, paragraph 1, letter c) of the Privacy Regulation).

4. To whom and in what area we may pass on the personal data of the interested party
In relation to the purposes of the processing indicated above, and within the limits strictly pertinent to the same, the image and voice of the interested party, as well as the publication of the name, may be disclosed to third parties, as well as disseminated or published, for promotional purposes of snap4city.
Furthermore, the other personal data of the interested party will or may be communicated, in Italy or in any case within the EU, to the following subjects:
(i) the Financial Administration;

(ii) to other Public Authorities to comply with legal obligations;
(iii) external consultants, if not designated in writing as data processors.

The above mentioned subjects, to whom the personal data of the interested party will or may be communicated (as they are not designated in writing as data processors), will process the personal data in their capacity as data controllers in accordance with the Privacy Regulations, in complete autonomy, being unrelated to the original processing performed by the University of Florence.

A detailed and constantly updated list of these subjects, with the indication of their respective locations, is always available at the headquarters of the University of Florence.

The personal data of the interested party other than the image and voice recording, as well as the publication of the name, will not be subject to dissemination.

5. Exercise of rights by the interested party
Art. 15 et seq. of the Privacy Policy give the interested party the right to obtain:

- the confirmation of the existence or not of personal data concerning him, even if not yet recorded, and their communication in an intelligible form;
- the indication of the origin of the personal data, the purposes and methods of processing, the logic applied in case of processing with the help of electronic means, the identity of the owner;
- updating, rectification, integration, cancellation, transformation into anonymous form or blocking of data processed unlawfully - including data whose retention is unnecessary for the purposes for which the data are collected or subsequently processed -, certification that such operations have been brought to the attention, including as regards their content, to those to whom the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate to the protected right.

The interested party also has the right:

- to revoke at any time the consent (if given) to the processing of personal data (without prejudice to the lawfulness of the processing based on the consent given before the revocation);
- to oppose, in whole or in part, for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of collection;
- to object, in whole or in part, to the processing of personal data concerning him for the purpose of sending advertising materials or direct selling or for carrying out market research or commercial communication;
- to make a complaint to the Guarantor for the protection of personal data in the cases provided for in the Privacy Policy.

To exercise the rights under Art. 15 et seq. of the Privacy Regulations, the interested party may contact the responsible for the data protection (RPD), Dott. Massimo Benedetti, Firenze, via G. la Pira, 4 tel.. 055 2757667 e-mail privacy(AT)unifi.it.

6. Security measures.

The personal data of the interested party are processed in compliance with the applicable law and using appropriate security measures, in accordance with the legislation in force also pursuant to Articles. 5 and 32 of the Privacy Policy.

In this regard, we confirm, among other things, the adoption of appropriate security measures to prevent unauthorized access, theft, disclosure, modification or unauthorized destruction of data.